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Policy Development Process Work Team

Proposed Final Report & Recommendations

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STATUS OF THIS DOCUMENT

This document is the Proposed Final Report of the Policy Development Process Work Team concerning the development of, and transition to, a new GNSO policy development process. A Final Report will be prepared following public comment on this report and shall be referred to the Policy Process Steering Committee for review and ultimately to the GNSO Council for approval.

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43 1 Executive Summary

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▼

- 45 ■ The Policy Development Process Work Team (PDP-WT) was tasked by the Policy Process Steering Committee (PPSC) to be ‘responsible for developing a new policy development process that incorporates a working group approach and makes it more effective and responsive to ICANN’s policy development needs’. The primary tasks of the PDP-WT were to develop:

50 1 Appropriate operating principles, rules and procedures applicable to a new policy development process; and

51 2 An implementation/transition plan.

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▼

- 54 ■ This draft Final Report presents the PDP-WT’s views and recommendations in relation to task 1 and 2. The proposed recommendations represent, amongst others:

56 ○ The codification of existing practices

57 ○ New approaches

58 ○ The clarification of existing rules.

59
60

- 60 ■ Some of the key recommendations of the new PDP are:

61 ○ Recommended use of a Request for an Issue Report Template (recommendation 4)

62 ○ Modification of the timeframe for the creation of a Preliminary Issue Report (recommendation 10)

63 ○ Mandatory public comment period of a minimum of 30 days after the publication of the Preliminary Issue Report, before the vote on the initiation of a PDP and publication of Final Issue Report following review of public comments (recommendation 11)

64 ○ Charter required for a PDP Working Group (recommendation 19)

65 ○ Dialogue between GNSO Council and Advisory Committee in case GNSO Council decides not to initiate a PDP following an Issue Report requested by an Advisory Committee (recommendation 18)

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- 95 ○ [Public comment period on initiation of a PDP to become optional \(recommendation 22\)](#)
- 96 ○ [Clarification of 'in scope of ICANN policy process or the GNSO' \(recommendation 23\)](#)
- 97 ○ [Required public comment period of 30 days on the Initial Report and a minimum of 21](#)
- 98 [days for any non-required public comment periods the PDP WG might choose to initiate](#)
- 99 [\(recommendation 28\)](#)
- 100 ○ [Required Working Group output remains the Initial Report and Final Report](#)
- 101 [\(recommendation 34\)](#)
- 102 ○ [Provision for the termination of a PDP prior to delivery of the Final Report](#)
- 103 [\(recommendation 37\)](#)
- 104 ○ [Guidance to the GNSO Council on how to treat PDP WG recommendations](#)
- 105 [\(recommendation 39\)](#)
- 106 ○ [Delivery of recommendations to the Board \(recommendation 40\)](#)
- 107 ○ [Possibility to use Implementation Review Teams \(recommendation 43\)](#)
- 108 [For a complete overview of all the recommendations, please see section 2.](#)

109

110 ■ For purposes of its discussions, the PDP-WT divided the policy development process into the

111 separate stages and considered each of these stages consecutively. The details of the

112 discussion on each of these stages can be found in the Initial Report (see

113 <http://gns0.icann.org/issues/pdp-initial-report-31may10-en.pdf>).

114

115 In addition, a number of overarching issues that are present in multiple stages of the policy

116 development process, including timing, translation, development of definitions, voting

117 thresholds and decision-making methodology, were also discussed following the review of

118 the five different stages (see section 3).

119

120 ■ The WT, supported by ICANN staff, has developed a first outline of the new Annex A (see

121 [section 4](#)) as well as a supporting document that is envisioned to be included in the GNSO

122 Council Operating Procedures as the PDP Procedure Manual (see [section 5](#)).

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130 | **■** To facilitate visualization of the new PDP, the WT has also developed a flow chart that
131 | includes the main elements of the new proposed PDPs as well as elements that would be
132 | incorporated into the PDP Procedure Manual (see section [to be completed]).
133 |

134 | **■** In section 2, you will find an overview of the consensus recommendations of the PDP-WT,
135 | For further background information on how these recommendations were developed, you
136 | are strongly encouraged to review the Initial Report (see [http://gnso.icann.org/issues/pdp-](http://gnso.icann.org/issues/pdp-initial-report-31may10-en.pdf)
137 | [initial-report-31may10-en.pdf](http://gnso.icann.org/issues/pdp-initial-report-31may10-en.pdf)), the WT's review of the public comments [include link] and
138 | the WT's deliberations on the outstanding issues [include link], to appreciate the
139 | deliberations of the PDP-WT that form the basis for these recommendations.

140 | **■**
141 | Public input is encouraged as part of the public comment period on the draft Final Report on
142 | the proposed recommendations, the proposed elements for the new Annex A, the proposed
143 | PDP Procedure Manual, as well as which elements should be included in the ICANN Bylaws
144 | and which ones should be part of the GNSO Council Operating Rules.
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2 Approach taken & Proposed Recommendations

Following the publication of the Initial Report (see <http://gnso.icann.org/issues/pdp-initial-report-31may10-en.pdf>) and a subsequent public comment period, the WT reviewed and addressed the comments received (see [public comment review tool](#)). In addition, the WT discussed the outstanding issues it had not been able to cover in time for the Initial Report and updated the recommendations accordingly [include link to outstanding issues document]. In order for the ICANN Community to review these updated recommendations, especially those not included in the Initial Report, the WT has published this draft Final Report for public comment. Following review of the public comments received, the WT plans to review the comments received and update the report where deemed appropriate before submitting it to the Policy Process Steering Committee for its review.

The PDP WT agreed to divide the policy development process into the following separate stages and consider each of these stages consecutively:

- Stage 1 – Planning and Request for an Issues Report
- Stage 2 – GNSO Council Review of the Issues Report and Initiation of the Policy Development Process
- Stage 3 – Working Group
- Stage 4 – Voting and Implementation
- Stage 5 – Policy Effectiveness and Compliance

Each of these stages were then broken down into related issues areas that were discussed by the PDP-WT. The following sections provide an overview of these deliberations, including proposed recommendations to address issues identified. To encourage input from the members of the WT, a number of surveys were conducted to solicit feedback. For further details on the

179 surveys and interim notes, please visit the PDP-WT Workspace: <https://st.icann.org/icann->
180 [ppsc/index.cgi?pdp_team](https://st.icann.org/icann-ppsc/index.cgi?pdp_team).

181
182 For each of these stages a number of recommendations were developed (see hereunder) that
183 form the basis of the proposed new GNSO Policy Development Process. These
184 recommendations are:

185

186 **Stage 1 – Planning and Request for an Issues Report**

187

188 **1. Who has the ability to initiate a request for an issues report?**

189 Recommendation 1.

- 190 ▪ Although a request for a GNSO Issues Report has never been issued directly by the ICANN
191 Board, or any Advisory Committee (other than the At-Large Advisory Committee), the PDP-
192 WT recommends that the current three mechanisms for initiating a request for an Issue
193 Report (Board request, Advisory Committee Request or GNSO Council Member Request)
194 should be maintained.

195

196 Recommendation 2.

- 197 ▪ The current language in Annex A of the [Bylaws](#) contains several references to the term
198 “PDP” which over the years have been the source of confusion. The phrase “initiating a PDP”
199 is currently used to refer to initiating an issue report, for example, and is also used to refer
200 to the process of formally establishing Task Forces or working groups. Therefore, the PDP-
201 WT has distinguished the two concepts into (1) Raising an Issue and (2) Initiating a PDP. The
202 PDP-WT has recommended clarification of this language in the Bylaws.

203

204 **2. Procedures for Requesting an Issues Report**

205 See also recommendation 2.

206

207 Recommendation 3.

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209 ▪ The PDP-WT recommends the development of a Policy Development Process Procedure
210 Manual, which will constitute an integral part of the GNSO Council Operating Rules,
211 intended to provide guidance and suggestions to the GNSO and ICANN communities on the
212 overall PDP process, including those steps that could assist the community, working group
213 members, and Councillors in gathering evidence and obtaining sufficient information to
214 facilitate an effective and informed policy development process.

215

216 Recommendation 4.

217 ▪ The PDP-WT recommends that a ‘request for an issues report’ template should be
218 developed including items such as definition of issue, identification of problems, supporting
219 evidence, economic impact(s), effect(s) on competition and consumer trust, and rationale
220 for policy development. The use of such a template should be strongly encouraged, but
221 should not be mandatory. Such a template should become part of the Policy Development
222 Process Procedure Manual.

223

224 **3. Issue Scoping**

225 Recommendation 5.

226 ▪ The PDP-WT recommends adopting the proposed Policy Development Process Procedure
227 Manual, to provide guidance and suggestions to those parties raising an issue on which
228 steps could be considered helpful in gathering evidence and obtaining sufficient information
229 to facilitate an effective and informed policy development process.

230

231 **4. Creation of the Issues Report**

232 Recommendation 6.

233 ▪ The PDP-WT recommends that the currently required elements of an Issue Report (see
234 provision 2 of Annex A of the ICANN Bylaws) continue to be required in the new PDP, noting
235 that elements a (the proposed issue raised for consideration), b (the identity of the party
236 submitting the issue) and c (how that party is affected by the issue) should be part of the
237 new Annex A in the ICANN Bylaws, while elements d (support for the issue to initiate the
238 PDP) and e (recommendation from the Staff Manager) should be added to the Procedure

239 Manual. In addition, the PDP-WT notes that element e (recommendation from the Staff
240 Manager) should be split in two parts; the first part dealing with the question of whether a
241 PDP is considered in scope and the second part addressing whether the PDP should be
242 initiated. Furthermore, the PDP-WT recommends including in the Policy Development
243 Process Procedure Manual a recommendation for the entity requesting the Issue Report to
244 indicate whether there are any specific items they would like to see addressed in the Issue
245 Report, which could then be taken into consideration by the Staff Manager and/or Council
246 when reviewing the request. In addition, guidance could be provided in the Policy
247 Development Process Procedure Manual that the Council and/or Staff could provide advice
248 ahead of a vote on the request for an Issue Report whether they feel additional research,
249 discussion, or outreach should be conducted as part of the development of the Issue Report,
250 in order to ensure a balanced and informed Issue Report.

252 5. What can the end result of a PDP be?

253 Recommendation 7.

- 254 ▪ The PDP-WT recommends better information and communication with Working Group
255 members on the potential outcomes of a policy development process. There are more
256 potential outcomes of the PDP process than just the formation of “consensus policies” as
257 defined under the applicable gTLD Registry and Registrar agreements. Acceptable outcomes
258 include the development of best practices, recommendations to other supporting
259 organizations, a conclusion that no recommendation is necessary, recommendations for
260 future policy development, etc. This information could be included in the Charter of a
261 Working Group or in the instructions to a WG. It is also an element that should be included
262 in the Policy Development Process Procedure Manual.

264 6. The role of ICANN staff

265 Recommendation 8.

- 266 ▪ The PDP-WT recommends retaining the requirement for obtaining the opinion of the ICANN
267 General Counsel in the Issues Report as whether a proposed PDP is within the scope of the

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286 GNSO. Further details regarding the opinion of counsel are expected to be included in the
287 PDP Procedure Manual as opposed to the Bylaws.

288
289 Recommendation 9.

- 290 ▪ The PDP-WT recommends that additional guidance on the different roles ICANN staff can
291 perform, as outlined in the GNSO Working Group Guidelines, is to be included in the Policy
292 Development Process Procedure Manual.

293
294 **7. Community input / How to incorporate public comments**

295 Recommendation 10.

- 296 ▪ The PDP-WT recommends the modification of timeframes included in clause 1 – Creation of
297 an Issue Report in Annex A in relation to the development and delivery of an issues report as
298 follows:
299 Within forty-five (45) calendar days after receipt of either (i) an instruction from the Board;
300 (ii) a properly supported motion from the GNSO Council; or (iii) a properly supported motion
301 from an Advisory Committee, the Staff Manager will create a report (a “Preliminary Issue
302 Report”). In the event the Staff Manager determines that more time is necessary to create
303 the Preliminary Issue Report, the Staff Manager may request an extension of time for
304 completion of the Preliminary Issue Report, which request should be discussed with the
305 Requestor.

306
307 Recommendation 11.

- 308 ▪ The PDP-WT recommends that that there is a mandatory public comment period that
309 follows the publication of a Preliminary Issue Report and before the GNSO Council is asked
310 to consider the initiation of a PDP. Such a Public Comment period would, among other
311 things, allow for additional information that may be missing from the Preliminary Issue
312 Report, or the correction or updating of any information in the Preliminary Issue Report. In
313 addition, this would allow for members of the ICANN Community to express their views to
314 the Council on whether or not to initiate a PDP. Depending on the comments received,
315 ICANN staff would include public inputs and any necessary corrections to the Preliminary

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323 Issue Report turning it into the Final Issue Report and/or summarize the comments received
324 for Council consideration.

