

Singular/Plural gTLDs

Concerns

1. Consumer confusion. User hears a TLD in conversation or in the media, then can't remember if it was singular or plural.
2. Defensive registrations in 24 additional TLDs
3. Terrible Precedent: applicants in future rounds could propose plurals of established TLDs (.nets, .books, .apps)
4. Reflects poorly on the gTLD expansion

Solutions?

1. ICDR decision would apply to all
2. Public comment on singular/plural sets

ACCOUNTANT	ACCOUNTANTS	
AUTO	AUTOS	
CAR	CARS	*
CAREER	CAREERS	
COUPON	COUPONS	
CRUISE	CRUISES	
DEAL	DEALS	
FAN	FANS	
GAME	GAMES	*
GIFT	GIFTS	
HOME	HOMES	*
HOTEL	HOTELS	
HOTEL	HOTELES	
KID	KIDS	*
LOAN	LOANS	
MARKET	MARKETS	
NEW	NEWS	
PET	PETS	*
PHOTO	PHOTOS	
REVIEW	REVIEWS	
SPORT	SPORTS	
TOUR	TOURS	*
WEB	WEBS	*
WORK	WORKS	

