Charter Drafting Team for the Outreach Task Force (OTF-DT) TRANSCRIPT
Friday 19 Agust 2011 at 1300 UTC

Note: The following is the output of transcribing from an audio recording. Although the transcription is largely accurate, in some cases it is incomplete or inaccurate due to inaudible passages or transcription errors. It is posted as an aid to understanding the proceedings at the meeting, but should not be treated as an authoritative record.

http://audio.icann.org/gnso/gnso-otf-charter-dt-20110819-en.mp3

On page:
http://gnso.icann.org/calendar/#aug

(transcripts and recordings are found on the calendar page)

Participants on the Call:
Carlos Aguirre
Debbie Hughes
Roy Dykes
Tony Harris

Support Staff
Gisella Gruber - White
Julie Hedlund

Apologies:
Olga CavalliCoordinator: Please go ahead.

Gisella Gruber-White: Thank you. Good morning, good afternoon to everyone on today's

　　　　　　　　　Outreach Task Force Drafting Team call on Friday, the 19th of August.

　　　　　　　　　We have Roy Dykes, Debra Hughes, Carlos Aguirre. From staff we have

　　　　　　　　　Julie Hedlund and myself Gisella Gruber. And apologies noted today from

　　　　　　　　　Olga Cavalli.

　　　　　　　　　If I could just please remind you to please state your name when speaking for

　　　　　　　　　transcript purposes. Thank you. Over to you Julie.

Julie Hedlund: Thank you very much Gisella. This is Julie Hedlund. I will note that Olga
                 Cavalli cannot they with us today. And she was wondering if Debbie if you
                 would like to chair the meeting in her place?

Debra Hughes: Sure. I'm happy to chair the meeting.

Julie Hedlund: Great. Then thank you everyone for our agenda today. We are continuing to
                 review the draft charter further.

                 And Roy has sent some very helpful edits. And I've loaded that latest version
                 of the document into the Adobe Connect room.

                 And since I know that Roy has to leave after half an hour perhaps we could
                 start going through the document and his changes are highlighted and we
                 could address each one of them. Debbie is - does that sound like a suitable
                 way forward?

Debra Hughes: That sounds perfect and very, very organized.

Julie Hedlund: Thank you Debbie. So I'm manipulating the document on the screen. I'm on -
                 the first changes I see have start in Section 2, mission purpose objectives
                 and deliverables.

                 Under purpose it says the OTF is to produce an analysis of the current GNSO
                 outreach activities and to produce an executable GNSO global outreach
                 strategy to address gaps in outreach.

Roy Dykes: So this is Roy. And maybe this is - maybe it's redundant here. But my
                 thinking was that for the recommendation that came through that this part, the
                 draft charter was built off of it looked to me that the output was a strategy. But
                 I think really it - the output of the task force is something that can be put into
                 action.

And maybe this word doesn't need to be put in there. I was just thinking for clarity sake and that that's how the team would want to look forward to have something that would - to actually that's actually executable.

And I mean the strategy to me is something that's on paper but maybe I'm - again, maybe I'm taking it too early.

Debra Hughes: Thanks Roy. Carlos, did you have any comments on that?

Carlos Aguirre: Yes really with Roy for me it's redundant but it's not bad. It's okay for me.

Debra Hughes: Okay and this is Debbie. I also agree that I think that the addition of the word executable adds a little bit of meat to the work of the group. So I think that's good.

Roy Dykes: Okay thanks.

Debra Hughes: Sure.

Julie Hedlund: Great. Thank you. No this is Julie and I note that that addition is also made under the scope section. And obviously that's a consistent change with the previous one, an executable global outreach strategy.

Moving on to objectives and goals we've got changes from Debbie and from Roy.

In objective one it says especially appoint the OTF chair, voice chair and establish steering committee with representatives from stakeholder groups and constituencies, especially those who are engaged in outreach efforts in those groups.

Debra Hughes: Right. So this was kind of consistent with some of the language from the recommendations that the members of this - the task force be folks who are

already working on outreach for perhaps their constituency or stakeholder group.

But what I didn't want, I didn't want that sentence to say to exclude those who aren't.

So I guess what I'm saying is some constituencies and stakeholder groups may not be already working or already engaged in outreach efforts.

So to the extent that those who are we especially want those but if not then that's fine too. Does everybody understand the intent behind that?

Roy Dykes: Yes I do.

Debra Hughes: Carlos did you have any comments on that addition?

Carlos Aguirre: No I think it's another turn - (especially those) is also redundant because the people who are engaged in outreach efforts are compromising participate in my point of view.

                          I don't know if necessary to put this but it's not bad. But it's redundant also for me.

Debra Hughes: I mean I'm not - this is Debbie. I'm sorry. I'm not, you know, tied to the language. I guess what I just didn't want the sentence to read if the sentence is without that sentence it says a committee with representatives from stakeholder groups and constituencies who are engaged in outreach efforts in those groups.

                          If there's a group that doesn't have representatives that aren't engaged I wouldn't want them to be prohibited from participating. So that was the intent.