325

326 8. Role of Workshops / Information Gathering events

327 Recommendation 12.

- 328 ▪ The PDP-WT recognizes the value of workshops on substantive issues prior to the initiation
329 of a PDP. It is therefore recommending that information on the potential role of workshops
330 and information gathering events be provided in the Policy Development Process Procedure
331 Manual. In addition, the PDP-WT recommends that the GNSO Council should consider
332 requiring such a workshop, on-line or face-to-face, on a specific issue during the planning
333 and initiation phase for a specific issue. Furthermore, the PDP-WT recommends that
334 invitations and/or announcements for workshops are communicated as broadly as possible.

335

336 9. Efficiency and flexibility during planning / initiation phase

- 337 ▪ See recommendation 12.

338

339 10. Impact Analyses

340 Recommendation 13.

- 341 ▪ The PDP-WT recommends that the Policy Development Process Procedure Manual describe
342 the option for the GNSO Council to request that an impact analysis be conducted if
343 appropriate or necessary prior to the vote for the initiation of a PDP. Such an impact analysis
344 could include the assessment of the impact on the public interest; the security, stability and
345 resiliency of the DNS; competition, consumer trust and consumer choice, and; international
346 participation (as outlined in section 3 of the Affirmation of Commitments) [as well as the
347 impact on human rights].

348

349 11. Resources and Prioritization

350 Recommendation 14.

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360 ▪ The PDP-WT believes that the GNSO Council should take into full account the resources
361 available, both volunteers and staff, when making its decision on whether or not to initiate a
362 PDP.

363
364 Recommendation 15.

365 ▪ The PDP-WT discussed the notion of a fast-track procedure extensively but did not come to
366 agreement on how such a fast-track procedure might look. The PDP-WT recommends that
367 the GNSO Council re-evaluates the need for a fast-track procedure in due time as part of the
368 review of the new PDP, as it is of the view that the new PDP will offer additional flexibility
369 and would allow for 'faster' PDPs provided that the necessary resources are available.

370
371 **Stage 2 - GNSO Council Review of the Issues Report and Initiation of the Policy Development**
372 **Process**

373
374 **1. Flexibility when launching a policy development process**

375 Recommendation 16.

376 ▪ The PDP-WT recommends modifying the timeframes currently included in clause 3 of Annex
377 A – “Initiation of a PDP” to reflect current practice and experience. In addition, it proposed
378 to add language to codify the current practice that any voting Council members can request
379 the deferral of the consideration of an initiation of a PDP for one Council meeting.

380
381 Recommendation 17.

382 ▪ The PDP-WT recommends that further guidance be included in the Policy Development
383 Process Procedure Manual on how to deal with situations where further flexibility is
384 required e.g. additional research, ensuring that the Council provides clear indications on
385 expected timing of next steps.

386
387 **2. Consider an appeals mechanism in case the GNSO Council votes against initiating a PDP**
388 **requested by an AC**

389 Recommendation 18.

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Deleted: prioritize PDPs and ensure that the resources exist (both staff and volunteer) upon the initiation of a PDP. In light of the upcoming GNSO Council Prioritization activity, the PDP-WT is deferring the specifics of how such prioritization can be achieved pending the outcome of such activity.

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Deleted: The PDP-WT is considering the notion of having a fast-track procedure that would allow for a more timely PDP in cases where such urgent action is deemed to be necessary while at the same time ensuring broad participation and avoiding gaming. The PDP-WT hopes to receive further input from the community on which elements such a procedure should contain and how it would work in practice, during the public comment period. - ... [5]

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410 ▪ The PDP-WT recommends that if the GNSO Council votes to not initiate a PDP following an
411 Issue Report requested by an Advisory Committee (AC), the AC or its representatives should
412 have the opportunity to meet with representatives of the GNSO, and in particular, those
413 voting against the initiation of the PDP, to discuss the rationale for the rejection and why the
414 AC feels that reconsideration is appropriate. Following this meeting, the AC may submit a
415 statement to the GNSO Council requesting a re-vote and giving its rationale for such a re-
416 vote. This process may be followed just once for any given Issue Report.

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Deleted: no special formal appeals mechanism be developed. However, the PDP-WT recommends that the GNSO Council be required to state its reasons for a PDP after receipt of an Issues Report.

418 **3. Should the approved voting thresholds apply to the entire GNSO Council or just members**
419 **present (as is current practice)?**

420 ▪ As it is expected that a recommendation for absentee voting / ballot will be included in the
421 GNSO Council Operating Rules, the PDP-WT considers this question no longer valid as all
422 Councillors will have the opportunity to vote whether they are present at the meeting or
423 not, therefore no recommendation is made in relation to this issue.

425 **4. Where in the process is chartering done?**

426 Recommendation 19.

427 ▪ The PDP-WT recommends updating clause 7 of Annex A of the ICANN Bylaws to reflect that
428 a charter is required for all Working Groups, and to specify the voting threshold that should
429 apply to the adoption of the working group charter which is identical to the one that applies
430 to the initiation of the PDP. Any modifications to a Working Group Charter may be adopted
431 by a simple majority vote of the GNSO Council.

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433 Recommendation 20.

434 ▪ The PDP-WT recommends that a link to the new Annex A and the PDP Procedure Manual,
435 once finalized and approved, are included in the GNSO Working Group Guidelines, as these
436 two documents provide an overview of the requirements for PDP WGs.

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Deleted: to working with the WG-WT/PPSC to provide input for the GNSO Working Group Guidelines section or annex that will be dedicated to a PDP WG concerning best practices for developing the charter for a PDP WG.

438 **5. Should expedited procedures be available in case of urgency?**

439 See recommendation 15

452

453 6. How to involve advice from other ACs or SOs, and obtain consistent input from the Board?

454 Recommendation 21.

- 455 ▪ The PDP-WT recommends that further explanation on how to involve Advisory Committees
456 or Supporting Organisations as currently already being done be included as part of the Policy
457 Development Process Procedure Manual. Input from other SOs and ACs must be sought and
458 treated with the same due diligence as other comments and input processes. In addition,
459 comments from ACs and SOs should receive a response from the WG. This may include, for
460 example, direct reference in the applicable Report or embedded in other responsive
461 documentation or a direct response.

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463 7. Evaluate the ICANN Staff costs and resources needed to conduct the PDP and prioritize 464 existing policy work and revisit their existing deadlines and deliverables.

465 See recommendation 14

466

467 8. Public Comment Period after the Initiation of a PDP

468 Recommendation 22.

- 469 ▪ Taking into account the required public comment period on the Preliminary Issue Report
470 (see recommendation 11), the PDP WT considers it no longer necessary to require a public
471 comment period on the initiation of a PDP. However, a WG may, at its discretion, decide to
472 obtain public comments at the start of their deliberations to obtain public input on the
473 Charter Questions or other specific issues related to their Charter.

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475 9. Clarification of 'in scope of ICANN policy process or the GNSO'

476 Recommendation 23.

- 477 ▪ The PDP-WT recommends modifying clause 3 – Initiation of a PDP to clarify that within
478 scope means 'within scope of ICANN's mission and more specifically the role of the GNSO' as
479 opposed to within scope of the contracted parties' definition of "consensus policies".
480 Furthermore, the PDP-WT recommends that issues raised should be mapable against
481 specific provisions in the ICANN Bylaws, the Affirmation of Commitments and/or ICANN's

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Deleted: The PDP-WT recommends modifying clause 6 – "public notification of initiation of the PDP" to reflect current practice whereby a public comment period is initiated once a Working Group has been formed, not when the PDP is initiated to allow the WG to put out specific issues for public comment that might help inform its deliberations. The PDP-WT recommends that this public comment period is optional and may be used by a WG

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500 Articles of Incorporation. This information would be required to be included in the request
501 for an Issue Report and should be added as a category in the Issue Report request template.

502

503 **Stage 3 – Working Group**

504

505 Recommendation 24.

- 506 ▪ The PDP-WT recommends that even though a Working Group currently forms the basic
507 mode of operation for a PDP, there should be flexibility to accommodate different working
508 methods if deemed appropriate by the GNSO Council, or allow for a different mode of
509 operation if so desired by the GNSO Council in the future without requiring a complete
510 overhaul of the Bylaws or GNSO Operating Rules.

511

512 **1. How to maximize the effectiveness of Working Groups**

513 Recommendation 25.

- 514 ▪ The PDP-WT recommends that each PDP WG will be strongly encouraged to review and
515 become familiar with the GNSO Working Group Guidelines and the PDP Procedure Manual
516 (once published), which includes further information and guidance on the functioning of
517 GNSO Working Groups.

518

519 **2. Communication with different ICANN Departments (e.g. Legal, Compliance, Services)**

520 Recommendation 26.

- 521 ▪ The PDP-WT recommends that further guidance is to be provided on which mechanisms are
522 available to a WG to communicate with different ICANN departments in the Policy
523 Development Process Procedure Manual.. Recommended approach would be for ICANN
524 policy staff to serve as the intermediary between a WG and the various ICANN departments
525 (finance, legal, compliance, etc.), provided that a procedure is in place which allows for
526 escalation via the WG Chair if the WG is of the opinion that communication is hindered
527 through the involvement of ICANN policy staff.

528

529 **3. Linking policy development with ICANN’s strategic planning and budgeting**

531 Recommendation 27.

- 532 ▪ The PDP-WT recommends that the initiation of a PDP may include consideration of how
533 ICANN's budget and planning can best accommodate the PDP and/or its possible outcomes,
534 and, if applicable, how the proposed PDP is aligned with ICANN's Strategic Plan.

535

536 4. Public Comment

537 Recommendation 28.

- 538 ▪ The PDP-WT recommends modifying clause 9 of Annex A of the ICANN Bylaws to change the
539 duration of the public comment period on the Initial Report from twenty to a minimum of
540 thirty calendar days. This same minimum should also apply to the public comment period on
541 the Issue Report, while other public comment periods that a WG / GNSO Council opt to have
542 as part of a PDP should have a minimum duration of 21 days. The minimum durations for
543 the Issue Report and Initial Report should be included in the ICANN Bylaws while the
544 minimum requirement of 21 days for other public comment periods should be included in
545 the Policy Development Process Procedure Manual. Further guidance on the recommended
546 duration, for example taking into account overlap with ICANN meetings, should be included
547 in the Policy Development Process Procedure Manual.

548

549 Recommendation 29.

- 550 ▪ The PDP-WT recommends modifying clause 9 of Annex A of the ICANN Bylaws to reflect the
551 current practice that a summary and analysis of the public comments received is to be
552 provided by the staff manager to the Working Group, which will be responsible for
553 reviewing and taking into consideration the public comments received.

554

555 Recommendation 30.

- 556 ▪ The PDP-WT recommends providing further guidance on how to conduct public comment
557 periods and review public comments received as part of the Policy Development Process
558 Procedure Manual. Such guidance should include the expectation that public comments are
559 carefully considered and analyzed by the WG; encouraging WGs to explain their rationale for
560 agreeing or disagreeing with the different comments received and, if appropriate, how

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570 these will be addressed in the report of the WG, and; other means to solicit input than the
571 traditional public comment forums such as surveys.

572

573 **5. Implementation, Impact and Feasibility**

574 Recommendation 31.

- 575 ■ The PDP-WT recommends that PDP WGs provide input on issues related to implementation,
576 impact (economic, business, social, operational, etc.) and feasibility including, when
577 considered appropriate:
 - 578 ○ Recommend the inclusion of implementation guidelines as part of the Final
579 Report;
 - 580 ○ Consultation with the WG / Council on the draft implementation plan;
 - 581 ○ The creation of an implementation team that consists of representatives of the
582 WG, amongst others, which would be tasked to review / provide input during
583 the implementation phase

584 Further guidance on this issue is to be included in the Policy Development Process
585 Procedure Manual.

586

587 **6. ICANN Staff Resources**

588 Recommendation 32.

- 589 ■ The PDP-WT recommends that staff resources needed or expected in order to implement
590 the policy recommendations should be evaluated as part of the WG recommendations, and
591 as part of the Council's review of those recommendations, as part of the feasibility analysis
592 and/or impact statement (see also recommendation 31).

593

594 **7. Stakeholder Group / Constituency Statements**

595 Recommendation 33.

- 596 ■ The PDP-WT recommends amending clause 7 of Annex A of the ICANN Bylaws to reflect the
597 practice that Stakeholder Group / Constituency statements are requested by the Working
598 Group and the timeline for submission should start from that point instead of the initiation

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600 of the PDP. It should be noted in the Policy Development Process Procedure Manual that a
601 WG can request Stakeholder Group / Constituency statements more than once if so desired.

602

603 **8. Working Group Output**

604 Recommendation 34.

- 605 ▪ The PDP-WT recommends that PDP Working Groups continue to be required to produce at
606 least an Initial Report and a Final Report, noting that more products can be produced if
607 desirable.

608

609 Recommendation 35.

- 610 ▪ The PDP-WT does note that the description of the difference between an Initial Report and a
611 Final Report as currently described in the Bylaws is not in line with actual practice, and
612 recommends that this language is updated to reflect that an Initial Report may reflect the
613 initial ideas of a WG which are then finalized, in combination with review and analysis of the
614 public comment period in the second phase leading to the Final Report.

