

To the members and advisers of the
New gTLD Committee
of the ICANN Board of Directors

"Drawing" Proposal and Public Interest

Ladies and Gentlemen,

On behalf of the .PARIS TLD Project, I wish to reiterate the point made by Mr. Jean-Louis Missika, Deputy Mayor of Paris, in his letter of February 8, 2012, to Dr. Steve Crocker (please see <http://www.icann.org/en/news/correspondence/missika-to-crocker-08feb12-en>)

A steward of a public resource must give priority to the public interest. It is inappropriate to set public policy priorities by way of a random process.

While the present "Drawing" proposal correctly identifies the introduction of IDN TLDs as a public-interest priority, it fails to make other necessary distinctions. These include:

1. Distinction between projects that rest upon a credible public-interest governance model and projects with no guarantees of public accountability. The gTLD applications made or supported by public authorities have intrinsic public-interest governance.
2. Distinction between projects serving a widely shared interest and those serving an individual party's self-interest. It is a generally accepted principle of public management that the larger community interest takes precedence over the narrow self-interest.
3. Distinction based on affected parties' preferences. A self-selected time window later in the process can be better than a random chance of early processing. It is possible to accommodate preferences of relative or absolute positioning to a large degree. Applicants must be given the opportunity to express those preferences.

I urge the ICANN Board New gTLD Committee to revise the current proposal based on the criteria above.

Yours truly,

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Secrétariat Général
Chargé de mission TICC

