PDP-WT	Review of the Policy Development Process	
Stage III	Work Phase	28 October 2009
-	[Possible alternative title for this stage: Working Group Phase]	
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In order to facilitate the discussion, this document aims to bring together the PDP Work Plan notes, questions from the staff paper and issues and ideas raised in previous debates. Please review this document to see if there is anything missing, especially in the concerns / questions section. Feel free to share your ideas and suggestions on the mailing list. The hope is that if the group can reach consensus on how these concerns / questions should be addressed, it will be easier to work towards a proposed solution.

Issue to be addressed	Current Practice / Rules	Concerns / Questions	Notes from WT calls / How to address concerns - questions	Proposed Solution	By-law change recommended (Y/N)
1. How to maximize effectiveness of working groups		1a. What should be the role of face to face meetings with working groups, if any 1b. Should there be a mechanism to report a process failure? If yes, how should such a mechanism look?	1a. The role of face to face meetings in conjunction with ICANN meetings can be an important recruitment tool and opportunity to solicit input from the broader community on a certain issue. WGs should be encouraged to consider organising a face-to-face meeting at ICANN meetings, taking into account that it can be used in a variety of ways, in addition to a normal WG meeting. However, it should not be mandatory for WGs to meet face-to-face meetings outside of ICANN meetings could be desirable in certain circumstances such as a short deadline, but there is an obvious		

		cost implication that would need to be taken into account. It was suggested that a way to reduce costs, could be to link a face-to- face meeting to another event or conference to which community members are already travelling anyway. 1b. Such a process should address issues perceived by the GNSO Council, as the WG-WT is tasked to develop a procedure that will address process failure within a Working Group. Issues such as what if the Chair resigns, should be raised with the WG- WT for possible inclusion in the procedure the WG-WT is developing.	
2. Communication with Different ICANN Departments (e.g. Legal, Compliance, Services)	2a. Should there be periodic communications with the Office of the General Counsel if direction of policy recommendations raises issues related to scope?	2a. It was suggested that there should be some procedures in place, especially with regard to how communication is initiated and who is the gatekeeper. It was suggested that Staff might serve as the intermediate, which is already current practice. Some noted that questions might not only occur in relation to scope but also other issues such as contract interpretation or feasibility of certain recommendations. It was pointed out that the involvement of other ICANN departments such as	

			compliance and services might be required at a certain point in time and should be taken into consideration too. As a result it was agreed to change the title of this issue to reflect this.	
3. Linking policy development with ICANN's strategic planning and budgeting		3a. How to link policy development with ICANN's strategic planning and budgeting? 3b. If costs such as experts or research are expected to be significant, should the policy work be deferred until the resources have been budgeted?	3a. It was pointed out that policy development is often problem driven which would not appear in the strategic plan. Alignment with the strategic plan is good for 'big' projects, but not necessarily for 'ordinary' policy issues. Staff agreed to review the BCG report to see whether there were any specific recommendations in relation to this issue. 3b. It was pointed out that there is no insight on how the Council or WGs are operating against the budget allocated for its operation and activities, and how decisions are taken on what gets funded and what doesn't. Staff was requested to obtain further information on this process internally.	
4. Timing Note: also one of the overarching PDP issues	From the revised ICANN by-laws: If the Council decides not to convene a task force, the Council will request that, within ten (10) calendar days thereafter,	4a. What timelines should be build in to allow for sufficient time to solicit constituency and stakeholder input?	4a. Constituencies / stakeholder groups have a stake in the process, so should be invited to participate. Most agreed that the WG should solicit input from constituencies / stakeholder groups at the start of the	

each constituency or Stakeholder Group appoint a representative to solicit the constituency's or Stakeholder Group's views on the issue. Each such representative shall be asked to submit a Constituency/Stakeholder Group Statement to the Staff Manager within thirty-five (35) calendar days after initiation of the PDP. []. The Staff Manager will take all Constituency/Stakeholder Group Statements, Public Comment Statements, and other information and compile (and post on the Comment Site) an Initial Report within fifty (50) calendar days after initiation of the PDP. [] The Staff Manager shall prepare the Final Report and submit it to the Council chair within ten (10) calendar days after the end of the public		process. It was suggested that this could be added to the WG- WT guidelines as one of the first items for a WG to consider on their agenda. It was suggested that opinions could also be obtained from other AC/SOs, if applicable.	
comment period. From the revised ICANN	5a. Should there be requirements	5a. There should be a balance in	