615

616 Recommendation 36.

- 617 ▪ The PDP-WT recommends that a public comment period on the Initial Report remains
618 mandatory. Additional guidance on further optional public comment periods, e.g. when
619 there are substantial differences between the Initial Report and Final Report are to be
620 included as part of the Policy Development Process Procedure Manual.

621

622 **9. Termination of a PDP**

623 Recommendation 37.

- 624 ▪ The PDP recommends that a provision be added to the PDP Procedure Manual to allow for
625 the termination of a PDP prior to the publication of a Final Report only for significant cause,
626 upon a motion that passes with a Supermajority vote in favour of termination.

627

628 **Stage 4 – Voting and Implementation**

629

631 **1. Working Group Recommendations**

632 Recommendation 38.

- 633 ▪ The PDP-WT recommends modifying clause 10 – “Council Deliberations of Annex A” of the
634 ICANN Bylaws to reflect current practice and requirements in the rules of procedure to
635 consider a report if it is received at least eight days in advance of a Council meeting,
636 otherwise the report shall be considered at the next Council meeting. In addition, the PDP-
637 WT recommends adding language to codify the current practice that any voting Council
638 member can request the deferral of the consideration of a final report for one Council
639 meeting.

640

641 Recommendation 39.

- 642 ▪ The PDP-WT recommends to provide additional guidance to GNSO Council in the Policy
643 Development Process Procedure Manual on how to treat Working Group recommendations,
644 especially those that have not received full consensus and the expected / desired approach
645 to adoption of some, but not all, or rejection of recommendations. PDP WGs should be
646 encouraged to indicate which, if any, recommendations are interdependent so the GNSO
647 Council can take this into account as part of their deliberations. The Council should be
648 strongly discouraged from itemizing recommendations that the PDP WT has identified as
649 interdependent. The PDP-WT would like to express its concern about the GNSO Council
650 ‘picking and choosing’ or modifying recommendations, but recognizes that this is the
651 Council’s prerogative. The PDP-WT would like to encourage the GNSO Council that there
652 were it does have concerns or would propose changes to recommendations, it passes these
653 concerns and/or recommendations for changes back to the respective PDP Working Group
654 for their input.

655

656 **2. Public Comments**

657 See recommendation 36.

658

659 **3. Delivery of Recommendations to the Board**

660 Recommendation 40.

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664 ▪ The PDP-WT recommends that the GNSO Council is responsible for the Board Report either
665 as author of the report or to approve the report before it is sent to the Board. Board Reports
666 on PDPs should be delivered from the GNSO Council directly to the Board and if any
667 summaries or addenda are needed, that should be the responsibility of the Council with the
668 help of the Working Group (if necessary). The PDP-WT discussed at length the current
669 practice of ICANN Policy Staff submitting a separate report to the Board, which is not
670 disclosed as a standard practice to the community at this stage, noting that this is not
671 directly related to the PDP, and unanimously believes that these reports should not be kept
672 confidential. If ICANN Policy Staff would like to submit a separate report related to a PDP to
673 the Board or is requested to do so, it should be done in an open and transparent matter,
674 noting that there might be cases where certain information cannot be provided due to its
675 privileged nature. Nevertheless, even in those circumstances, as much information as
676 possible, without disclosing business confidential information, should be provided.
677

678 4. Agreement of the Council

679 Recommendation 41.

680 ▪ The PDP-WT has discussed whether the voting thresholds might need to be reviewed (see
681 also overarching issues) but agrees that this issue should be covered as part of the next
682 overall review of the GNSO. The WT does note that it has proposed two new voting
683 thresholds in relation to the adoption of the WG Charter (see recommendation 19) as well
684 as a new voting threshold for the termination of a PDP (see recommendation 37). ▾

686 5. Board Vote

687 Recommendation 42.

688 ▪ The PDP-WT recommends that the provisions in relation to the Board Vote in the ICANN
689 Bylaws remain essentially unchanged, but proposes the following modification to the
690 current provision 13f to clarify what ‘act’ means: If the GNSO Council is recommending a
691 Consensus Policy as defined within ICANN contracts, the Board can only approve a
692 Consensus Policy that was approved by the required GNSO voting threshold. In addition, an
693 explanation needs to be added in the Policy Development Procedure Manual to clarify that

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705 all recommendations, also those not recommending new or changes to Consensus Policies,
706 should be communicated to the Board.

707

708 6. Implementation

709 Recommendation 43.

- 710 ▪ The PDP-WT recommends the use of WG Implementation Review Teams, when deemed
711 appropriate, which would be responsible in dealing with implementation issues. A PDP WG
712 should provide recommendations for whether a WG Implementation Review Team should
713 be established and any other recommendations deemed appropriate in relation to such a
714 Review Team (e.g. composition), as part of its Final Report. (see also recommendation 32)

715

716 Stage 5 – Policy Effectiveness and Compliance

717

718 1. Periodic assessment of PDP Recommendations / Policy

719 Recommendation 44.

- 720 ▪ The PDP-WT notes that a periodic assessment of PDP recommendations and/or policy is
721 important. WGs should be encouraged to include proposed timing, assessment tools and
722 metrics for review as part of their Final Report.

723

724 2. GNSO Council Review of the PDP Working Group

725 Recommendation 45.

- 726 ▪ The PDP Work Team notes that several documents, including the PPSC-WG WT and the WG
727 Guidelines, reference a "Working Group Self-Assessment," which all WGs are encouraged to
728 conduct. The Work Team believes that this could be a valuable exercise, and encourages
729 PDP WGs to complete a candid and objective self-assessment at the conclusion of their
730 work. However, the Work Team also notes that there is no standard or template for such an
731 assessment, nor clear guidance on who (Chair, Liaison and/or all WG participants) should
732 conduct the assessment, and recommends that these guidelines be developed.

733

734 3. Periodic assessment of overall PDP process

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Deleted: The WG may provide recommendations for how the WG Implementation Review Team might be composed

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753 Recommendation 46.

754 ▪ The PDP-WT notes that the periodic assessment of the overall PDP process is important,
755 noting that a certain threshold of completed PDPs should be met before an overall review is
756 carried out. The WT does not have a specific view on whether the PPSC or a new Standing
757 Committee should be responsible for such a periodic assessment.

758

759 Recommendation 47.

760 ▪ The PDP-WT recommends that such an overall review also includes the review of the
761 Working Group Model in the context of the PDP, which should assess whether there are
762 stages in the PDP that are more suitable for Working Groups and those that might be more
763 suitable for formal advice from Stakeholder Groups and Constituencies.

764

765 In addition, a number of overarching issues were identified which were deemed to have an
766 impact on the overall policy development process or related to various stages of the new PDP
767 and therefore needed to be considered once an initial outline of the new PDP would have been
768 completed. These overarching issues consist of:

769

- 770 • Timing
- 771 • Translation
- 772 • Development of definitions
- 773 • Voting thresholds
- 774 • Decision-making methodology
- 775 • Transition / Implementation of the new PDP

776

777 Based on the discussions and deliberations to date, a flow chart which outlines the main
778 elements of the new Annex A – GNSO Policy Development Process of the ICANN Bylaws can be
779 found in section 9.

780

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Deleted: The PDP-WT has not completed its work on all these overarching issues, but has noted in section 8 its initial thoughts on these issues for public input and consideration. It is the intention of the PDP-WT to finalize its recommendations on these issues following the review and analysis of public comments on this initial report. ... [6]

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791 The WT, supported by ICANN staff, has also developed a first outline of the new Annex A (see
792 section 4) as well as a supporting document that is envisioned to be included in the GNSO
793 Council Operating Procedures as the PDP Procedure Manual (see section 5).

794

795 Based on the input received on the Initial Report and subsequent discussions, the PDP-WT has
796 updated this report to a draft Final Report to allow for further input and feedback from the
797 ICANN Community. Following review and analysis of the public comments received, the PDP-WT
798 is expected to finalize its report recommendations for submission to the Policy Process Steering
799 Committee (PPSC).

800

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804 3 Overarching Issues

805

806 In addition to the five stages discussed in the previous sections of this report, the PDP-WT also
807 identified a number of ‘overarching issues’ which were deemed to have an impact on the overall
808 policy development process or related to various stages of the new PDP and therefore needed
809 to be considered once an initial outline of the new PDP would have been completed. These
810 overarching issues consist of:

811

- 812 ○ Timing
- 813 ○ Translation
- 814 ○ Development of definitions
- 815 ○ Voting thresholds
- 816 ○ Decision-making methodology
- 817 ○ Transition / Implementation of the new PDP

818

819 The initial deliberations on a number of these issues can be found in the Initial Report (see
820 <http://gnso.icann.org/issues/pdp-initial-report-31may10-en.pdf>). On the basis of these initial
821 deliberations, the review of the public comments received and further discussions, the PDP-WT
822 has reached the following preliminary conclusions. It is the intention of the PDP-WT to finalize
823 these conclusions following the review and analysis of public comments on this draft Final
824 Report.

825

826 1. Timing

827

828 Based on the different recommendations that have timing included, the following timeline
829 would be applicable to every PDP, noting the flexibility in a number of the different stages.

830

Task	Duration
------	----------

Development of Preliminary Issues Report	To be decided [To be updated following finalization of recommendation 10]
Public Comment Period on Preliminary Issues Report	Minimum of 30 Days
Submission of Issues Report, including summary of comments received	Within 30 days of the closing of the public comment forum, though the Staff Manager may request an extension of that 30-day time for delivery based upon the considerations set forth in the PDP Procedure Manual.
Consideration of Issues Report by GNSO Council	At the Council meeting following the receipt of an Issue Report; provided that the Issue Report is received at least eight (8) calendar days prior to the GNSO Council meeting. If the Issue Report is forwarded to the GNSO Council Chair within the eight (8) calendar days immediately preceding the next GNSO Council meeting, the Council shall consider the Issue Report at the subsequent meeting following the next GNSO Council meeting. At the written request of any Stakeholder Group or constituency, for any reason, consideration of the Issue Report may be postponed by not more than one (1) meeting, provided that that such Stakeholder Group or constituency details the precise rationale for such a postponement. Consideration of the Issue Report may only be postponed for a total of one (1) meeting, even if multiple Stakeholder Groups or constituencies request

	postponement.
Development of WG Charter	Council may set timeline for delivery of WG Charter
Approval of WG Charter	The Council shall consider whether to approve the proposed Working Group Charter at the Council meeting following the Chair's receipt of the proposed Working Group Charter; provided that the proposed Working Group Charter is received at least eight (8) calendar days prior to the GNSO Council meeting. If the proposed Working Group Charter is forwarded to the GNSO Council Chair within the eight (8) calendar days immediately preceding the next GNSO Council meeting, the Council shall consider the proposed Working Group Charter at the meeting after the next GNSO Council meeting.
Formation of WG	To determined by the GNSO Council
Working Group	Milestones / timetable to be included in Charter if deemed appropriate
Request for Constituency / Stakeholder Group Statements	35 days
Public Comment Period on the Initial Report	Minimum of 30 days
Consideration of Final Report by GNSO Council	The GNSO Council shall consider whether to adopt the recommendations within the Final Report at the next meeting after the Final Report is forwarded to the Council Chair, provided that the Final Report is forwarded to the Council Chair at least eight (8) calendar

	<p>days prior to the GNSO Council meeting. If the Final Report is forwarded to the GNSO Council Chair within the eight (8) calendar days immediately preceding the next GNSO Council meeting, the Council shall consider the Final Report at the meeting after the next GNSO Council meeting. At the written request of any Stakeholder Group or constituency, for any reason, consideration of the Final Report may be postponed by not more than one (1) meeting, provided that that such Stakeholder Group or constituency details the precise rationale for such a postponement. Consideration of the Final Report may only be postponed for a total of one (1) meeting, even if multiple Stakeholder Groups or constituencies request postponement.</p>
Submission of Council Recommendations Report to the Board	[To be decided]
Consideration by the ICANN Board	Where feasible, the Board shall consider the Recommendations Report at the Board's next meeting after receipt of the Recommendations Report from the GNSO Council.
Adoption by the ICANN Board	When the Board is prepared to make a decision on a GNSO Council Recommendation or Supplemental Recommendation, the Board shall take a preliminary (non-binding) vote on the Recommendation, and, where practicable, will publish a tentative decision that allows for

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	a ten (10) day period of public comment prior to final decision by the Board
Implementation	

831

832 Although it is difficult to indicate the overall timing for a PDP from start to finish due to the
833 flexibility in a number of the different steps, it might be worth pointing out that based on review
834 of recent PDPs the average length varies between 350 – 550 days.

