



INTERNATIONAL  
OLYMPIC  
COMMITTEE

Internet Corporation for Assigned  
Names and Numbers  
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**The President**

Lausanne, 23 July 2013

**ICANN protection of Olympic names**

Dear Members of the ICANN Board,

On behalf of the International Olympic Committee, I write to thank the ICANN Board and its New gTLD Program Committee for the measures it has taken to protect the Olympic and Olympiad names in the new generic Top Level Domains.

We understand that ICANN has had to make many difficult decisions in achieving this milestone, and we greatly appreciate the protections for the Olympic names that have been recommended by the Government Advisory Committee, provided in the Applicant Guidebook, extended in the recently approved Registry Agreement, and addressed in the Initial Report of the GNSO Policy Development Process Working Group.

The International Olympic Committee appreciates this acknowledgement of the unique nature of the special protections accorded to the Olympic names' across the globe, among nations representing two thirds of the world 's population.

As you know, the Olympic names "Olympic" and "Olympiad" have been the subject of widespread abuse in the current 22 top level domains. Reserving "Olympic" and "Olympiad" in the six United Nations languages plus German, Greek, and Korean is the protection that was originally sought and is still being sought by the IOC. This will help obviate the need to divert substantial resources from the IOC's core humanitarian mission, called Olympism, and will help protect the IOC's identity and reputation in an expanded Domain Name System.

We will continue to work with ICANN to ensure that these protections are made permanent.

Yours sincerely,

Jacques ROGGE

cc: Mr. Fade Chehade, CEO and President;  
Mr. Cherine Chalaby, Chair-New gTLD Program Committee;  
Mr. Akram Attalah, Divisional President-Generic Domains Division