Ronald N. Andruff
220 Fifth Avenue
New York, New York 10001
U.S.A.

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Reference: Motivation to join the AoC Accountability and Transparency Review Team

To Whom It May Concern:

The purpose of this letter is to clarify my motivation for self-nominating to participate on the Affirmations of Commitment Accountability and Transparency Review Team.

I joined the ICANN community in September 2001 when I attended my first ICANN meeting in Montevideo, Uruguay. Since then I have attended virtually every one of them, with the Nairobi meeting being my 27th.

I have been an active member of the Commercial and Business Users Constituency ("BC"), joining shortly after my first ICANN meeting. Along the way, I have watched the DNSO transition into the GNSO, and the GNSO transition into the new PDP/working group format. With regard to the recent transition, I am the BC representative on the Operations Steering Committee ("OSC") as well as a member of the GNSO Operations Work Team, which has been tasked with reviewing all of the operating procedures of the new GNSO and recommending changes/amendments where needed. During the better part of the last decade I have closely observed three ICANN presidents and how they ran the operations under the guidance of two Chairmen and a significant number of Board Members that have rotated in and out of the organization. I have had the good fortune to work on ICANN consensus policy development within the BC, at the cross-constituency level (ISPC, IPC, ALAC, GAC), and in ICANN public forums. In 2005, as president and CEO of Tralliance Corporation, the .TRAVEL Registry, I signed the contract with ICANN to administer the registry on behalf of the travel and tourism industry. All of this ICANN experience provides me with the necessary understanding to serve on the AoC Accountability and Transparency Review Team.

My motivation to volunteer for this Review Team is based on (1) my firsthand understanding of ICANN for the better part of its 12-years of operations; and (2) my sense that I need to do my share of the 'heavy lifting' now that ICANN has scaled significantly to become much more robust. That is to say, more members of the community are needed to fulfill the community's side of ICANN's undertakings and, simply put, I feel that it is my turn to contribute to the Review Team.

Thank you for your consideration.

Sincerely,

Ronald N. Andruff