## Improvements and Enhancements to the RPMs for new gTLDs

## The items below are jointly agreed by BC and IPC as essential:

- 1. Extend Sunrise Launch Period from 30 to 60 days with a standardized process
- 2. Extend the TMCH and Claims Notices for an indefinite period; ensure the process is easy to use, secure, and stable
- 3. Complete the URS as a low cost alternative and improve its usefulness if necessary, ICANN could underwrite for an initial period..
- 4. Implement a mechanism for trademark owners to prevent second-level registration of their marks (exact matches, plus character strings previously determined to have been abusively registered or used) across all registries, upon payment of a reasonable fee, with appropriate safeguards for registrants with a legitimate right or interest.
- 5. Validate contact information for registrants in WHOIS.
- 6. All registrars active in new gTLD registrations must adhere to amended RAA for all gTLD registrations they sponsor.
- 7. Enforce compliance of all registry commitments for Standard applications.
- 8. Expand TM claims service to cover at least strings previously found to have been abusively registered or used.

## The ISP Constituency:

- endorses the intent and critical importance of preventing fraudulent registrations and reducing costs of defensive measures;
- agrees that the rights protection mechanisms currently in the Guidebook are insufficient to meet these goals; and
- wishes to remain neutral on the specific Rights Protection Mechanisms necessary to achieve those goals.

October 15, 2012