835

836 2. Translation

837

838 What translations should be provided at each stage of the policy development process and how
839 will translation impact timing / delay e.g. in relation to a public comment period. How to assess
840 the success and/or additional needs for translation? The following are ICANN’s current
841 translation principles:

842

843 *ICANN will provide timely and accurate translations, and move from an organisation that*
844 *provides translation of texts to one that is capable of communicating comfortably with a*
845 *range of different languages. The translation framework comprises a four-layer system:*

846

- *The bottom layer contains those specific documents and publications that*
847 *address the organisation’s overall strategic thinking. They will be translated*
848 *into an agreed block of languages.*

849

- *The next layer contains a class of documents that ICANN undertakes to provide*
850 *in different languages to allow interaction within ICANN processes by non-*
851 *English speakers.*

852

- *The third layer comprises documents suggested by ICANN staff as being helpful*
853 *or necessary in ongoing processes; and documents requested by the Internet*
854 *community for the same reasons. These documents will be run through a*
855 *translation approval system.*

856

- *The top layer is where the community is encouraged to use online collaborative*
857 *tools to provide understandable versions of ICANN materials as well as material*

858 *dynamically generated by the community itself. ICANN will provide the*
859 *technology for community editing and rating, and a clear and predictable*
860 *online location for this interaction to occur. It will also seek input from the*
861 *community to review the tools.*

862

863 *English will remain the operating language of ICANN for business consultation and legal*
864 *purposes.*

865

866 *Every effort will be made to ensure equity between comments made in languages other*
867 *than English and those made in English. If it is not possible to arrange the release of*
868 *particular documents in the agreed languages at the same time, then each language will be*
869 *provided with the same time period in which to make comments.*

870

871 *ICANN will adopt the International Organisation for Standardisation's 639-2 naming system*
872 *for identifying and labelling particular languages.*

873

874 PDP-WT Preliminary Conclusion:

- The WT recognizes the importance of translation to facilitate participation of non-English speakers in the GNSO Policy Development Process. At the same time, the WT acknowledges the costs and timing implications that might result from enhanced translation of documents. Furthermore, the WT wants to emphasize the importance of a coherent and consistent approach across ICANN as an organization when it comes to translation. Awaiting and encouraging an overall ICANN policy on translation, the WT recommends the following in relation to the GNSO Policy Development Process:

1. At a minimum the following elements should be translated in the 5 UN languages:
 - WG Charter
 - Executive Summary of Initial, Final or any other report that is put out

for public comment, including recommendations (if not included in the Executive Summary)

2. Public comments should be received in other languages and where feasible, these comments should also be translated back into English.
3. ICANN is strongly encouraged to use volunteers to assist with translation, where appropriate and practical

875

876 3. Development of Definitions

877

878 **PDP-WT Preliminary Conclusion:** the WT recommends that, where appropriate, definitions are
879 added to the new Annex A and/or Policy Development Process Procedure Manual based on the
880 WT discussions and recommendations to define concepts such as ‘in scope’, ‘consensus policies’
881 and ‘policy development process’.

882

883 4. Voting thresholds

884

885 The WT discussed whether the voting thresholds as adopted as part of the new GNSO structure
886 are still appropriate and effective. The existing thresholds are:

887

- 888 1. Raising an Issue: Council initiation: 25% of the members of the Council of each house or
889 a majority of one house.
- 890 2. Initiating PDP:
 - 891 a. More than 33% of the Council members of each House; or More than 66% vote
892 of one House if within scope
 - 893 b. GNSO Supermajority Vote required if not in scope (75% of one House and a
894 majority of the other house)
- 895 3. Vote on Approving the Charter (as recommended by the WT – see recommendation 19)
 - 896 a. More than 33% of the Council members of each house; or More than 66% of
897 one House if within Scope
 - 898 b. GNSO Supermajority vote required if not in scope

- 899 | 4. [Vote to terminate a PDP \(as recommended by the WT – see recommendation 37\)](#)
- 900 | 5. Vote of Council (From Article 10, Section 3, #9)
- 901 | a. [Approve a PDP Recommendation without a GNSO Supermajority](#) – requires an
- 902 | affirmative vote of majority of each House and further requires that one GNSO
- 903 | Council member representative of at least 3 of the 4 Stakeholder Groups
- 904 | supports the Recommendation
- 905 | b. [Approve a PDP Recommendation with a GNSO Supermajority](#) – requires an
- 906 | affirmative vote of a GNSO Supermajority; and
- 907 | c. [Approve a PDP Recommendation Imposing New obligations on certain](#)
- 908 | [Contracting Parties](#): where an ICANN contract provision specifies that “a two-
- 909 | thirds vote of the council” demonstrates the presence of a consensus, the GNSO
- 910 | Supermajority vote threshold will have to be met or exceeded with respect to
- 911 | any contracting party affected by such contract provision.
- 912 | 6. Board Vote
- 913 | a. In the event that the Council reached a GNSO Supermajority Vote, the
- 914 | Board shall adopt the policy according to the GNSO Supermajority Vote
- 915 | recommendation unless by a vote of more than sixty-six (66%) percent
- 916 | of the Board determines that such policy is not in the best interests of
- 917 | the ICANN community or ICANN.
- 918 | b. In the event that the Board determines not to act in accordance with
- 919 | the GNSO Supermajority Vote recommendation, the Board shall (i)
- 920 | articulate the reasons for its determination in a report to the Council
- 921 | (the "Board Statement"); and (ii) submit the Board Statement to the
- 922 | Council.
- 923 | c. The Council shall review the Board Statement for discussion with the
- 924 | Board within twenty (20) calendar days after the Council's receipt of the
- 925 | Board Statement. The Board shall determine the method (e.g., by
- 926 | teleconference, e-mail, or otherwise) by which the Council and Board
- 927 | will discuss the Board Statement.

- 928 d. At the conclusion of the Council and Board discussions, the Council shall
929 meet to affirm or modify its recommendation, and communicate that
930 conclusion (the "Supplemental Recommendation") to the Board,
931 including an explanation for its current recommendation. In the event
932 that the Council is able to reach a GNSO Supermajority Vote on the
933 Supplemental Recommendation, the Board shall adopt the
934 recommendation unless more than sixty-six (66%) percent of the Board
935 determines that such policy is not in the interests of the ICANN
936 community or ICANN.
- 937 e. In any case in which the Council is not able to reach GNSO
938 Supermajority vote, *a majority vote of the Board will be sufficient to act*
- 939 f. When a final decision on a GNSO Council Recommendation or
940 Supplemental Recommendation is timely, the Board shall take a
941 preliminary vote and, where practicable, will publish a tentative
942 decision that allows for a ten (10) day period of public comment prior to
943 a final decision by the Board
944

945 **PDP-WT Preliminary Conclusion:**

- 946 ■ The WT agreed that the existing voting threshold 1 for 'Raising an Issue' is appropriate as
947 the initial gauge should be low.
- 948 ■ The WT discussed voting threshold 2 'Initiating a PDP' and discussed whether a higher voting
949 threshold should apply if staff would recommend against initiating a PDP (not related to
950 scope issue). Most agreed that no higher voting threshold should be required, as it would
951 otherwise give staff indirectly a vote in the process. WT members discussed the issue of
952 prioritization and the role the current threshold, which is considered low by some, plays in
953 creating work the community and staff has difficulty keeping up with. Some were of the
954 opinion that keeping the threshold as it currently is would be appropriate. Others
955 considered there to be a strong relationship between this threshold and the prioritization
956 effort the GNSO Council is currently undertaking and were of the opinion that if there is no

957 effective prioritization this threshold may need to be raised in order to avoid GNSO
958 community and staff overload. ~~No consensus was reached on how to address this issue.~~

- 959 ▪ The WT discussed voting threshold 2b and debated what is actually meant with ‘if not in
960 scope’. It was noted that there has been one PDP that was considered ‘out of scope’ namely
961 the ‘GNSO Policies for contractual conditions, existing gTLDs PDP’ which addressed
962 contractual provisions in gTLD registry agreements. In debating the value of initiating a PDP
963 on issues that are ‘out of scope’ or on issues that might not be enforceable on contracted
964 parties, it was pointed out that the PDP is the only formal mechanism the GNSO has to bring
965 issues to the attention of the ICANN board.
- 966 ▪ The WT recommends that the definition of a ‘GNSO Supermajority vote’ is redefined to
967 include the original meaning of GNSO Supermajority i.e. 2/3 of Council members of each
968 house so a GNSO Supermajority vote would be 75% of one House and a majority of the
969 other house ~~or~~ 2/3 of Council members of each house.
- 970 ▪ In line with recommendation 19, the WT recommends the proposed voting threshold for the
971 adoption of a WG charter (3), noting that this would require every WG to have a charter. In
972 cases where two or more competing charters would be proposed, the GNSO Council Chair
973 should facilitate a meeting between the proponents of the different charter to determine
974 whether a compromise charter can be developed ahead of the GNSO Council vote. If no
975 compromise is found, the two or more competing charters are put forward for GNSO
976 Council consideration whereby the charter with the most votes is adopted. Any
977 modifications to a Working Group Charter may be adopted by a simple majority vote of the
978 GNSO Council.
- 979 ▪ In relation to voting threshold 4 – Vote of the Council, the WT confirms its earlier conclusion
980 that the Council should have the flexibility to address WG recommendations as a package or
981 individually, but that a WG would be encouraged to indicate to the Council where there
982 would be linkage between recommendations as part of its report. In those cases where
983 recommendations are considered to be mutually exclusive, it would be the expectation that
984 the GNSO Council Chair would manage the process of deliberation and decision on such
985 recommendations. (see recommendation 39)

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- In relation to 4c, it was noted that only registrars have a clause in their agreement that specifies that “a two-thirds vote of the council” demonstrates the presence of a consensus. Registries have a general definition of consensus in their agreements. A staff memorandum circulated to the group (see <http://forum.icann.org/lists/gnso-ppsc-pdp/msg00359.html>) recommends ‘to standardize all of the voting requirements for all registries and all registrars in order to adopt Consensus Policies that would be enforceable against them. Staff proposes that the GNSO Supermajority Vote apply in all instances where the GNSO Council intends to adopt consensus policies to be enforceable against all registrars and registries’. Some argued that the current wording could also imply the lower threshold vote and this clarification would ensure that the higher threshold would apply, while others argued this might be a lower standard than currently applicable as ‘consensus’ in the registry agreement does not only relate to the vote of the GNSO Council.
 - In relation to 5a, the WT discussed whether it would be possible to word this provision in a positive way (instead of noting how many are needed to reject, note how many are needed to approve).
 - In relation to 5b, the WT highlighted the importance of the board statement with info on why something was rejected. The WT discussed whether a timeframe should be included as to when the board is required to submit its statement to the GNSO Council and it was suggested that a certain timeframe should be included (e.g. Board shall within x days submit the board statement to the GNSO Council with guidance on how to cure the identified deficiencies).
 - In relation to 5c, the WT agreed to consider including a similar timeframe as for earlier discussed items (i.e. consider at next meeting if received 8 days ahead of the meeting, or at the following meeting if not received 8 days ahead of the meeting).
 - The WT also discussed whether the board should be able to pick and choose recommendations or whether they should be adopted or rejected ‘en block’ as has been current practice. Most agreed that the board should only be able to adopt or reject the GNSO Council recommendations as a whole as policy development is supposed to be done at the SO level, not by the board.

- 1017 ▪ The WT discussed 5e and noted that there were different interpretations of what ‘will be
1018 sufficient to act’ means. Some members of the contracted parties interpret this as meaning
1019 that without supermajority vote of the Council, the Board can act and adopt the
1020 recommendations with a majority vote, but these would not be binding on the contracted
1021 parties. Other members of the non-contracted parties were of the opinion that it meant that
1022 the board could act and adopt policy recommendations that would be enforceable on
1023 contracted parties even without a supermajority vote of the GNSO Council. There was
1024 support to clarify this provision to note that the board can adopt enforceable policy
1025 recommendations if there is no supermajority vote of the GNSO Council, but only if there is
1026 a supermajority vote of the Board in support. It was pointed out that it would be presumed
1027 that there was at least a majority vote in favor of the recommendations before the Board
1028 would consider any recommendations from the GNSO Council. The WT agreed to clarify this
1029 provision as proposed in recommendation 42.
- 1030 ▪ The WT discussed 5f and the meaning of ‘timely’. Some suggested this could mean time-
1031 sensitive, critical or urgent. The question was raised who makes the assessment on whether
1032 something is timely? Most agreed that it would be the role of the ICANN Board to make this
1033 assessment, although the GNSO Council could make a recommendation to this end. ICANN
1034 staff has been requested to ask for clarification from Legal on this provision.
- 1035 ▪ The WT agreed to add a new voting threshold for the termination of a PDP (see
1036 recommendation 37).
- 1037 ▪ Overall, the WT agreed that the existing voting thresholds should be reviewed as part of the
1038 next cycle of GNSO Review.

1040 5. Decision-making methodology

1041

1042 The PDP-WT recommends that PDP Working Groups are required to use the decision-making
1043 methodology that has been proposed in the GNSO Working Group Guidelines, at least for a
1044 certain period of time, following which its effectiveness and usability could be reviewed and
1045 assessed as part of the overall review of the new PDP.

