

AIPLA

AMERICAN INTELLECTUAL PROPERTY LAW ASSOCIATION

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January 25, 2008

To: ICANN staff:

AIPLA applauds the GNSO for focusing on domain tasting. We believe that effective measures should be adopted to curb the practice of domain tasting.

The "business model" of tasters is, in many respects, built around trademark abuse, e.g., via the tasting of common typos of well known trademarks and other infringing domain names. In many instances, the infringing conduct (for "successfully" tasted names) extends beyond the 5-day grace period, and even infringements that last only 5 days are harmful to trademark owners.

We believe that ICANN should adopt requirements and procedures that eliminate the ability of unscrupulous individuals to infringe trademarks in this manner as a business model.

Michael K Kirk
Executive Director
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