



14 May 2009

## **New Consumers Constituency Petition and Charter**

Please accept the following comments in response to ICANN's publication of the proposed New Consumers Constituency Petition and Charter.<sup>1</sup> Go Daddy reserves the right to future comments on this issue and our positions include, but are not necessarily limited to, the text herein.

We acknowledge the dedication and efforts of Mr. Brendler and Ms. Raiche in their development and submission of this Petition and Charter. Nevertheless, GoDaddy.com has two particular concerns with this proposed constituency.

First, the Consumers Constituency has the potential to be duplicative with another proposed petition and charter, that of the Cybersafety Constituency. Both groups appear to have membership requirements and mission objectives that are very similar, if not directly overlapping.

Additionally, the areas of concern identified within the proposed Constituency Mission, include fraud, spam, and phishing. These are content-related issues, and therefore outside the scope of ICANN policy development. We are concerned that this constituency, or its prospective members, may join the GNSO with misconceptions about the role and purview of ICANN to address these matters.

We urge the ICANN Board to exercise caution when considering petitions that may misunderstand ICANN's scope, and may be viewed as duplicative or competitive with other existing or proposed petitions.

Sincerely,  
GoDaddy.com, Inc.

Tim Ruiz  
Vice President  
Corporate Development and Policy  
GoDaddy.com, Inc.

1. <http://gnso.icann.org/en/improvements/consumers-constituency-petition-charter-redacted-10apr09.pdf>