1046

- Marika Konings 10/2/11 12:06
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Deleted: The methodology proposed by the Working Group Work Team for Working Groups in general is as follows: [7]

1053 **6. Transition**

1054

1055 The WT agreed that following the adoption and implementation, the new PDP should apply to
1056 all new PDPs. The WT discussed whether it would / should be possible for existing PDPs to adopt
1057 the new model upon request. The Office of the General Counsel confirmed that a transition to
1058 the new PDP model for ongoing PDPs could be build in the ICANN Bylaws, should the WT decide
1059 to allow this possibility. The WT agreed to request further input on this issue during the public
1060 comment period on the Proposed Final Report.

1061

1062

1063

1064

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New PDP Flow Chart – Basis for new Annex A .

1070 4 New GNSO PDP – Basis for new Annex A

1071 Based on the WT recommendations and deliberations, the WT, with the support of ICANN Staff,
1072 has developed the outline below of the new Annex A that is to replace the current Annex A
1073 contained in the ICANN [Bylaws](#).

1074

1075 **Annex A – GNSO Policy Development**

1076

1077 The following process shall govern the GNSO policy development process (“PDP”) until such
1078 time as modifications are recommended to and approved by the ICANN Board of Directors
1079 (“Board”). The role of the GNSO is outlined in Article X of these Bylaws. If the GNSO is
1080 conducting activities that are not intended to result in a Consensus Policy, the Council may act
1081 through other processes.

1082

1083 **Section 1. Required Elements of a Policy Development Process**

1084

1085 The following elements are required to form Consensus Policies as defined within ICANN
1086 contracts:

1087

- 1088 a. Issue Report requested by the Board, the GNSO Council (“Council”) or Advisory
1089 Committee, [which should include at a minimum a\) the proposed issue raised for
1090 consideration, b\) the identity of the party submitting the issue, and c\) how that party is
1091 affected by the issue;](#)
- 1092 b. Formal initiation of the Policy Development Process by the Council;
- 1093 c. Formation of a Working Group;
- 1094 d. Initial Report produced by a Working Group;
- 1095 e. Final Report produced by a Working Group and forwarded to the Council for
1096 deliberation;

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- 1098 f. Council approval of PDP Recommendations contained in the Final Report, by the
1099 required thresholds;
1100 g. The PDP Recommendations shall be forwarded to the Board through a
1101 Recommendations Report forwarded to Board; and
1102 h. Board approval of PDP Recommendations.

1103

1104 Section 2. **Public Comment Required**

1105

1106 | At minimum, every Preliminary Issue Report and Initial Report referred to in Section 1 above
1107 shall be posted for public comment on the ICANN website for a minimum of 30 days. Working
1108 Groups and Council are encouraged to, but not required, to post any other interim or draft
1109 Report or issue raised within the PDP for public comment.

1110

1111 Section 3. **Council Approval Process**

1112

1113 The Council approval process is set forth within the Policy Development Procedure Manual
1114 described at Section 5 below.

1115

1116 Section 4. **Board Approval Processes**

1117

1118 Board deliberation on the PDP Recommendations contained within the Recommendations
1119 Report shall proceed as follows:

- 1120 a. Any PDP Recommendations approved by a GNSO Supermajority Vote shall be adopted
1121 by the Board unless, by a vote of more than sixty-six (66%) percent of the Board, the
1122 Board determines that such policy is not in the best interests of the ICANN community
1123 or ICANN.
1124 b. In the event that the Board determines, in accordance with paragraph a above, that the
1125 policy recommended by a GNSO Supermajority Vote is not in the best interests of the
1126 ICANN community or ICANN (the Corporation), the Board shall (i) articulate the reasons

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- 1133 for its determination in a report to the Council (the "Board Statement"); and (ii) submit
1134 the Board Statement to the Council.
- 1135 c. The Council shall review the Board Statement for discussion with the Board as soon as
1136 feasible after the Council's receipt of the Board Statement. The Board shall determine
1137 the method (e.g., by teleconference, e-mail, or otherwise) by which the Council and
1138 Board will discuss the Board Statement.
- 1139 d. At the conclusion of the Council and Board discussions, the Council shall meet to affirm
1140 or modify its recommendation, and communicate that conclusion (the "Supplemental
1141 Recommendation") to the Board, including an explanation for the then-current
1142 recommendation. In the event that the Council is able to reach a GNSO Supermajority
1143 Vote on the Supplemental Recommendation, the Board shall adopt the
1144 recommendation unless more than sixty-six (66%) percent of the Board determines that
1145 such policy is not in the interests of the ICANN community or ICANN.
- 1146 e. In any case in which the Council is not able to reach GNSO Supermajority vote on a PDP
1147 Recommendation, a majority vote of the Board will be sufficient to either approve the
1148 PDP Recommendation for implementation or to determine that the policy
1149 recommended by the GNSO Council is not in the best interests of the ICANN Community
1150 or ICANN.
- 1151 f. If the GNSO Council is recommending a Consensus Policy as defined within ICANN
1152 contracts, the Board can only approve a Consensus Policy that was approved by the
1153 required GNSO voting threshold.

1154 |
1155 **Section 5. Policy Development Process Procedure Manual**

1156
1157 The GNSO shall maintain a Policy Development Process Procedure Manual within the GNSO
1158 Operating Procedures. The Policy Development Process Procedure Manual shall contain specific
1159 guidance on completion of all elements identified in Section 1 of this Annex that are not
1160 otherwise defined in these Bylaws. The Policy Development Process Procedure Manual and any
1161 amendments thereto are subject to the 21 (twenty-one) day public comment period, as well as
1162 Board oversight and review, as specified at Article X, Section 3.6.

1163

1164 Section 6. **Council Expedited Procedures**

1165

1166 The Policy Development Procedure Manual may define expedited procedures for policy
1167 development work in exigent circumstances.

1168

1169 Section 7. **Required Thresholds**

1170

1171 All GNSO policy development is subject to the voting thresholds set forth at Article XX, Section
1172 3.9 of these Bylaws.

1173

1174 Section 8. **Implementation of Approved Policies**

1175

1176 Upon a final decision of the Board adopting the policy, the Board shall, as appropriate, give
1177 authorization or direction to ICANN staff to work with the GNSO Council to create an
1178 implementation plan based upon the implementation recommendations identified in the Final
1179 Report, and to implement the policy. The GNSO Council may, but is not required to, direct the
1180 creation of an implementation review team to assist in implementation of the policy.

1181

1182 Section 9. **Maintenance of Records**

1183

1184 Throughout the PDP, from policy suggestion to a final decision by the Board, ICANN will
1185 maintain on the Website, a status web page detailing the progress of each PDP issue. Such
1186 status page will outline the completed and upcoming steps in the PDP process, and contain links
1187 to key resources (e.g. Reports, Comments Fora, WG Discussions, etc.).

1188

1189 5 Policy Development Process Procedure Manual

1190

1191 As outlined before, in order to enhance flexibility of the Policy Development Process, the PDP-
1192 WT proposes to incorporate the details as well as further guidance on how to manage a PDP in a
1193 Policy Development Process Procedure Manual that would become an integral part of the GNSO
1194 Council Operating Procedures. Below is a first draft of such a PDP Procedure Manual that
1195 contains the main elements based on the recommendations outlined in the previous chapters.

1196

1197 5.1 PDP Procedure Manual - Introduction

1198

1199 These guidelines and processes supplement the requirements for PDPs described in Annex A of
1200 the ICANN Bylaws [insert link].

1201

1202 5.2 Requesting an Issue Report

1203

1204 *Board Request.* The Board may request an Issue Report by instructing the GNSO Council
1205 (“Council”) to begin the process outlined in this Manual.

1206

1207 *Council Request.* The GNSO Council may request an Issue Report by a vote of at least twenty-
1208 five percent (25%) of the members of the Council of each House or a majority of one House.

1209

1210 *Advisory Committee Request.* An Advisory Committee may raise an issue for policy development
1211 by action of such committee to request an Issue Report, and transmission of that request to the

1212 [Staff Manager and](#) GNSO Council.

1213

1214 Requests for an Issue Report by the Board or by an Advisory Committee do not require [any](#)
1215 GNSO Council [action](#), but are to be reviewed by Staff and prepared in accordance with Section
1216 [5.4](#) below.

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Deleted: This GNSO Policy Development Process (PDP) Procedure Manual (Manual) describes the recommended guidelines for the development of policies that may become consensus policies applicable to ICANN contracted parties.

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Deleted: Although this Manual is intended for the development of consensus policies, the GNSO Council may, at its discretion, follow the processes described in this Manual for other types of activities that are within the scope of the GNSO Council’s mandate as described in Article [X of the Bylaws](#).

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1234

1235 5.3 Planning for Initiation of a PDP

1236

1237 Consistent with ICANN's commitment to fact-based policy development, the GNSO Council and
1238 Staff are encouraged to provide advice in advance of a vote on the request for an issues report
1239 specifying any additional research, discussion, or outreach that should be conducted as part of
1240 the development of the Issues Report, in order to ensure a balanced and informed Issues
1241 Report.

1242

1243 The GNSO Council is encouraged to consider scheduling workshops on substantive issues prior
1244 to the initiation of a PDP. Such workshops could, amongst others; facilitate community
1245 understanding of the issue; assist in scoping and defining the issue; gather support for the
1246 request of an Issue Report, and/or; serve as a means to gather additional data and/or
1247 information before a request is submitted. Where appropriate, the GNSO Council should

1248 consider requiring such a workshop during the planning and initiation phase for a specific issue.

1249 To the extent such workshops are utilized by the GNSO Council, the invitations and/or

1250 announcements for workshops should be communicated as broadly as possible.

1251

1252 The GNSO Council should consider requiring an impact analysis to be conducted if appropriate
1253 or necessary prior to the vote for the initiation of a PDP. Such an impact analysis could include
1254 the assessment of the impact on the public interest; the security, stability and resiliency of the

1255 DNS; competition, consumer trust and consumer choice, and; international participation (as
1256 outlined in section 3 of the Affirmation of Commitments) [as well as the impact on human
1257 rights].

1258

1259 The GNSO Council should take into full account the resources available, both volunteers and
1260 staff, when making its decision on whether or not to initiate a PDP.

1261

1262 5.4 Recommended Format of Issue Report Requests

1263

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1271 The recommended format of requests for Issue Reports under paragraphs (b) and (c) of Section
1272 2 is described below:
1273

Request for Issue Report	
Name of Requestor:	
Name of Stakeholder Group/Constituency (if applicable) in support of request:	
Please provide rationale for policy development:	
Brief explanation of how issue affects your SG or Constituency:	
Suggestions on specific items to be addressed in the Issue Report (if any):	
Please provide a concise definition of the issue presented and the problems raised by the issue:	
Please provide supporting evidence (if any):	
<u>How does this issue relate to the provisions of the ICANN Bylaws, the Affirmation of Commitments and/or ICANN's Articles of Incorporation:</u>	
Date Submitted:	
Expected Completion Date:	

1274
1275 **5.5 Creation of the Preliminary Issue Report**
1276

1277 Within forty-five (45) calendar days after receipt of either (i) an instruction from the Board; (ii) a
1278 properly supported motion from the GNSO Council; or (iii) a properly supported motion from an
1279 Advisory Committee, the Staff Manager will create a report (a "Preliminary Issue Report"). In the
1280 event the Staff Manager determines that more time is necessary to create the Preliminary Issue

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1282 Report, the Staff Manager may request an extension of time for completion of the Preliminary
1283 Issue Report, which request should be discussed with the Requestor,
1284
1285 In the event that the Issue Report was initially requested by the Board or an Advisory
1286 Committee, the requestor shall be informed of any extension of time for completion of the Issue
1287 Report. Any request for extension of time should include consideration of the complexity of the
1288 issue, the extent of research and outreach recommended, and the ICANN Staff workload.
1289
1290 The following elements should be considered in the Issue Report:
1291 a) The proposed issue raised for consideration;
1292 b) The identity of the party submitting the request for the Issue Report;
1293 c) How that party is affected by the issue, if known;
1294 d) Support for the issue to initiate the PDP, if known;
1295 e) The opinion of the ICANN General Counsel regarding whether the issue proposed for
1296 consideration within the Policy Development Process is properly within the scope of
1297 the ICANN's mission, policy process and more specifically the role of the GNSO. In
1298 determining whether the issue is properly within the scope of the ICANN policy
1299 process, General Counsel's opinion should examine whether the issue:
1300 a. is within the scope of ICANN's mission statement, and more specifically the
1301 role of the GNSO;
1302 b. is broadly applicable ~~to multiple situations or organizations~~;
1303 c. is likely to have lasting value or applicability, albeit with the need for
1304 occasional updates;
1305 d. is likely to enable ICANN to carry out its commitments under the Affirmation
1306 of Commitments;
1307 e. will establish a guide or framework for future decision-making; implicates or
1308 affects an existing ICANN policy.
1309 f. will implicate or affect an existing ICANN policy.
1310 f) The opinion of the Staff Manager as to whether the Council should initiate the PDP
1311 on the issue

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1320

1321 **5.6 Public Comment on the Preliminary Issue Report**

1322

1323 Upon completion of the preliminary Issue Report, the preliminary Issue Report shall be posted
1324 on the ICANN website for a public comment period of no less than 30 days. When posted for
1325 Public Comment, Staff is encouraged to translate the executive summaries of Preliminary Issue
1326 Reports into the six UN languages to the extent permissible under the ICANN translation policy
1327 and the ICANN budget, though the posting of any version in English shall not be delayed while
1328 translations are being completed.