But I have no, you know, strong feelings about having, you know, the words included. So, you know, I'm happy to suggest that we remove those - that language. Roy, I don't know what your thoughts are.

Roy Dykes: No I think it's good. I think it's a good addition.

Debra Hughes: Okay. So Carlos are you okay with keeping it or would you prefer us to try to think of something else?

Carlos Aguirre: No, no it so buts. For me it's okay but...

Debra Hughes: Okay.

Carlos Aguirre: It's okay. It's okay.

Debra Hughes: Okay.

Julie Hedlund: Our right well this is Julie. Thank you for that. Moving along under objective two we have a couple of additions.

Based on that discussion at our last meeting I had added at the end of objective two such as ICANN's other supporting organizations and advisory committees.

And then - and I'm not sure if including but not limited to if that's your change Roy and then any board committees or if that's your change. I'm not sure who's changes those are.

But concerning board committee there is a board committee. And we do mention it further down in the document. We could list it here as well.

Roy Dykes: Yes.

Julie Hedlund: The board - there's a board public participation committee that could be relevant.

Roy Dykes: Right. And I apologize. I did see that later. But reading sequentially I hadn't seen it to that point so...

Julie Hedlund: It certainly - and it certainly is relevant to add board committees here.

Roy Dykes: Okay. I just don't know...

                  Yes. I mean I'm okay striking that language there. I just hadn't gone far enough through the document to realize that they were listed later.

Carlos Aguirre: Sorry, Carlos here.

Julie Hedlund: Yes Carlos please.

Carlos Aguirre: At this point I am - I don't understand very well why the addition.

Julie Hedlund: So I think, you know, the last meeting we talked about sort of looking beyond the stakeholder groups and constituencies, others interested in the ICANN activities.

                  I think we specifically mentioned the supporting organizations and advisory committees.

                  And there is a board committee, the Board Public Participation Committee. I guess the question is do we need to list all of those groups here under objective two?

                  We do have an opportunity to list the various groups later on in the document more specifically.

So, you know, I guess the question is whether or not we need to list everyone that we want to reach out to in this objective or if we want to detail that further on.

Do have any feelings...

((Crosstalk))

Julie Hedlund: ...on that Carlos?

Carlos Aguirre: Please who is the author of this edition?

Julie Hedlund: I'm sorry, I didn't quite catch that Carlos?

Carlos Aguirre: No, it's what is the author of this addition or this comment (unintelligible)?

Julie Hedlund: The purpose of the addition was to say that in addition to ICANN GNSO stakeholder groups and constituencies and others interested in ICANN activities then examples of those others interested in ICANN activities include ICANN's other supporting organizations and advisory committees and boards committees.

So those are sort of examples of the phrase or of the phrase others interested in ICANN activities.

And perhaps it's not clear. Perhaps we don't need to list them out here. Debbie, what do you think?

Debra Hughes: Yes this is Debbie. I'm thinking perhaps we could provide that detail later in is that Section 3 where we talk about membership criteria perhaps.

Julie Hedlund: Yes I think we do.

Debra Hughes: And I think we actually have it listed I mean in the draft that I'm looking - in the updated draft. It's that ICANN Board Public Participation Committee is listed there. So perhaps maybe we don't need it here?

Julie Hedlund: Maybe I'll go ahead and strike the language here and since we do have it elsewhere and see if that's -it's I'll that in the next version.

Debra Hughes: Roy what are your thoughts?

Julie Hedlund: Go ahead, sorry.

Debra Hughes: I'm sorry.

Roy Dykes: I was okay striking the piece that I had added. But - which was the piece in pink beginning with concluding.

Debra Hughes: Okay.

Roy Dykes: But I could go either way. You could take the whole thing out. We do mentioned - it is mentioned later in the charter.

Debra Hughes: Yes...

Roy Dykes: So...

Debra Hughes: ...we could - I mean you could really end the sentence Julie if you wanted to after activities and just hit in ICANN activities. And then we could talk about what that means I guess later...

Julie Hedlund: Okay.

Debra Hughes: ...rather than trying to list with specificity here.

Julie Hedlund: Great. Thanks Debbie. This is Julie. I'll make that change. Since I know Roy has to leave...

Debra Hughes: Right.

((Crosstalk))

Julie Hedlund: ...maybe I'll just (unintelligible) quickly.

I'm looking down been at Number 4 under objective three that reads people in organizations that may have submitted comments to ICANN but who are not regularly engaged in the GNSO working group. And I think this is Roy's question is there a repository of these comments the OTF should be charged with reviewing these comments?

Roy Dykes: Yes, so this is more - this isn't necessarily an edit as much as...

Julie Hedlund: It's a comment.

Roy Dykes: ...it is a comment, yes, or just kind of a question. And maybe the question leads to an edit but I'm not convinced.

Julie Hedlund: Right, but just so you know if people have submitted comments, formal comments to ICANN through the public forum those are indeed captured and archived.

So if there are comments relating - related to outreach efforts certainly the - certainly this - the they're applicable.

