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AT-LARGE ADVISORY COMMITTEE

ALAC Statement on the Preliminary Issue Report on a GNSO Policy Development Process to Review All Rights Protection Mechanisms in All gTLDs

Introduction

Leon Sanchez, ALAC member of the Latin American and Caribbean Islands Regional At-Large Organization (LACRALO) and the ALAC Vice Chair, developed an initial draft of the ALAC Statement.

On 20 November 2015, the first draft of the Statement was posted on the [At-Large Preliminary Issue Report on a GNSO Policy Development Process to Review All Rights Protection Mechanisms in All gTLDs Workspace](#).

On 24 November 2015, Alan Greenberg, Chair of the ALAC, requested ICANN Policy Staff in support of the ALAC to send a Call for Comments on the Statement to all At-Large members via the [ALAC-Announce Mailing List](#).

On 30 November 2015, a version incorporating the comments received was posted on the aforementioned workspace and the Chair requested that Staff open an ALAC ratification vote on the proposed Statement.

In the interest of time, the Chair requested that the Statement be transmitted to the ICANN public comment process, copying the ICANN Staff member responsible for this topic, with a note that the Statement is pending ALAC ratification.

Once ratified, this Statement will be resubmitted incorporating updated ratification information in the introduction section.

ALAC Statement on the Preliminary Issue Report on a GNSO Policy Development Process to Review All Rights Protection Mechanisms in All Generic Top-Level Domains

The At-Large Advisory Committee (ALAC) welcomes the opportunity to comment on the Preliminary Issue Report on a Policy Development Process to Review All Rights Protection Mechanisms in All Generic Top-Level Domains, and hereby submits the following as a formal Statement to the Board:

1. The ALAC recognizes the need to review Rights Protection Mechanisms (RPMs) as they relate to Intellectual Property rights and domain names;
2. The ALAC is concerned that these RPMs seem to be more focused on protecting the Intellectual Property rights of corporations, as they can easily afford the fees (see: <http://www.wipo.int/amc/en/domains/fees/>). The current structures of RPMs create serious barriers to access for end users, especially the ones from developing regions.
3. The cost of registering a trademark may already be a burden to many end users. The additional cost of protecting that trademark against unlawful or abusive registration in the DNS may render end users unable to access the RPMs.
4. The ALAC supports the suggested list of potential issues included in the Preliminary Issue Report, and the ALAC further recommends to add the following questions and remarks to the potential issues concerning Uniform Domain-Name Dispute-Resolution (UDRP), Uniform Rapid Suspension System (URS), Trademark Clearinghouse (TMCH), Trademark Claims and Sunrise Period:
 - a. Are there any barriers that can prevent an end user to access any or all RPMs?
 - b. How can costs be lowered so end users can easily access RPMs?
 - c. There should be a review on accessibility to TMCH for individuals, private trademark holders and trademark agents in developing countries.
5. The ALAC is concerned that, so far, the TMCH has not achieved its goal of protecting a large number of trademarks in the DNS. This concern is based on the fact that "Between March 2013 and May 2015, the Clearinghouse verified and accepted for inclusion 32,667 nationally or regionally registered trademarks, 42 trademarks protected by stature or treaty, and two court-validated trademarks."¹ These numbers amount to a little over 10% of the 2015 Year-to-date registered trademarks only in the United States Patent and Trademark Office.² This, of course, is a clear signal that registrants are not using the services of the TMCH,

¹ Preliminary Issue Report on a Policy Development Process to Review All Rights Protection Mechanisms in All Generic Top-Level Domains, p. 14.

² USPTO Data Visualization Center Trademark Dashboard consulted on November 19, 2015: <http://www.uspto.gov/dashboards/trademarks/main.dashxml>

although the reasons are not as clear. One of the possible reasons may be the fact that there is only one provider of the service. In that sense, the ALAC recommends that the TMCH services be open to more providers so that competition will drive prices down and lower the barriers to entry for end users to this specific RPM. A single provider for the TMCH services harms the market and the end users' rights insofar its monopoly constitutes a serious barrier to access its services.

The ALAC is confident that a thorough Policy Development Process to review all rights protection mechanisms in all generic top-level domains will benefit end users and contribute to enhance trust in the DNS.