



22/12/10

Mr Rod Beckstrom, President and CEO,  
and Mr Peter Dengate Thrush, Chairman  
of the Board of Directors  
Internet Corporation for Assigned Names  
and Numbers (ICANN)  
4676 Admiralty Way, Suite 330  
Marina del Ray, California, United States

**Telstra Corporation Ltd**  
**Submission on Proposed Final**  
**Applicant Guidebook for the**  
**Introduction of gTLDs**

Via email: [5gtld-guide@icann.org](mailto:5gtld-guide@icann.org)

Dear Mr Beckstrom and Mr Dengate Thrush

Thank you for the opportunity to comment on the latest version of the Draft Applicant Guidebook for the introduction of gTLDs.

Telstra has previously provided comments to ICANN on the

- Implementation Recommendation Team's (IRT) Final Report on Trade Mark Protection; and
- Special Trademark Issues (STI) Review Team Recommendations on Trade Mark Protection.

We note however, that many of the concerns we raised have not been addressed in the recently issued Proposed Final Applicant Guidebook, for example regarding the cost of the Trademark Clearinghouse.

Telstra is disappointed and concerned that ICANN proposes to finalise the Draft Applicant Guidebook without further discussion.

In our view (and in the view of many other companies who have made submissions) the current version of the Guidebook provides insufficient protection for intellectual property rightsholders and users of the internet. We therefore urge ICANN to reconsider Telstra's recent submissions, copies of which are attached for your convenience. Please feel free to contact us if you require any additional information or clarification.

Sincerely

for

Jane Perrier  
General Counsel, Intellectual Property  
Legal Services, Telstra Corporation Ltd  
[Jane.perrier@team.telstra.com](mailto:Jane.perrier@team.telstra.com)