Yes, so the answer is yes I guess to your question. And then I guess the other part is do we want to say if we want to somewhere - and I don't know if we need to say it in the charter about the OTF reviewing the comment.

Roy Dykes: Yes and that second statement really should have been another question.

Julie Hedlund: I don't know where that - let's continue to go through the charter. I'm not entirely sure I know where a detail like that would fit because the charter is more of a high level document. You know it (unintelligible) objectives but not necessarily every activity.

Roy Dykes: Totally agree.

Julie Hedlund: Well let's see because there is a list of the...

Carlos Aguirre: Sorry Julie. Roy's question my first answer is why not? Because OTF need to analyze every comments. I think it's necessary to have (and account) these comments.

Debra Hughes: Hi. And this is Debbie. I agree. And I was thinking that - and I know we're not there yet but in Section 3 where Roy has this addition about what the target efforts of OTF I was thinking that we could add in the task of reviewing the comments there perhaps like sticking that language and that concept in the addition that she made later Roy. Are you following what I'm saying?

So in Section 3 the entire paragraph that you added about OTF should make targeted efforts to reach individuals organizations the - I was thinking that perhaps the directive of, you know, reviewing comments to identify particular participants as well and things like that, that could all be put into that section.

Julie Hedlund: Yes and I think that may have been something I added based on...

Debra Hughes: Oh okay. I can't, oh yes Julie, okay...

Roy Dykes: Oh okay. Yes.

Debra Hughes: I'm sorry, I'm getting confused with the green and the colors.

Julie Hedlund: (Unintelligible) I think because Carlos had asked for some additional text to be added, details to be added from the recommendations. So I added that green stuff if it looks green to you. I don't know how these things show up.

So yes but I - this is Julie. I agree Debbie that we could put that additional detail down below where there are more specifics on the tasks for the OTFs.

Moving onto Roy's next comment or he - a question he asked, are there other ICANN groups beside the GNSO stakeholders groups that can provide insight into the overall ICANN outreach activities and or communities that could and should be targets of outreach activities?

I just - this is Julie. And I - one thing I want to - and Debbie you can, you know, I'm sure chime in on this too, but one of the things we talked about quite a bit in drawing up the original recommendations and that we were very careful about in the recommendations is that they are specific only to GNSO outreach, that is to getting people involved in the GNSO as opposed to ICANN, overall ICANN outreach because this is...

Roy Dykes: Okay.

Julie Hedlund: ...GNSO document. So the GNSO basically can't tell, you know, ICANN how to do all of its outreach activities. But the GNSO of course can, you know, ICANN, you know, well way think this is a good strategy to get people interested in the GNSO.

So what we tried to pick up later in this document is, you know, the concept of working with ICANN staff who are involved in outreach, you know and, you know, so it's not be redundant (sic), you know, and to take advantage of those activities.

But the target is GNSO is getting more people involved in - specifically in the GNSO.

Roy Dykes: Okay.

Julie Hedlund: Debbie did you want to comment on that?

Debra Hughes: No, you summed it up perfectly.

Julie Hedlund: So...

Carlos Aguirre: (Unintelligible) for me.

Julie Hedlund: Yes to answer your question I think that we do want to try to do make sure that we are (liaising) with those in ICANN who are doing outreach as long as we make it clear that the focus is GNSO outreach. So does that sound right to you too?

Okay I'm going to move along just because it's about - I'm showing 21 minutes after the hour.

So there was a couple things I added under objective four based on the conversation at the last meeting that, you know, that the OTF would consult with GNSO stakeholders, identify potential participants in the GNSO community and underrepresented population, contact the following GNSO - following ICANN recommendation for new participants as follows.

Members of existing GNSO working groups and work teams and versus the GNSO stakeholder groups and constituencies participants and supporting organizations and advisory committees. And here are some of the detail that we sort of talked about.

The ICANN Global Partnership Program, the ICANN Board of Public Participation Committee and then, you know, and then the (unintelligible) and ALAC and the fellowship (unintelligible).

Now you've got a section Roy I think relating to this none of the ICANN technical groups should be targeted. So I wasn't sure what you - what technical groups you were thinking of.

Because, you know, just as an example of the SSAC is one of the technical groups. It is actually an advisory committee, the Security and Stability Advisory Committee. And the RSAC also, the Root Server Advisory Committee.

Roy Dykes: Yes, I wasn't thinking about the root one.

Julie Hedlund: The SSAC would definitely be something that, you know, would be included in that, you know, participants and supporting organizations and...

Roy Dykes: Okay.

((Crosstalk))

Julie Hedlund: Right, would be one of those technical...

Roy Dykes: Okay.

Julie Hedlund: So that is actually really the primary technical group, that and our (facts). And so I think that would include them by saying advisory committee. Is there any...

Roy Dykes: Okay.

Julie Hedlund: But this is a good question Roy. And that is that, you know, we listed, expanded this list a little bit. Do we need to expand it some more? And I think that was one of the questions we had from the last meeting.

