

## FairWinds Partners Public Comment on Implementing Rights Protection Mechanisms in the Name Collision Mitigation Framework

FairWinds Partners submits these comments in support of the multi-stakeholder community proposal issued by the Registry Stakeholder Group (RySG), the Business Constituency (BC), and the Intellectual Property Constituency (IPC) regarding the application of Rights Protection Mechanisms to trademarked terms included on the Name Collision second-level domain block lists. Specifically, FairWinds supports the proposal submitted by the three groups in a joint letter to Cherine Chalaby and the members of the New gTLD Program Committee on 17 July 2014, which was included in the paper ICANN published to accompany this request for public comment.

FairWinds supports this proposal because it provides trademark owners with an exclusive chance to register domain names that match their registered trademarks before they are available to the public, without creating an undue burden for Registry Operators. In that sense, the joint RySG-BC-IPC proposal provides a solution that is efficient and agreeable to the largest number of stakeholders.

Additionally, FairWinds commends the effort of leaders and members of the RySG, BC and IPC to achieve collaboration across the groups on this important topic.

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