Periods?	by-laws:	or guidelines for which elements a	providing guidelines so that	
	a. The public comment	public comment period should	comments are relevant and	
	period will last for twenty	contain?	useful but also leave the door	
	(20) calendar days after	5b. Should a public workshop to	open for 'new' issues or topics	
	posting of the Task Force	provide an update on the status of	that might have been overlooked.	
	Report or Initial Report.	work be part of a PDP to solicit	Any guidelines should not restrict	
	Any individual or	public input?	what comments can be	
	organization may submit	5c. How to obtain public comments	submitted. Information on terms	
	comments during the	from groups that do not participate	of reference, length of time, how	
	public comment period,	in ICANN or other SOs / ACs?	will comments be used, could be	
	including any	5d. How to expand the information	included in such guidelines. It	
	Constituency or	available related to a PDP?	might be helpful to review past	
	Stakeholder Group that	5e. How can public comments be	public comment periods to	
	did not participate in the	handled in a more transparent	determine what was good and	
	task force. All comments	way?	what was not.	
	shall be accompanied by	5f. Which public comment periods	5b. The group discussed whether	
	the name of the author of	should be mandated by the ICANN	a webinar or workshop could be	
	the comments, the	by-laws?	part of a public comment period	
	author's relevant	5g. Should any guidance be	to solicit input. All agreed that	
	experience, and the	provided to WG on how to review	this option should be available	
	author's interest in the	and incorporate public comments	for a WG to consider, but it	
	issue.	received?	should not be mandatory. It was	
	b. At the end of the twenty	5h.How long should public	suggested that a webinar /	
	(20) day period, the Staff	comment periods be?	workshop could also take place	
	Manager will be		at the start of a public comment	
	responsible for reviewing		period as a way to inform the	
	the comments received		community what the PDP is	
	and adding those deemed		about and what kind of input the	
	appropriate for inclusion		WG is looking for. It was	
	in the Staff Manager's		suggested that the use of a	
	reasonable discretion to		webinar / workshop should be	
	the Task Force Report or		referenced as a best practice	
	Initial Report (collectively,		with the request for a WG to	
	the 'Final Report'). The		provide a justification if it would	
	Staff Manager shall not		decide not to make use of it.	

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be obligated to includ	le all 5c. The announcement should
the comments made	be posted on the ICANN web-
during the comment	site and circulated to liaison
period, including each	h mailing list.
comment made by ar	5d. It was suggested that a
one individual or	webinar at the start of a public
organization.	comment period could be
	considered which would provide
	an overview of what input is
	requested and how this input will
	be considered as part of the
	process. Other suggestions
	made include the development of
	a flyer, encourage WG members
	to spread the word. It was noted
	that broad awareness of a PDP
	is the key issue. Specific
	activities that highlight a policy
	development process need to be
	thought through.
	5e. The WT reviewed the AoC
	and the references made there to
	public input, especially article 7
	related to fact-based policy
	making. It was pointed out that
	the summary and analysis
	provided by staff of the public
	comments received is open for
	review and modification by the
	WG if it was deemed that
	comments were not accurately
	reflected or ignored.
	5g. The WT agreed to review the
	Affirmation of Commitments to
	see if further guidance is

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	provided on how public		
	comments should be reviewed		
	and incorporated. The WT		
	agreed that some guidance		
	might be helpful, but debated		
	whether such guidance should		
	be mandatory or optional. Most		
	agreed that a WG should provide		
	detailed an explanation as to why		
	or why not comments were		
	considered and incorporated.		
	5g. It was suggested that public		
	comment periods should typically		
	run for 30 days, which may be		
	extended if the comment period		
	falls during ICANN meetings or if		
	there is a request from the		
	community to do so. As a		
	general rule comment periods		
	should not be opened or closed		
	on dates that are during the		
	week of a general ICANN		
	meeting. The duration of 30 days		
	should apply to all comments		
	received, also those from other		
	SO/ACs and constituencies /		
	stakeholder groups. It was noted		
	that the Governmental Advisory		
	Committee might require more		
	time due to its internal		
	procedures. All agreed that the		
	work of a WG should not stop to		
	wait for the comments of the		
	GAC, but that these should be		
	considered when received.		

			new information has come up that might justify a change. Another suggestion made was that the WG and/or GNSO Council should approve or not object to the implementation plan before it would go to the Board for consideration. The question was raised what mechanism for redress or reconsideration, if any, should a WG or the Council have if it was deemed that implementation has crossed the line and moved into policy making or if it would want to reconsider the policy recommendations / development. It was suggested to extend the public comment period on the implementation plan beyond 21 days to allow for feedback and input from all interested parties.	
7. ICANN staff resources		7a. Should ICANN staff resources needed or expected to carry out the policy recommendations be evaluated as part of the WG recommendations?		
8. Constituency Statements [NEW]	From revised ICANN by- laws as applicable to Task Forces (but not working groups): Every Constituency/Stakeholder Group Statement shall	<ul> <li>8a. Are the requirements noted in the by-laws still relevant?</li> <li>8b. How / when should</li> <li>Constituency/Stakeholder Group</li> <li>Statements be solicited?</li> <li>8c. What, if anything, should be</li> <li>done if few or no constituency/SG</li> </ul>	8b. It was suggested that constituency statements should be solicited at the start of the WG, possibly in parallel with the first public comment period for a period of at least 30 days.	