I personally couldn't think of other - any other groups within ICANN. But Carlos, you know, Roy, Debbie if you've got other groups that aren't listed here I'm happy to list them. I'm not, you know, necessarily that familiar with every single aspect of ICANN.

Debra Hughes: Hi Julie. This is Debbie. So I'm just like glancing at that ICANN org chart. And all of those bubbles all call them right now that all point to the Board of Directors, all of those are considered advisory committees is that correct?

Julie Hedlund: Right, yes.

Debra Hughes: So like that Technical Liaison Group, the Internet Engineering Task Force -- all of those just so I'm clear on...

Julie Hedlund: Well no not...

Debra Hughes: ...Roy's question.

Julie Hedlund: The Internet Engineering Task Force is not actually and ICANN group per se.

Debra Hughes: Okay.

Julie Hedlund: And I'm not - I'm just going to look at that chart too because that's a good question.

Debra Hughes: Right, because I'm just going back to Roy's question, right.

((Crosstalk))

Julie Hedlund: Yes so looking at the org chart, see those are I think - okay, so the GAC is one. That's one of the advisory committees. But the - yes, the ITF and the TLG...

Debra Hughes: Right.

Julie Hedlund: ...must have liaisons because they're not strictly speaking advisory committees.

Debra Hughes: So do they have liaisons on the board?

Julie Hedlund: No they don't, not so far as I know. And so I'm not entirely sure - okay. So well the ICANN and technical liaison group is actually an ICANN group.

Debra Hughes: Okay.

Julie Hedlund: All right. And that covers (ETSI), ITUTs, W3C and IAB okay. And it connects to the board and provides technical advice. So I guess it's not an advisory committee.

Debra Hughes: And okay, and then the IATS has a liaison.

Julie Hedlund: Right, right. And they both have - yes. I'm just trying to think of ways to...

Julie Hedlund: So there isn't any reason why we couldn't include them. And so this perhaps answers - addresses Roy's point...

Debra Hughes: Right.

Julie Hedlund: ...that we could add, you know, supporting organizations, advisory committees and technical liaisons or something like that.

Debra Hughes: Yes.

Roy Dykes: And that was my thought. I've got the picture up in front of me now. My thinking was the TLD more so than the IATF but...

Debra Hughes: Okay.

Roy Dykes: But not knowing the details I was just wondering. The other thing about this picture...

Julie Hedlund: Yes and the TLD seems to make most sense to me because...

Debra Hughes: Right.

Roy Dykes: Yes.

Debra Hughes: ...the ITF is actually its own thing. I mean it's...

Roy Dykes: Yes.

Debra Hughes: ...separate thing so...

Roy Dykes: Right.

                 ...(unintelligible) ICANN doesn't really have any authority to sort of, you know...

Debra Hughes: Right.

Julie Hedlund: ...to engage there. But with the TLD - and thank you for picking that up because like I said I'm not familiar with all these little groups so I'll add that in.

Moving right along to goal, the next objective five and goals about recommendations for global outreach strategy, et cetera, et cetera and the question is the survey being number five above.

Wasn't sure which five - let's see...

Roy Dykes: It talked about collecting - I'm looking at my copy.

Julie Hedlund: Right, I think but that is a survey that I'm referring to but I probably need to be more specific. I'll try to make that more clear.

And then another question, what outreach activities could there be outside of the ICANN community and ICANN events? If such events were targeted would there need to be an overall ICANN education done?

Those are good questions Roy. My only concern is that we - those are sort of part of what would go into an outreach strategy which isn't really detailed in the charter. I mean that's part of obviously what the - what the OTF will be developing.

So there's some - there's information relating to that in the recommendations which will obviously (unintelligible) as, you know, when the OTF develops its strategy, you know, which of course will be based on the survey and what seems to be working and not working and, you know, what our existing activities and how can we, you know, and events and how can we harness those activities and events.

And I assume that the strategy would say oh well if there's an ICANN meeting there should always be something for, you know, encouraging you, you know, participation in the GNSO or something like that.

But I guess my question is is I'm not sure where we would put that, those specific things in the charter.

Roy Dykes: Yes if it's too low level that's fine. This probably just popped into my mind at the moment when...

Julie Hedlund: Right, true.

Roy Dykes: ...I was thinking about other groups.

Julie Hedlund: Yes and Debbie and Carlos yes, because I don't know, you know, this is a struggle with, you know, with the charter is how much, you know, how much do we put in the charter, you know, and how - or do we want - you know, how much do we keep it kind of open ended so it's not, you know, we don't want to exclude things but we want to make sure it doesn't prevent the OTF from doing things they should be doing later.

Debra Hughes: Yes this is Debbie and I agree. I mean there was, you know, the recommendations that you mentioned, us maximizing these events, maximizing, you know, all sorts of things from a marketing perspective.

                 And then when it speaks a lot about the strategy, you know, consider the development of global programming and that sort of thing.

                 And maybe that's the kind of detail that we don't put in this charter because they - you know, this team is going to have to reference the charter yes right?

                 So, you know, how - I mean they're going to have to reference the recommendation so right so...

