YAHOO!

May 20, 2013

Dr. Steve Crocker, Chairman of the Board
Mr. Faidi Chehadé, President & CEO
Internet Corporation of Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094

RE: Closed Generic Top Level Domains

Dear Mr. Crocker and Mr. Chehadé:

Yahoo! Inc. ("Yahoo!") is pleased to submit these comments in response to the Public Comment Announcement posted on the ICANN website on April 29, 2013 seeking the views of stakeholders on the newly revised gTLD Registry Agreement that will serve as the contractual document between successful New gTLD Applicants and ICANN, and will govern the rights and obligations of new gTLD registry operators. Yahoo! Inc. owns a subsidiary company, Yahoo! Domains Services, Inc., that is a gTLD applicant for the .yahoo and .flickr top level domains. In addition, Yahoo! is a founding member of the Brand Registry Group – in formation ("BRG").

Yahoo! applauds ICANN's efforts to work with current registries and gTLD applicants (both open and .brand) to develop a Registry Agreement that takes into account the commercial realities faced by all registry operators. While Yahoo! is pleased to see this type of cooperation from ICANN, Yahoo! wants ICANN to be fully aware that applicants who have applied for a new gTLD string that matches their brand name (in which they have substantial goodwill and intellectual property rights), *i.e.*, ".brand applicants" have specific and common outstanding concerns with parts of the Proposed Final New gTLD Registry Agreement. To this end, the BRG has reached out to the .brand community and presented ICANN with several issues that .brand applicants feel must be resolved in order to have a workable agreement for .brand applicants.

Yahoo! Inc.
701 first avenue
sunnyvale, ca 94089
dd: 408.203.8637
evansj@yahoo-inc.com

Yahoo! fully agrees with the positions of the BRG and looks forward to further coordinated dialogue with ICANN on a Registry Agreement more cognizant of the particular interests of .brand applicants.

Respectfully submitted,

Yahoo! Inc.

J. Scott Evans
Head of Global Brand, Domains
& Copyright