<ul> <li>include at least the following:</li> <li>(i) If a Super Majority Vote was reached, a clear statement of the constituency's or Stakeholder Group's position on the issue;</li> <li>(ii) If a Super Majority Vote was not reached, a clear statement of all positions espoused by constituency or Stakeholder Group members;</li> <li>(iii) A clear statement of how the constituency or Stakeholder Group arrived at its position(s). Specifically, the statement should detail specific constituency or Stakeholder Group</li> </ul>	statements are received? 8d. How should the by-laws reflect that certain stakeholder groups will not have constituencies? 8e. How to avoid that constituency statements contribute to 'stake out' positions at the inception of a working group, and instead are statements that facilitate the ability of the WG to analyze and debate problems and potential solutions 'without feeling that they have to develop or assert a particular, or fixed, 'constituency' position, a concern noted by the board?		
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meetings,			
teleconferences, or other means of deliberating an			
issue, and a list of all			
members who			
participated or otherwise			
submitted their views;			
(iv) An analysis of how			
the issue would affect the			
constituency or			
Stakeholder Group,			
including any financial			

	impact on the constituency or Stakeholder Group; and (v) An analysis of the period of time that would likely be necessary to implement the policy. "Super Majority Vote" means a vote of more than sixty-six (66) percent of the members present at a meeting of the applicable body, with the exception of the GNSO Council.			
9. Translation [NEW] Note: also one of the overarching PDP issues		9a. Which documents or which part of documents should be translated, in which languages and with what impact on the overall timeline? 9b. Should public comment periods be held in different languages with the possibility to submit comments in other languages? If yes, how does this impact the overall timeline?	base line text should be published first, followed by the translations once ready. It was	

			translation of documents that are part of a PDP (which documents may / must be translated, in which languages). Most agreed that there should be equal access, but there should not be any delay in making available the original version of the document, just because translations are not available yet. It was suggested that comment periods should not end at different dates so that comments in other languages can also be taken into consideration when submitting comments.	
10. WG Output [NEW]	From the revised ICANN by-laws: The Staff Manager will take all Constituency / Stakeholder Group Statements, Public Comment Statements, and other information and compile (and post on the Comment Site) an Initial Report within fifty (50) calendar days after initiation of the PDP. [] At the end of the twenty (20) day period, the Staff Manager will be responsible for reviewing the comments received	10a. Are these outputs still relevant (Initial Report, Final Report)? 10b. Currently, Initial Report is often used to invite comments on possible recommendations or conclusions, which are then reviewed and further finalized by the Working Group. Should this be reflected in the by-laws? 10c. Should a bibliography be added of sources used in the report or compendium (should also be considered for issues report)? 10d. Should requirements or metrics for assessing the effectiveness of a policy after it has been implemented be included as part of the report?	10a. ICANN Staff shared that current practice is that the Initial Report provides some initial ideas or recommendations for consideration for the broader ICANN Community to comment on. Following receipt of the public comments, the WG normally continues its deliberations following which the report is finalized. It was pointed out that according to the current by-laws, the difference between the initial report and the final report is the inclusion by the Staff Manager of the public comments. No additional work by the WG is foreseen according to the by- laws.	

and adding those deemed       The WT agreed that there should         appropriate for inclusion       at least be one drat or interim         in the Staff Manager's       report before a final version is         reasonable discretion to       a WG could probably have four         Ihitial Report (). The       possibly only the draft final report         Staff Manager shall not       and the final report would be         be obligated to include all       mandatory outputs:         the comments made       1)       An initial report which would         period, including each       group does any work at all         comment made by any       one individual or         organization.       For second being an interim         report which way or may not       have final report.         the organization.       For second being an interim         report which contains the       recommendations         organization.       7)       The third being a draft final         report which contains the       recommendations and is at       the end of the process and it         essentially gives the public       an of second being an interim       report which contains the         recommendations and is at       the end of the process and it       essentially gives the public         an of the popublic to consider.       1)			
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the Task Force Report or Initial Report (collectively, the 'Final Report). The Staff Manager shall not be obligated to include all the comments made during the comment period, including each comment made by any one individual or organization.       a WG could probably have four different kinds of output, of which possibly only the draft final report and the final report which would be put out before the working group does any work at all and is meant to set the path of the charter questions and frame the deliberations on the group.         2)       The second being an interim report which contains the recommendations and is at the end of the process and it essentially gives the public an opportunity to weigh in prior to the working group concluding         3)       The third being a draft final report which contains the recommendations and is at the end of the process and it essentially gives the public an opportunity to weigh in prior to the working group concluding         4)       The last report being of course the final report. It was pointed out that the current by-laws do not prohibit a WG to hold additional public			
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