Julie Hedlund: Yes they'll have to go back because - this is Julie. They'll have to go back to the recommendations. The charter is really kind of setting the scope of work it's kind of saying.

Debra Hughes: Right.

Julie Hedlund: But we - these are the things that we know actually have to be done. You know, these are the things we wanted to do, you know. And, you know, you're doing these things and maybe not other things but anything related to these things.

You want it to be broad enough so that it can cover anything that the OTF thinks it should do, you know, but not sort of a blank slate so that the OTF goes off and does a bunch of things that maybe aren't germane to the recommendations.

Roy Dykes: Sure, sure.

Julie Hedlund: So it's not scoping.

Roy Dykes: Okay. I am going to need to drop now and I apologize.

Julie Hedlund: Well yes I'm sorry Roy. But we'll keep talking through these. I think your next couple of questions will address and then we'll just keep going through this and I'll try to capture the changes. And then we'll try to do another meeting maybe next week or the week after.

Roy Dykes: Okay. Okay. Thank you.

Julie Hedlund: Okay so moving back to where we just were if I can find it, so Roy's next question was whether or not under deliverables whether or not number three and four can be combined. One is conducting the survey and the other is...

Carlos Aguirre: Sorry Julie, Carlos here. Related to goals and the four points I can see that some - the recommendation about to reach the non-English speakers because it's a special part in the document of recommendation to develop a global (unintelligible) problem.

So seems to me isn't needed to put another point like point five to something like I don't know, another recommendation like to which get the English non-- or non-English speakers.

I don't know how could be the sentence but I think it's needed a point five because the comments, the base, the document base put very clear in point 1.1 and Section 2.1, Section 2.2, recommendation for a global alternate strategy to relevant members of the public, particularly non-English speakers and those from the public conference regions. Understand me?

Julie Hedlund: Yes Carlos, this is Julie. I think that's an excellent point. We do have the - we've captured a little of that but I think not enough as you point out. We list in 3 the point about having translation to promote access to...

Carlos Aguirre: Yes. Yes, I understand but I think it's not enough.

Julie Hedlund: We need something more detailed there specifically relating to...

Carlos Aguirre: Yes.

Debra Hughes: Yes, this is Debbie. I agree.

Julie Hedlund: We'll pull in that language from the recommendation and add a number - another item.

Debra Hughes: That's great.

Julie Hedlund: Thank you for that. So then yes - so I think we probably could then looking down under deliverables the - conducting the survey and consulting with stakeholders to identify potential - and probably could be combined because the survey - part of the survey could be identifying potential participants.

Debra Hughes: Sure. Carlos, do you think that's a good idea to go ahead and combine those?

Carlos Aguirre: Yes, I think it's possible to combine every point as needed.

Julie Hedlund: Right. Okay thank you Carlos. So this is really - the next question that I had was how much effort should be spent on this activity, that is conducting an analysis of the effectiveness and balance of existing efforts and resources versus identifying opportunities for improvement of existing efforts and identifying new opportunities for outreach.

Tony Harris: Julie? Julie?

Julie Hedlund: Yes.

Debra Hughes: Yes Carlos.

Julie Hedlund: Go ahead Carlos.

Tony Harris: No, this is Tony Harris.

Carlos Aguirre: Whoa.

Debra Hughes: Oh hi Tony.

Tony Harris: I'm sorry. I joined a few minutes late but what page are you referring to of the document please?

Julie Hedlund: So we're in the Adobe Connect room, but if you want to just look at - we're looking at Roy's version of the document that he sent I think this morning or late last night.

We're on Page 4 and at the top of Page 4 Roy has included a comment. It actually shows up as a new Number 7, but he meant it as a comment/question.

He's referring to Number 6 which has a - the task of conducting an analysis of the effectiveness and balance of existing efforts and resources, including the development of metrics to measure success.

And Roy asked how much effort should be spent on this versus identifying opportunities for improvement of existing efforts and identifying new opportunities for outreach.

Tony Harris: Okay fine. Thank you.

Julie Hedlund: I don't have an answer to that question, and I don't know whether or not we want to provide more detail here as far as priorities within these tasks. I don't have a sense of that so I guess I'm relying on, you know, you - on Debbie, Tony, Carlos for how we might address Roy's question.

Carlos Aguirre: Related to this question my comment is - my answer is the maximum effort should be spent.

Julie Hedlund: On this activity. You know...

Carlos Aguirre: Sorry?

Julie Hedlund: Maximum effort on the analysis of the effectiveness and balance of existing efforts and resources.

Carlos Aguirre: Yes.

Julie Hedlund: Right. I think we could - I could add a little bit of language that indicates that this is a priority and it's actually listed further down in the deliverables, although they're somewhat in order of, you know, how they might proceed.

But we could also move it up in priority a little bit or at least indicate how much effort's given to those items.

Carlos Aguirre: Maybe this question needed some clarification. I'm not sure what - are asking.

Julie Hedlund: I'm not entirely sure either. What I'll do is since Roy had to leave early, I'm going to include his question. I'll maybe alter the language a little bit in Number 6, but I'm going to include his question as a comment in Number 6 so we'll still be able to see it there and we can come back to it and ask him for some additional explanation on what he was looking for.