1329

1330 The Staff Manager is responsible for drafting a summary and analysis of the public comments
1331 received on the Issue Report and producing a final Issue Report based upon the comments
1332 received. The Staff Manager should forward the Final Issue Report, along with any summary and
1333 analysis of the public comments received, to the Chair of the GNSO Council for consideration for
1334 initiation of a PDP.

1335

1336 The summary and analysis and the Final Issue Report are expected to be delivered to the Chair
1337 of the GNSO Council within 30 days of the closing of the public comment forum, though the Staff
1338 Manager may request an extension of that 30-day time for delivery.

1339

1340 **5.7 Initiation of the PDP**

1341

1342 The Council may initiate the PDP as follows:

1343

1344 Board Request: If the Board requested an Issue Report, the Council, within the timeframe set
1345 forth in the paragraph below, shall note for the record the confirmation of receipt of the Issue
1346 Report and the formal initiation of the PDP. No vote is required for such action.

1347

1348 GNSO Council or Advisory Committee Requests: The Council may only initiate the PDP by a vote
1349 of the Council. Initiation of a PDP requires a vote as set forth in [Article X, Section 3, paragraph](#)
1350 [9\(b\) and \(c\)](#) in favor of initiating the PDP.

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1351
1352 Timing of vote on Initiation of the PDP. The Council should endeavour to vote on whether to
1353 initiate the policy development process at the next scheduled Council meeting following the
1354 receipt of an Issue Report; provided that the Issue Report is received at least eight (8) calendar
1355 days prior to the GNSO Council meeting. If the Issue Report is forwarded to the GNSO Council
1356 Chair within the eight (8) calendar days immediately preceding the next GNSO Council meeting,
1357 the Council should endeavour to vote on the initiation of the PDP at the subsequent GNSO
1358 Council meeting. At the written request of any voting Council member, for any reason,
1359 consideration of the Issue Report may be postponed by not more than one (1) meeting,
1360 provided that that the Council member details the precise rationale for such a postponement.
1361 Consideration of the Issue Report may only be postponed for a total of one (1) meeting, even if
1362 multiple Council members request postponement.

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Comment [1]: Voting threshold?

1363
1364 Upon consideration of the Issue Report the GNSO Council may, when necessary, vote to suspend
1365 further consideration of the Issue Report. The basis for suspension could include prioritization
1366 reasons such as insufficient Staff or community support available due to other ongoing PDP
1367 work, requests for additional data and requests for additional discussion. The GNSO Council is
1368 expected to use this procedure sparingly, and should generally endeavour to vote on the
1369 initiation of a PDP within 90 calendar days of the receipt of the Final Issue Report. Any decision
1370 to suspend consideration of the Final Issue Report is to be accompanied by a proposed timeline
1371 for further consideration, including a timeline for a vote on the initiation of the PDP.

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1372
1373 In the event that the GNSO Council does not approve the initiation of the PDP, not including the
1374 possible suspension of further consideration of the Issue Report as described above, any
1375 Councillor may appeal the denial, and request that the GNSO Council hold a renewed vote on
1376 the initiation of the PDP at the next subsequent GNSO Council meeting.

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1386 In the event that the GNSO Council does not approve the initiation of the PDP following an Issue
1387 Report requested by an Advisory Committee (AC), the AC or its representatives should have the
1388 opportunity to meet with representatives of the GNSO, and in particular, those voting against
1389 the initiation of the PDP, to discuss the rationale for the rejection and why the AC feels that
1390 reconsideration is appropriate. Following this meeting, the AC may submit a statement to the
1391 GNSO Council requesting a re-vote and giving its rationale for such a re-vote. This process may
1392 be followed just once for any given Issue Report.

1393
1394 As part of its decision on the initiation of the PDP, the GNSO Council may include consideration
1395 of how ICANN's budget and planning can best accommodate the PDP and/or its possible
1396 outcomes, and, if applicable, how the proposed PDP is aligned with ICANN's Strategic Plan.

1397 1398 **5.8 Development and Approval of the Charter for the PDP**

1399
1400 Upon initiation of the PDP, a group formed at the direction of Council should be convened to
1401 draft the charter for the PDP Team. The Council should indicate the timeframe within which a
1402 draft PDP Charter is expected to be presented to the Chair of the GNSO Council. The elements of
1403 the Charter should include: [TBD – consider reference to the GNSO WG Guidelines which also
1404 includes a charter template].

1405
1406 The Council should consider whether to approve the proposed PDP Charter at the Council
1407 meeting following the Chair's receipt of the proposed PDP Charter; provided that the proposed
1408 PDP Charter is received at least eight (8) calendar days prior to the GNSO Council meeting. If the
1409 proposed PDP Charter is forwarded to the GNSO Council Chair within the eight (8) calendar days
1410 immediately preceding the next GNSO Council meeting, the Council should endeavour to
1411 consider the proposed PDP Charter at the meeting after the next GNSO Council meeting.

1412
1413 The same voting thresholds that apply to the initiation of the PDP also apply to the approval of
1414 the proposed PDP Charter. Specifically, the proposed PDP Charter is to be approved with an
1415 affirmative vote of more than 33% of the Council members of each House or more than

1417 66% vote of one House in favour of approval of a Charter for a PDP within scope; unless the Staff
1418 Recommendation stated that the issue is not properly within the scope of the ICANN policy
1419 process or the GNSO, in which case a GNSO Supermajority Vote as set forth in [Article X, Section](#)
1420 [3, paragraph 9\(c\)](#) in favour of approving the PDP Team Charter is specified to approve the PDP
1421 Charter.

1422
1423 Once approved, modification of any PDP Charter is discouraged, absent special circumstances.
1424 ~~Approved charters~~ may be modified or amended by a simple majority vote of each House.

1425
1426 In exigent circumstances, upon approval of the initiation of the PDP, the GNSO Council may
1427 direct certain work to be performed prior to the approval of the PDP Charter. The GNSO Council
1428 may only approve expedited processes in accordance with the procedures specified in Section
1429 [confirm] of this Manual.

1431 5.9 PDP Outcomes and Processes

1432
1433 Upon approval of the PDP Charter, the GNSO Council may form a working group, task force, or
1434 drafting team (the “PDP Team”), to perform the PDP activities. The preferred model for [the PDP](#)
1435 [Team](#) is the Working Group model due to the availability of specific [Working Group](#) rules and
1436 procedures that are included in the GNSO Operating Rules and Procedures. The GNSO Council
1437 should not select another model for conducting PDPs unless [the GNSO Council](#) first identifies the
1438 specific rules and procedures to guide [the PDP Team’s](#) deliberations. [The PDP Team is required](#)
1439 [to review and become familiar with the GNSO Working Group Guidelines, which also apply to](#)
1440 [PDP Working Groups \[include link to the GNSO Working Group Guidelines once published\],](#)
1441 [which includes further information and guidance on the functioning of GNSO Working Groups.](#)

1442
1443 Once formed, the PDP Team is responsible for engaging in the collection of information. If
1444 deemed appropriate or helpful by the PDP Team, the PDP Team may solicit the opinions of
1445 outside advisors, experts, or other members of the public. The PDP Team should carefully

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1452 consider the budgetary impacts, implementability, and/or feasibility of its proposed information
1453 requests and/or subsequent recommendations.

1454

1455 The PDP Team should formally solicit statements from each Stakeholder Group and
1456 Constituency in the early stages of the PDP. Stakeholder Groups and Constituencies should at a
1457 minimum have 35 days to complete such a statement from the moment that the statement is
1458 formally requested by the PDP Team. If appropriate, such statements may be solicited more
1459 than once by the PDP Team throughout the PDP process. The PDP Team is also encouraged to
1460 formally seek the opinion of other ICANN Advisory Committees and Supporting Organizations, as
1461 appropriate that may have expertise, experience, or an interest in the PDP issue. Solicitation of
1462 opinions should be done during the early stages of the PDP.

1463

1464 In addition, the PDP Team should seek input from other SOs and ACs. Such input should be
1465 treated with the same due diligence as other comments and input processes. In addition,
1466 comments from ACs and SOs should receive a response from the PDP Team. This may include,
1467 for example, direct reference in the applicable Report or embedded in other responsive
1468 documentation or a direct response.

1469

1470 The PDP Team is encouraged to establish communication in the early stages of the PDP with
1471 other departments, outside the policy department, within ICANN that may have an interest,
1472 expertise, or information regarding the implementability of the issue. The Staff Manager is
1473 responsible for serving as the intermediary between the PDP Team and the various ICANN
1474 departments (finance, legal, compliance, etc.). The PDP Team Chair may escalate to the Vice
1475 President of Policy if the PDP Team is of the opinion that such communications have been
1476 hindered through the involvement of ICANN policy Staff. ICANN Staff may perform additional
1477 distinct roles for a PDP Team as requested and appropriate (see GNSO Working Group
1478 Guidelines for further details).

1479

1480 This Section illustrates the types of outcomes that are permissible from a PDP. PDP Teams may
1481 make recommendations to the GNSO Council regarding:

- 1483
- 1484 i. Consensus policies
- 1485 ii. Other policies
- 1486 iii. Best Practices
- 1487 iv. Implementation Guidelines
- 1488 v. Agreement terms and conditions
- 1489 vi. Technical Specifications
- 1490 vii. Research or Surveys to be Conducted
- 1491 viii. Advice to ICANN or to the Board
- 1492 ix. Advice to other Supporting Organizations or Advisory
1493 Committee
- 1494 x. Budget issues
- 1495 xi. Requests for Proposals
- 1496 xii. Recommendations on future policy development activities
- 1497

1498 At the same time, a PDP Team may also conclude that no recommendation is necessary.

1499

1500 The Staff Manager is responsible for coordinating with the Chair(s) of the PDP Team to supervise
1501 and to carry out the PDP activities as necessary or appropriate, including, without limitation,
1502 making available the standard technical resources for the PDP Team, scheduling and attending
1503 PDP Team meetings, drafting and publishing PDP reports for public comment, and providing
1504 expertise where needed.

1505

1506 **5.10 Publication of the Initial Report**

1507

1508 After collection and review of information, the PDP Team and Staff are responsible for
1509 producing an Initial Report. The Initial Report should include the following elements:

- 1510 • Compilation of Stakeholder Group and Constituency Statements
- 1511 • Compilation of any statements received from any ICANN Supporting Organization or
1512 Advisory Committee

- 1513 • Recommendations for policies, guidelines, best practices or other proposals to
1514 address the issue
- 1515 • Statement of level of consensus for the recommendations presented in the Initial
1516 Report
- 1517 • Information regarding the members of the PDP Team, such as the attendance
1518 records, Statements of Interest, etc.
- 1519 • If applicable, input on issues related to implementation, impact (economic,
1520 business, social, operational, etc) and feasibility including the inclusion of
1521 implementation guidelines
- 1522

1523 These elements may be included as content within the Initial Report or by reference to
1524 information posted on an ICANN website (such as through a hyperlink).

1525

1526 The Initial Report should be delivered to the GNSO Council and posted for a public comment
1527 period of not less than 30 days. If such a public comment period would coincide with an ICANN
1528 Public Meeting, the PDP Team is strongly encouraged to extend the public comment period a
1529 minimum of seven (7) days. Any public comment period on items other than the Issue Report
1530 and Initial Report shall be for a minimum of 21 days. The PDP Team is encouraged to explore
1531 other means to solicit input than the traditional public comment forum such as, for example, the
1532 use of a survey which might allow for asking more targeted questions.

1533

1534 **5.11 Preparation of the Final Report**

1535

1536 At the end of the public comment period, the Staff Manager, in close coordination with the PDP
1537 Team, is responsible for reviewing the comments received and adding those deemed
1538 appropriate for inclusion to the Initial Report, in order to produce a revised Report for
1539 consideration by the PDP Team. The Staff Manager and the PDP Team are not obligated to
1540 include all comments made during the comment period, including each comment made by any
1541 one individual or organization.

1542

1543 The Staff Manager and the PDP Team may update the Initial Report if there are any
1544 recommendations within the Initial Report that require modification to address comments
1545 received through public comment.

1546
1547 The PDP Team is expected to deliberate as appropriate to properly evaluate and address
1548 comments raised during the public comment period. This should include the careful
1549 consideration and analysis of the public comments; explaining the rationale for agreeing and
1550 disagreeing with the different comments received, and, if appropriate, how these will be
1551 addressed in the report of the PDP Team. Following the review of the comments received and, if
1552 required, additional deliberations, the PDP Team is expected to produce a Final Report for
1553 transmission to the Council.

