



31 January 2014

MARQUES Cyberspace Team comments on ICANN's Proposal to Specification 13 to the Registry Agreement

MARQUES is the European Association of Trade Mark Owners. Several Dot Brand applicants are members of MARQUES.

MARQUES supports the Specification 13 which proposes

- to allow Brand TLDs to use a single, trusted registrar,
- in the event they wound up operations, .Brand TLDs have an option to oppose the re-delegation of their TLD during a two-year "cooling off" period to help avoid consumer confusion or collision risks.
- to exempt .Brand TLDs from ICANN's Code of Conduct insofar as .Brands would be presumed to be in the public interest.

These minor, but important proposed changes will allow .Brand TLD operators greater business flexibility to reinforce their message of .Brands as a secure online location with increased security, zero fraud or infringement, and consumer confidence.

Yours Sincerely,

Caroline Perriard
Chair, MARQUES Cyberspace Team

About MARQUES:

MARQUES – The Association of European Trademark Owners – represents Trademark owners' interests before the relevant EU and other international bodies in all relevant areas.

MARQUES represents Trademark owners and practitioners across Europe, who, together own more than three million domain names (a conservative estimate) and advise organisations of all sizes on rights protection in the domain name system. These domain names are relied upon by consumers across Europe as signposts of genuine goods and services.