Carlos Aguirre: Okay.

Julie Hedlund: Moving along then to Section 3, Membership Criteria, we have the change that Debbie had also made in similar text above, that is the Steering Committee should include representatives from Stakeholder Groups and constituencies, especially those who are engaged in outreach efforts and groups to avoid duplication of effort.

And I can't show that comment there but this is a PDF, but Debbie had explained - Tony, Debbie had explained earlier in this meeting that since not all constituencies and Stakeholder Groups may be engaged in outreach activities, it - if you take out especially those then it suggests that the Steering Committee only would include those who are engaged in outreach activities.

But we want to give Stakeholder Groups and constituencies the opportunity to have representatives and not people who are specifically engaged in outreach activities. Did I capture that correctly Debbie?

Debra Hughes: This is Debbie. You did, absolutely.

Julie Hedlund: But we do...

Carlos Aguirre: That's okay.

Julie Hedlund: We did accept that change earlier in the similar language earlier in the document so...

Tony Harris: I agree. That makes sense.

Julie Hedlund: Thank you Tony. So here's another question from Roy and we may need him back in another meeting to explain this. It says, "Should the charter include the method of determining the composition of the Steering Committee?"

                  We do actually have I think a list of - I'm trying to find it now - of who the...

Debra Hughes: It's Section - hi Julie, this is Debbie. Section 3 in the beginning list who - that should be a Chair, Vice Chair and then a representative from, you know, generally from Stakeholder Groups and constituencies.

Julie Hedlund: Right, one representative from each...

Debra Hughes: Right.

Julie Hedlund: ...constituency. And we do include that and perhaps we need to include that detail again here just to make sure we're referencing it - have it in front of us. It might - we might need to show that.

                  Since this is - staffing an organization maybe we need to repeat that under this Section to be clear. That would be very easy to add in. Then looking at the next paragraph, there's a change that we decided to strike, similar

language earlier in the charter, and that is the OTF members should include experienced participants from the ICANN GNSO Stakeholder Groups and constituencies and others interested in ICANN activities.

We decided to end it with ICANN activities period as opposed to saying, "ICANN's other supporting organizations and Advisory Committees," because we do actually list further up in the document those - and I'm just showing it here, specifically who we're talking about, the members of GNSO Working Groups and Work Teams, members of the GNSO Stakeholder Groups and constituencies, participants in supporting organizations and Advisory Committees.

And Tony we're going to add there the Technical Liaison Group as well which I...

Tony Harris: Yes I heard that.

Julie Hedlund: Right. Okay you were on that. Good. And so on, so the sense was that we didn't need to list out all of these groups in this particular section. They are listed above. Is that - do we agree with that?

Tony Harris: Yes that's okay.

Debra Hughes: This is Debbie. This is fine for me too.

Julie Hedlund: Okay, and then there was some additional language...

Carlos Aguirre: Sorry Julie, Carlos here. What was our answer to that previous question? Sorry to back but it wasn't okay for me. The question, "Should this charter include the method terminating the composition of Steering Committee?" What's the answer?

Julie Hedlund: Yes, the answer was - thank you Carlos. This is Julie. The answer was that the charter does include the composition of the Steering Committee further up in the document and our - and we agreed though that it would be useful to list the composition of the Steering Committee in this Section too so that it is clear.

Carlos Aguirre: Okay I agree.

Julie Hedlund: But that it's the Chair, the Vice Chair and a representative from each of the Stakeholder Groups and constituencies.

Carlos Aguirre: Thank you Julie.

Julie Hedlund: You're very welcome. Thank you Carlos. And I think that is consistent with what we've got here because we also have some additional language here at the top of Page 4 where we talk about the Steering Committee including an ICANN Staff Liaison.

And so I think that we can easily work in the, you know, the composition here again and that would make sense to list it. Then there was some additional language, just looking again at the bottom of Page 4.

I think Debbie had added this one - not sure. "The Steering Committee should use its best efforts to encourage and recruit potential OTF members from each ICANN region."

This may have been actually Olga too, with the goal that the OTF include members from each ICANN region.

Carlos Aguirre: I like that version.

Debra Hughes: So - yes, so this is Debbie. I know I had added some of that language and I think Olga - you're right. Olga did insert some of that too. Carlos, what did you - Tony I heard you say you like that, right?

Tony Harris: I'm okay with that.

Debra Hughes: Okay, and Carlos?

Carlos Aguirre: Yes it's good.

Debra Hughes: Okay.

Julie Hedlund: And Roy has a question relating to this. He said, "Should the OTF contain more members from ICANN regions that are under representative - I'm sorry, underrepresented if possible, the goal being to help kick start outreach?"

Tony Harris: That seems redundant to me.

Julie Hedlund: Yes. I mean, I think we're saying that we're getting a member from each region, we are doing so whether they are representative or - represented or not, sort of, I mean, but Carlos, what do you think?