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1554
1555 While the Final Report is not required to be posted for public comment, in preparing the Final
1556 Report, the PDP Team should consider whether the Final Report should be posted for public
1557 comment as a [Draft] Final Report, with the goal of maximizing accountability and transparency
1558 with regards the PDP, especially when substantial changes have been made compared to the
1559 contents of the Initial Report. When posted for Public Comment, Staff should consider
1560 translating the executive summaries of the Initial Reports and Draft Final Reports into the six UN
1561 languages, to the extent permissible under the ICANN translation policy and the ICANN budget,
1562 though the posting of any version in English is not to be delayed while translations are being
1563 completed. Upon completion of the Public Comment period, if any, and incorporation of any
1564 additional comments identified therein, or if no further comment period is necessary, the Final
1565 Report is to be forwarded to the GNSO Council Chair to begin the GNSO Council deliberation
1566 process.

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1567
1568 In addition to any required public comment periods, the PDP Team may seek public comment on
1569 any item that the PDP Team notes it will benefit from further public input. The PDP Team does
1570 not have to seek approval from the GNSO Council to seek public comment on interim items. The
1571 minimum duration of a public comment period that does not concern the Initial Report is twenty
1572 (21) days.

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1577
1578 Each recommendation in the Final Report should be accompanied by the appropriate consensus
1579 level designation (see GNSO Working Group Guidelines for applicable standard methodology for
1580 making decisions, including consensus level designations). [include direct reference to
1581 appropriate section]

1583 5.12 Expedited PDP Procedures

1584
1585 No expedited PDP Procedures are available. The GNSO Council should re-evaluate the need for
1586 an expedited mechanism in due time, as part of the review of the new Policy Development
1587 Process.

1589 **5.13 Council Deliberation**

1590
1591 The GNSO Council is strongly encouraged to consider the recommendations within the Final
1592 Report at the next meeting after the Final Report is forwarded to the Council Chair, provided
1593 that the Final Report is forwarded to the Council Chair at least eight (8) calendar days prior to
1594 the GNSO Council meeting. If the Final Report is forwarded to the GNSO Council Chair within the
1595 eight (8) calendar days immediately preceding the next GNSO Council meeting, the Council
1596 should consider the Final Report at the meeting after the next GNSO Council meeting. At the
1597 written request of any voting Council member, for any reason, consideration of the Final Report
1598 may be postponed for no more than one (1) meeting, provided that that such Council member
1599 details the precise rationale for such a postponement. Consideration of the Final Report may
1600 only be postponed for a total of one (1) meeting, even if multiple Council members request
1601 postponement. The GNSO Council may, if deemed appropriate, schedule a separate session with
1602 the PDP Team to discuss the Final Report and ask any clarifying questions that might arise.

1603
1604 The GNSO Council is expected to vote on the recommendations contained in the Final Report.
1605 Approval of the PDP recommendations contained in the Final Report requires an affirmative
1606 vote meeting the thresholds set forth at Article X, Section 2(9) d – f.

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1611
1612 In the event that the Final Report includes recommendations that did not achieve the consensus
1613 within the PDP Team, the GNSO Council should deliberate on whether to adopt them or remand
1614 the recommendations for further analysis and work. Although the GNSO Council may adopt all
1615 or any portion of the recommendations contained in the Final Report, it is recommended that
1616 the GNSO Council take into account whether the PDP Team has indicated that any
1617 recommendations contained in the Final Report are interdependent. The GNSO Council is
1618 strongly discouraged from itemizing recommendations that the PDP Team has identified
1619 interdependent, or modifying recommendations wherever possible. In the event the GNSO
1620 Council expresses concerns or proposes changes to the PDP recommendations, it may be more
1621 appropriate to pass these concerns or recommendations for changes back to the respective PDP
1622 Team for input and follow-up.

1623

1624 **5.14 Preparation of the Board Report**

1625

1626 If the PDP Recommendations contained in the Final Report are approved by the GNSO Council,
1627 the GNSO Council may designate a person or group responsible for drafting a Recommendations
1628 Report to the Board. Staff should inform the GNSO Council from time to time of the format
1629 requested by the Board. These GNSO Council Reports supplement any Staff Reports that may
1630 highlight any legal, implementability, financial, and other operational concerns related to the
1631 PDP recommendations contained in the Final Report. In order to enhance ICANN's accountability
1632 and transparency, Staff is encouraged to publish its Staff Reports with minimal redactions
1633 wherever possible, without jeopardizing information that may be protected under
1634 attorney/client or other legal privileges.

1635

1636 **5.15 GNSO Council Role in Implementation**

1637

1638 Upon a final decision of the Board adopting the GNSO PDP policy, the Board may, as
1639 appropriate, give authorization or direction to ICANN staff to work with the GNSO Council to
1640 create an implementation plan based upon the implementation recommendations identified in

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1642 the Final Report, and to implement the policy in as timely a fashion as possible. The GNSO
1643 Council may, but is not required to, direct the creation of an Implementation Review Team to
1644 assist Staff in developing the implementation details for the policy. In its Final Report, the PDP
1645 Team should provide recommendations to the GNSO Council on whether an Implementation
1646 Review Team should be established and any other recommendations deemed appropriate in
1647 relation to such an Implementation Review Team (e.g. composition).
1648

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1649 **5.16 Termination of PDP prior to Final Report**

1650 The GNSO Council, may terminate a PDP prior to the publication of a Final Report only for
1651 significant cause, upon a motion that passes with a Supermajority Vote in favour of termination.
1652 The following are illustrative examples of possible reasons for a premature termination of a PDP:

- 1653
- 1654 1. **Deadlock.** The PDP Team is hopelessly deadlocked and unable to identify
1655 recommendations or statements that have either the strong support or a consensus
1656 of its members despite significant time and resources being dedicated to the PDP;
 - 1657 2. **Changing Circumstances.** Events have occurred since the initiation of the PDP that
1658 have rendered the PDP moot or no longer necessary; or
 - 1659 3. **Lack of Community Volunteers.** Despite several calls for participation, the work of
1660 the PDP Team is significantly impaired and unable to effectively conclude its
1661 deliberations due to lack of volunteer participation.

1662

1663 If there is no recommendation from the PDP Team for its termination, the Council is required to
1664 conduct a public comment forum first prior to conducting a vote on the termination of the PDP
1665 (as described above).
1666

1667 **5.17 Amendments or Modifications of Approved Policies**

1668

1669 Approved GNSO Council policies may be modified or amended by the GNSO Council at any time
1670 prior to the final approval by the ICANN Board as follows:
1671

- 1674 1. The PDP Team is reconvened or, if disbanded, reformed, and should be consulted with
1675 regards to the proposed amendments or modifications;
1676 2. The proposed amendments or modifications are posted for public comment for not less
1677 than twenty-one (21)thirty (30) days;
1678 3. The GNSO Council approves of such amendments or modifications with a SuperMajority
1679 Vote of both Houses in favour.]
1680

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1681 Approved GNSO Council policies that have been adopted by the ICANN Board and have been
1682 implemented by ICANN Staff may only be amended by the initiation of a new PDP on the issue
1683

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or - ... [9]

1684 **5.18 Periodic Assessments of Approved Policies**
1685

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1686 Periodic assessment of PDP recommendations and policies is an important tool to guard against
1687 unexpected results or inefficient processes arising from GNSO policies. PDP Teams are
1688 encouraged to include proposed timing, assessment tools, and metrics for review as part of their
1689 Final Report. In addition, the GNSO Council may at any time initiate reviews of past policy
1690 recommendations.
1691

1692 **5.19 Miscellaneous**
1693

1694 This Manual may be updated by the GNSO Council from time to time following the same
1695 procedures as applicable to amendments to the GNSO Council Operating Rules and Procedures.
1696

1697 In the event of any inconsistencies between the ICANN Bylaws or this Manual, the terms of the
1698 ICANN Bylaws shall supersede.
1699

1706 **Annex I - Public Comment Forum on the Initial Report**

1707 A public comment forum was held on the Initial Report which ran from 31 May to 30 September
1708 (see <http://www.icann.org/en/announcements/announcement-2-31may10-en.htm>). A
1709 summary of the comments received can be found hereunder. In addition, the WT developed a
1710 public comment review tool to facilitate review and discussion of the comments received as well
1711 as providing an overview of how the different comments have been addressed in this report.
1712 You can review the public comment review tool [here](#).

1713
1714 At the closing of the public comment period, eight submissions had been made. One of the
1715 submissions was unrelated to the report (spam), while another submission asked a question
1716 about who had constituted the Work Team. The remaining six submissions provided input on
1717 the Initial Report and its recommendations and were made by the At Large Advisory Committee
1718 (ALAC), the International Trademark Association (INTA) Internet Committee, the Registrar
1719 Stakeholder Group (RrSG), the Registries Stakeholder Group (RySG), Naomasa Maruyama and
1720 Mary Wong (whose comments have also been endorsed by the Non-Commercial Stakeholder
1721 Group).

1722
1723 The comments received have been summarized and categorized in the table below.
1724

	Comment (Summary)	Who
Comment relating to		
Working Group Model	Prior to formally institutionalizing the WG model, the PDP WT should undertake or commission a review of whether the WG model is in fact optimal for addressing PDP issues	ALAC
Evidence / data	PDPs should be based on responsibly document evidence of an issue to be addressed. A reasonable data-driven threshold for introduction of a PDP is a necessary step.	RrSG
Planning and Request for an Issues Report -	ICANN was established with parameters for good reasons – to keep the organization from overreaching and causing disruption, to clearly define its role, etc. If the GNSO is willing to continue accepting every issue that’s raised, whether in scope or not, ICANN will continue to experience	RrSG

Issue Scoping (3a)	the difficulties it does now. Setting reasonable boundaries about scope should not be difficult.	
Planning and Request for an Issues Report - Issue Scoping (3b)	No potential outcomes should be dictated as part of the PDP, though the SG agrees a requestor should identify potential outcomes if possible, without bias.	RrSG
Planning and Request for an Issues Report - Issue Scoping (3c)	The proposed suggestion (if there is not sufficient information available, an issue does not pass to the next stage) is a reasonable one. Proceeding blindly on policy development without sufficient information is irresponsible.	RrSG
Planning and Request for an Issues Report - Issue Scoping (3d)	The RrSG agrees that a variety of alternatives should be employed to address issues of concern to the community. A PDP may or may not be the appropriate method.	RrSG
PDP Flow Chart	<p>The RySG notes that the PDP Flowchart shows the ‘Initiation of a PDP’ prior to the ‘Creation if a Drafting Team to develop the WG Charter’. In recent GNSO PDPs, it has appeared to be helpful to have a draft charter prepared before initiating the PDP; that then makes it easier to decide whether a PDP should be initiated because the desired objectives and deliverables are defined.</p> <p>For ‘Adoption of the Charter’, the “Same voting thresholds apply as for the Initiation of the PDP”. The voting thresholds for initiating a PDP are as follows: To initiate a PDP within scope requires an affirmative vote of more than 33% of each House or more than 66% of one House. To initiate a PDP not within scope requires an affirmative vote of more than 75% of one House and a majority of the other House (“GNSO Supermajority”). It might be simpler to apply the default threshold, a simple majority of each house.</p>	RySG
Comment relating to Recommendation # (see http://gnso.icann.org/issues/pdp-initial-report-31may10-en.pdf)		
1 (Who -Request	The PDP ought to address the manner in which unaffiliated groups and individuals can properly raise issues they would	INTA

for Issues Report)	like to be considered. For instance, a funneling mechanism through which issues are vetted and/or passed to the GNSO or AC or relevant constituencies likely to have similar concerns, may be considered.	
1 (Who -Request for Issues Report)	It is appropriate that the current mechanisms for initiating a request for an Issues Report be maintained and not expanded. The language of the current Recommendation may itself create further confusion. For example, is it the WT's intention to equate the necessary action as between the GNSO Council and an AC? If so, that would have been clearer had the recommended language for (b) (where the Council raises an issue) read "raise an issue for policy development" (as it currently reads in relation to ACs) rather than simply "raise an issue". Another option might simply be to re-title Section 1 of Annex A of the latest ICANN Bylaws, to read "Raising an Issue for Consideration Before Initiation of a PDP" (instead of just "Raising An Issue", which is the current wording.) A separate section dealing with Board initiation of a PDP (bypassing an Issues Report and Council vote) should then be added. In similar vein, the words "Issue Raised by the Board" in Section 3(a) of Annex A should be amended to read "Initiation of PDP by the Board".	Mary Wong
2 (Language – Request for Issues Report)	Although this was presumably not part of the WT's charge, striking the "members present" language should be reviewed against other parts of the Bylaws (and any other applicable rules to ICANN constituent bodies, offices, committees, teams and groups, as the case may be) to see if similar problems present themselves in those situations and respects. A template for requesting an Issues Report would be useful, but ought not to be mandatory.	Mary Wong
3 (How – Request for Issues Report)	Support for recommendation 3 and suggests that said Manual will also be open for public comment as it is developed.	INTA
3 (How – Request for Issues Report)	How are the contents of the PDP Manual/Guidebook going to be developed? Note also that Recommendation 5 appears to duplicate Recommendation 3.	RySG
4 (How – Request for Issues Report)	Some basic template detail should probably be mandatory, including for instance a statement as to why the issue is important to the relevant constituency.	INTA
4 (How – Request for Issues Report)	Issues for consideration should be raised through an electronic/online process that is linked to relevant sections	INTA

