

Comments of China Internet Network Information Center (CNNIC) on “Supporting the DNS Industry in Underserved Regions”

12 June 2014

On behalf of China Internet Network Information Center (CNNIC), hereby we would like to take this opportunity to provide our comments on *Supporting the DNS Industry in Underserved Regions*. Firstly, CNNIC appreciate that ICANN places the emphasis on the underserved regions and developing countries in terms of the DNS industry, and we also welcome the efforts ICANN has made on how to overcome the obstacles which hamper the development of DNS industry in the underserved regions. Meanwhile, our comments focus mainly on the implementation path, the insurance issue, registry account funding, the operator expertise issue, the participation in policy making and the consumer awareness.

Our specific comments are as follows:

1. Regarding to the implementation path

Given local ccTLD has relatively comprehensive knowledge in their community and local registrars, CNNIC suggests ICANN to work with ccTLDs community in order to clarify varying degree of flexibility, such as the different criteria of CGL coverage could be set up in geographically diverse regions.

2.Regarding to the insurance issue

CNNIC supports ICANN to invite relevant insurance companies from underserved

regions to attend ICANN meetings and encourage them to stimulate their interest in investing on registrar insurance marketplace. We consider that it is feasible solution to provide a list of accredited insurance companies who are known to serve the existing registrar business for registrars.

3. Regarding to the registry account funding

CNNIC recommends ICANN to act itself or have banks as payment clearing houses and encourage registries to adopt a slide deposit schedule, which will largely relieve financial burdens for registrars that engage in providing domain registration services for a variety of TLDs.

4.Regarding to the operator expertise issue

Based on CNNIC experience as registries for several TLDs, we recognize that DNS industry quite involves professional technology, differentiating itself with other businesses in internet industry, thus it is usually time consuming for young professionals to become domain insiders. Considering this, CNNIC recommends ICANN to conduct a floating expert team for underserved regions to provide training opportunities. We also suggest ICANN should cooperate with local educational organizations to cultivate talents with mature expertise and initiate boot camp events to absorb raw talents for DNS industry.

5. Regarding to the participation in policy making

CNNIC suggests ICANN to publish documents timely of multi-language translation on ICANN official website. This will encourage more participation from a variety of underserved regions through providing a convenient and diverse policy circumstances.

6. Regarding to consumer awareness

CNNIC is in favor of ICANN's proposal of partnering and launching awareness campaigns in underserved regions with other internet structures. This will enable public to touch upon and grasp knowledge of DNS industry and bring increasing trust from the underserved regions.

[About CNNIC]

China Internet Network Information Center (abbreviated as CNNIC) is an administration and service organization set up on June 3, 1997 upon the approval of the competent authority and undertakes the responsibilities as the national Internet network information center. In light of the policies of "providing efficient and application oriented services through secure & stable Internet infrastructure for public interests", CNNIC, as leading actor in Chinese information society, is responsible for operation, administration and services of fundamental Internet resources, undertakes R&D and security work of fundamental Internet resources, conducts research on Internet development and internet governance, and promotes the cooperation and technological exchange of global Internet. A global platform for internet governance research called internet governance research center (IGR) has also been founded by CNNIC.



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