Carlos Aguirre: I think the same than Tony. It's redundant for me.

Julie Hedlund: Okay good. Then on the top of Page 5 I added some language. I think this - some suggestions we had Carlos from our last meeting of bringing in more detail from the recommendation.

                  Now this - well this - not so much in this next paragraph, the OTF Steering Committee should include a Staff Liaison. I think that was just some - just a little bit of clarification.

And we'll add I think right in here that the composition of the Steering Committee so that it's clear again. But the additional language that I added that I pulled from the recommendation was that the OTF should make targeted efforts to reach individuals, organizations, universities and members of academia, et cetera, that this whole paragraph is pulled from the recommendation to emphasize, you know, the focus on - well to just give a little bit more detail on the focus of the OTF, you know, and pull this out of the recommendations.

And so then we're also reiterating the - sort of the list of organizations that - and groups within ICANN that the OTF should target, and that's that list 1 through 7 and that we'd pick up the TLD- the Technical Liaison Group to include that in the list as we discussed above.

But Roy has a question, "Does it make sense for representatives from ccNSO - from the ccNSO from Africa and Latin America to participate?" Any thoughts?

Tony Harris: Go ahead Carlos.

Carlos Aguirre: Yes. No, I need some clarification of how - from the offer of this question because in some sense I consider - sorry, I'm insult.

Julie Hedlund: I see what you're saying. This is Julie. I guess perhaps a better question might be, we don't list the ccNSO specifically but we do include participants from the ccNSO and we say in Number 3, "Participants in supporting organizations and Advisory Committees."

So we are including all of the ccNSO and I think then we could leave it to the ccNSO to decide who would be their appropriate representatives, you know, to, you know, to participate in, you know, participate with the OTF.

Tony Harris: Julie, this is Tony. I'm sorry. I've got a sore throat today. But I do agree with Debbie and actually I don't know if country codes in general - country code managers would be all that much committed to something like this from the history at least within ICANN.

I do want to point something out a bit further up in the text. In the first paragraph, the second sentence, "The Staff Liaison should be someone designed by ICANN."

Julie Hedlund: Oh yes, designated.

Tony Harris: That should be designated, right?

Julie Hedlund: Thank you very much. Thank you very much Tony.

Tony Harris: Okay.

Julie Hedlund: Thank you. Well I think based on this conversation I don't get the sense that we need to call out specific representatives from Africa or Latin America, so I think I'm going to - we'll leave that alone as a recommendation.

Looking in the next section, Roy had a question. I do think it's a good one. "How does the OTF know when it has enough volunteers/participants? How does it know when it doesn't have enough?"

You know, I think that's a good point. What we've typically done when we do call for volunteers for groups, and this is Julie again, is, you know, you want to get as broad representation as possible.

I think we could say here that the OTF could review the participation and if it determines that, you know, participation is lacking from certain, you know, groups that it could, you know, make specific outreach efforts to those groups or something along those lines.

I mean, typically what we've done is if we have a work party, I mean, a Work Team that, you know, we want to have, you know, say someone from each of the constituencies and Stakeholder Groups, and that really have to participate, typically what we've done, you know, the Council has done and the Secretariat has done on the Council's behalf has gone specifically to each of those constituencies and said, "You know, gee we really need to know who your representative is for this group, you know, and we really need to have someone from your group please pick someone."

You know, so sometimes we had to make a more pointed outreach effort to make sure we have a good, broad group. So we could say something along those lines if we needed to. Any thoughts? So maybe I'll try to put this language in there and see...

Tony Harris: Julie?

Julie Hedlund: Please go ahead Tony.

Tony Harris: Yes, we're still on the question of volunteers, right?

Julie Hedlund: Right.

Tony Harris: Basically one thing we might take into account is what - that it doesn't get out of hand. In other words, you know, too many people can also be a problem.

Julie Hedlund: Yes, that's a good point. Thank you. I think perhaps I'll try to put some language in that, I mean, I think that, you know, we don't have a set size to the OTF but we may want to have a size limit.

I mean, a Steering Committee, you know, is meant to be a small group that really directs the work, but it also could be as you point out a problem if the overall size of the OTF with its various advisors and so on is unwieldy.

So I don't have a sense of what that size should be, so I don't know. I'll try to suggest some language and then maybe we can hash it out on the next call. But thank you for that.

Moving to the next page, Page 6, and the next comment, so Roy has asked, "Under Renewal and Dissolution what are the criteria for disbanding the OTF and/or continuing it?"

Perhaps this should be outlined as part of the metrics for measuring success of OTF activities. That's a good point and we just simply say that it's subject to renewal, and I think that was something that the OSC has really wanted it to have a term limit, but we don't - okay.

Tony Harris: Well it says the GNSO Council may resolve to dissolve the OTF at any time.

Julie Hedlund: Right. So we know it can come to an end but Roy's wondering do we need to say for what reason should it end or continue. I mean, is there a way to - should there be metrics to determine whether or not it, you know, it hasn't completed its work or, you know, it has and so it's done or something like that?

Tony Harris: Well that's - I really think that's for the Council to discuss.

Julie Hedlund: Yes, I mean, I think that's why I...

Tony Harris: Sorry.

Julie Hedlund: Yes sorry Tony. I think that's why - this is Julie. I left it the way it was because the Council would be, I mean, we do say that the OTF is giving regular reports to the Council.

That's somewhere in here, and putting on their - so on and so, you know, the Council could say, "At the end of 2012 as long as, you know, you've got three more tasks to complete. Okay it's worth, you know, having you continue for X amount of time."

But that would totally depend on what the Council thinks at that point, so it's kind of hard to say, to be that...

Carlos Aguirre: Sorry Julie. Carlos here. I tend to agree with Tony. I think it's the GNSO Council who determine what is the criteria to maintain or not the OTF in the future.

I think the document base talk about precisely about to eliminate the bureaucraty. So I think it's good, the answer made by Tony. It's not necessary to fix here the measuring. I think it's my point of view, no.

Julie Hedlund: This is Julie. Thank you Carlos and thank you Tony for those comments. I think then I will leave the text as is and not make any changes. Scanning through the document I don't see any other comments.

Oh wait there is one more. Sorry. Going to Page 9, at the bottom of Page 9 under Assessment, "The OTF shall complete a self-assessment of the effectiveness of its activities because - GNSO Council at each Council meeting held at an ICANN meeting."

And Roy says here, "This assessment should include measurements against metrics set out at the beginning of the OTF's creation." Do we want to add that?

Tony Harris: Julie?

Julie Hedlund: Yes please.

Tony Harris: I think this goes to the previous question, because we just - I think we just agreed with Carlos that resetting metrics into this text would not be necessary, because the Council would be resolving these issues.

Julie Hedlund: Yes this is Julie. Thank you Tony. That was my sense too. I just wanted to concur that I understand that correctly, but thank you. Then I will not make a change...

Carlos Aguirre: Totally agree with Tony.

Julie Hedlund: Okay. So I have just a couple more minutes left on this call that - from our schedule. As far as I can see I think we have talked through all of the document, and I have a sense I think of how, you know, what changes to make.

So my goal - my task will be to send a revised document. I'll have it ready by Monday at the latest for all of you to review. So whether not we meet next Friday or the following Friday, next Friday is the 26th and I think that the, you know, we do want to get something to the Council to begin review.

I can say that the Council will not be reviewing this at its meeting on the 8th of September. That agenda is extremely full and I know that Stephane is very concerned about what's on that agenda.

But that doesn't mean that we can't get the charter to the Council to begin their consideration of it and set it up perhaps for approval at the next Council meeting, which would be a few weeks after the one on the 8th. I forget the exact date. So do...

Tony Harris: Julie?

Julie Hedlund: Yes please go ahead Tony.

Tony Harris: I have no problem with the date. My only question is there seem to be very few people on the call today. Would next week sort of - will people be back working in Europe and the Northern Hemisphere next week or should we wait another week?

Julie Hedlund: Well I think - actually Tony, I think the only person that we're missing here is Olga. This is actually a very small group. Gisella, is that correct? She may be on mute, but we do have - this Drafting Team is actually quite small so I think she's the only one missing.

                 But - and hopefully she could join us next week. If everybody agrees I had (Ann) set the call for next week Friday. I think probably we're very close to finalizing this document with these additional changes.

Tony Harris: Okay fine.

Julie Hedlund: So why don't I do that? If people have a concern, you know, let me now when I send the notes around, I mean, when I send the notice around and the revised charter, but otherwise we'll shoot for next Friday at the same time.

Tony Harris: I have one more question Julie.

Julie Hedlund: Go ahead Tony.

Tony Harris: This is Tony. Will this group be having - or let's say the whole group, not just the Drafting Team. Will there be a face-to-face meeting in Senegal on this?

Julie Hedlund: Well if - I think the goal is to have at least the Steering Committee formed prior to Senegal. So - and so the OTF Steering Committee at the very least I think could meet in Senegal.

Whether or not the recruitment effort for the full OTF would be complete by then, I can't say for sure. Of course that will depend on how that is proceeding.

I see that I have recruitment, you know, as a suggested scheduled from the end of September through the end of November, that we have the Chair, Vice Chair and Steering Committee completion date of selection by end of September.

So to answer your question I would say yes, at least the Steering Committee could meet in Senegal and I'm glad that you raised that, because I will try to block off some time for that meeting when I put in my request for meetings for Senegal.

Tony Harris: Okay thank you.

Julie Hedlund: Thank you, that's excellent. Any other questions or comments before we close the call?

Tony Harris: No.

Julie Hedlund: Thank you very much and I hope you have a good morning, afternoon or evening.

Debra Hughes: Thank you Julie.

Julie Hedlund: And we will - again next Friday, and thanks everybody.

Tony Harris: Thanks Julie. Bye-bye.

Debra Hughes: Bye-bye.

Carlos Aguirre: See you.

Julie Hedlund: Bye-bye.

Carlos Aguirre: Bye-bye.

END