for Issues Report)	of the PDP Manual.	
4 (How – Request for Issues Report)	The RrSG believes this is a responsible step toward making future policies based on evidence and facts. A template that includes a clearly defined problem, well-documented supporting evidence, and a rationale for the use of increasingly very limited resources for development of policy, would be a useful tool.	RrSG
4 (How – Request for Issues Report)	Any manual or guidebook should encourage that ICANN participants are mindful and respectful of ICANN’s limited resources.	RrSG
4 (How – Request for Issues Report)	The RrSG looks forward to a continued discussion of what would constitute a reasonable threshold for initiating a PDP.	RrSG
3, 4 & 5 (How – Request for Issues Report & Issue Scoping)	A manual and/or guidelines would be helpful. It is not clear at this point how, and by whom, these manuals and guidelines will be developed. They ought to be a community process. Similarly, suggestions for identifying potential outcomes and ways to define the issue should be accomplished with community input. Recommendation #5 seems repetitive in light of previous recommendations. Are there specific issues or concerns that were not addressed by, say, Recommendation #3, that the WT intended be addressed here?	Mary Wong
6 (Creation of Issues Report)	In some cases it might be useful to do additional research, hold discussions or conduct outreach before an Issues Report is requested, so it might be useful to include this possibility in the manual/guidebook.	RySG
6 (Creation of Issues Report)	The Bylaws should not be complicated with too much detail, particularly (in this regard) the precise contents of an Issues Report. The WT recommendation that this be taken up as part of the preparation of the manual and guidelines is a good way of ensuring that sufficient guidance is given such that an Issues Report will serve as both a precise and informative document upon which to base a vote to initiate a PDP (or not.)	Mary Wong
7 (End result of PDP)	The RrSG welcomes this recommendation. Issues should be met with the solution that most appropriately resolves them.	RrSG
7 (End result of PDP)	The fact that potential outcomes of a PDP can be other than the development of consensus policies ought to be further highlighted to the ICANN community, in line with the WT’s recommendation.	Mary Wong
8 & 9 (Role of	The General Counsel’s role in opining whether a proposed	Mary Wong

ICANN staff)	PDP is “within scope” is both useful and necessary, thus the WT’s recommendation in this respect should be followed. It would, additionally, be helpful if ICANN staff’s function with respect to a particular Issues Report (e.g. whether technical expertise was provided or sought) could be included, where possible. The proposed manual/guidelines could further explore this question.	
10 (Timeline Issues Report)	Maximum time frames in the current PDP in the Bylaws have for the most part have had to be ignored because they were unrealistic for many issues. Timeframes are better put into the manual/guidebook instead of any Bylaws. The practice of asking Staff to provide estimates of time needed has worked fairly well in GNSO history and better accommodates the variability of issue complexity.	RySG
10 (Timeline Issues Report)	It may be possible to combine options (c) and (d); for example, prescribing the time frame (minimum to maximum) in the Bylaws, with the added proviso that if ICANN staff requests a modification of the time frame, then the estimate requirements in (d) be provided as soon as possible upon the request for an Issues Report.	Mary Wong
11 (Community Input)	INTA agrees with this position as it would allow relevant stakeholders and community members to have input on new issues that may not be reflected in the Issues Report.	INTA
11 (Community Input)	Considering the nature of ICANN as a multi-stakeholder, consensus-building organization, the recommendation for a mandatory public comment period, after the preparation of an Issues Report and prior to the Council vote in favor (or not) of a PDP, should be implemented.	Mary Wong
12 (Role of workshops)	What is meant by a workshop? Workshops traditionally have been held at ICANN international meetings but those are held only three times a year. Note that drafting teams have been used successfully in the GNSO in recent years for several purposes including drafting charters, developing recommendations for consideration before initiating a PDP, etc. Does the WT see a place for DTs in the PDP process and, if so, what would that be?	RySG
12 (Role of workshops) & 13 (Impact Analysis)	This should be discussed, and possible processes recommended, by those tasked with preparing the relevant manual/guidelines.	Mary Wong
13 (Impact)	INTA generally agrees with this recommendation with the caveat that more detailed guidance should be in the	INTA

Analysis)	Manual on what constitutes ‘appropriate or necessary’ and how the GNSO Council should consider and use such analyses. The design of such studies so early in the process might be flawed or could bias the outcome or decision on whether to proceed with a PDP. Public comment period could provide adequate bases for parties to argue or support undue fiscal hardship economic impact.	
13 (Impact Analysis)	The RrSG agrees with this recommendation and believes it would be a prudent step in a PDP. It recommends that the PDP-WT add to this recommendation that impact analyses include, to the extend possible, an assessment of the impact to: the operations of registries, registrars and service providers; ICANN as an entity (including ICANN’s revenue); end-users and customers of the DNS.	RrSG
13 (Impact Analysis)	The RySG believes that this is a very constructive recommendation.	RySG
14 (Prioritization)	The RrSG supports this recommendation and looks forward to a continued discussion of prioritization methods.	RrSG
14 (Prioritization) & 15 (Fast Track Process)	Given the possibility of unexpected or urgent issues that can arise from time to time, it will be difficult for the GNSO Council to accomplish a truly meaningful prioritization of the various tasks (including a PDP.) It would be unfortunate if a particularly important issue (e.g. as demonstrated by strong support for a PDP amongst numerous constituencies or committees) could not be pursued due to a lack of resources. Specific indicators (e.g. level of support; existence of third party economic impact studies) could be identified as aids to the GNSO Council when determining prioritization or initiation of PDPs. A “fast track” procedure would be a useful option. However, as identified by the WT, due consideration needs to be given to questions relating to gaming and ensuring broad (and diverse) participation.	Mary Wong
15 (Fast Track Process)	For issues that need urgent attention, the ALAC supports the development of a streamlined process which will require less volunteer and staff time, and less elapsed time.	ALAC
15 (Fast Track Process)	INTA agrees that, under certain circumstances, emergency procedures (requiring by-law amendment) may be necessary. INTA concurs with a sunset period that requires a subsequent (full) PDP procedure to confirm or adapt any temporary policy.	INTA

15 (Fast Track Process)	Recent experiences in the GNSO have demonstrated the need for such a procedure so the RySG supports this recommendation. But it should be recognized that some issues will be too complex to adequately cover in a fast-track process so it would be helpful if there were some guidelines that could be used to decide when to consider a fast track procedure.	RySG
16 (Flexibility)	INTA agrees with the proposed modified language set out in the report, but suggests that the clarifying language ‘calendar’ days be inserted in sub-clause ‘b’.	INTA
16 & 17 (Flexibility)	Where a PDP is initiated by Board action, it is not clear what (if any) role public comment (which, as recommended, should be provided after the issuance of an Issues Report) would play in this regard. As such, the 8 calendar days proposed by the WT may be either unnecessary (if the Council has no choice but to act on the Board’s instruction) or insufficient (if public comment is to be considered.) The recommendation that a Stakeholder Group or constituency may defer a vote on a PDP for no more than one meeting, and needs to detail its reasons for such a request, is necessary to ensure timely action on issues of importance, and minimize gaming or other similarly strategic actions.	Mary Wong
18 (Appeals mechanism)	For the reasons stated by the WT in its report, requiring the Council to state its reasons in the absence of a formal appeal mechanism would help ensure transparency and accountability.	Mary Wong
19 & 20 (Chartering)	The WT’s rationale and recommendations regarding, in particular, the nomenclature for, participation in, and chartering processes for, a Working Group (as opposed to a “task force”) are timely and should be adopted.	Mary Wong
21 (AC/SO input)	It is encouraging that AC/SO cooperation is being contemplated on a more formal basis and will be institutionalized.	ALAC
21 (AC/SO input)	The WT’s recommendation that further consideration be given as to how to further involve other SOs and ACs in the PDP process are welcome and should be adopted.	Mary Wong
22 (timeframe for taking a decision)	This recommendation presumably applies to situations where the Council (as opposed to Councilors representing particular Stakeholder Groups or constituencies) believe a vote should be deferred, e.g. in order to obtain expert advice. To ensure timely action (one way or the other), however, it does not seem advisable to leave the question	Mary Wong

	of how long such a deferral can last unanswered. Similarly, the question of whether a certain threshold of Council members is required before a deferral is confirmed is also important. To leave these questions to guidelines may not be the optimal solution, although it is certainly better than the current lack of guidelines and clarity. The WT may wish to explore the possibility of at least requiring that a deferral be made for no longer than the next Council meeting (unless the reason for the deferral reveals the need for a longer deferral period, in which case there should be a maximum time limit set, to be amended only upon further vote of the Council.)	
23 (Public Comment Period after Initiation)	INTA believes that the public comment period must be mandatory, noting that the public comment period is ample and the scope of comments is not restricted to the WG's initial questions.	INTA
23 (Public Comment Period after Initiation)	The function – and nature – of public comments in relation to a Working Group (WG) request after its initiation can be different from public comments solicited and received in response to an Issues Report. As such, a public comment period should be mandatory, unless the WG specifically deems it – and documents its reasons – unnecessary. Even so, this should not preclude the WG from initiating a public comment period at some later point in its processes.	Mary Wong
24 (Clarify 'in scope')	INTA agrees with the proposed language	INTA
24 (Clarify 'in scope')	The RrSG found this language to be confusing and would appreciate clarification from the WT. With regard to the general issue, it believes that ICANN's role should be limited to that of a technical coordination body and avoid mission creep. Furthermore, the GNSO should not confuse policy development with policy implementation.	RrSG
24 (Clarify 'in scope')	The WT's recommendation to clarify the "in scope" question, to distinguish this issue from that of "consensus policy", is necessary and should be adopted.	Mary Wong
25 (Maximize effectiveness of WGs)	INTA agrees with the proposed recommendation	INTA
25 (Maximize effectiveness of WGs)	Development of a "cheat sheet" for WGs could facilitate implementation of this recommendation	RySG

WGs)		
26 (Communication with ICANN departments)	INTA agrees that such inquiry is worthy and that mechanisms for communication with ICANN departments should be clearly established.	INTA
26 (Communication with ICANN departments)	Clarification over appropriate and available means and channels of communication with various ICANN departments, will be necessary and should be developed.	Mary Wong
27 (Link with strategic plan & budget)	The initiation of a PDP might include consideration of how ICANN’s budget and planning can best embrace the PDP and/or its possible outcomes, the priority must be on ensuring that GNSO policy development can address the public’s needs, and ICANN should adequately budget and plan to meet those requirements.	INTA
27 (Link with strategic plan & budget)	The fact that policy issues do not arise in organized fashion according to a calendar (budgetary or otherwise) renders it practically impossible to implement a single process to determine how best to link a PDP with an overall strategic plan or central budget (e.g. the fact that emergency and fast track processes are being considered demonstrates this.) It is important, however, that financial constraints not be the major factor curtailing the initiation, timing or workings of a PDP. Much responsibility therefore devolves by default to the GNSO Council in its current role as manager of overall GNSO processes and work. It would be helpful, however, if through the Issues Report and constituency/stakeholder group input as well as SO and AC feedback prior to and during a PDP, as much detailed information (such as costs, timing and the need for further expert analysis) can be provided to the Council, to assist its deliberations as to whether to initiate a PDP, and (if applicable) to the WG once a PDP is initiated and a charter approved. Suggestions as to what and how such information could consist of and be compiled could be made part of the manual/guidelines under consideration.	Mary Wong
28 / 29 (Public comment)	INTA agrees with the extension of timing for public comments, but believes the minimum should be 45 days to ensure that all members of the public have adequate time	INTA

	to comment. In addition, there may be circumstances under which more than 45 days is necessary, either because of the likely interest in the issue, or the calendaring of the request, and that provision should be made for extending the period for public comment under certain defined circumstances.	
28 (Public comment)	Timeframes are better placed in the manual / guidebook than in the Bylaws because the former are much easier to change as needed. GNSO experience to date has shown that flexibility is often needed; in that regard, it might be better to suggest comments periods of 20 to 30 days, the latter being preferred if possible.	RySG
28, 29 & 30 (Public Comment)	Given ICANN's reliance on volunteer input and the importance of public comments, the proposed extension of a public comment period to 30 days is welcome and should be adopted. Although it might not be feasible to expect a WG to review and acknowledge all public comments received, nor would it be fair to add unnecessarily to ICANN staff workload, it is still important that the WG have easy access to all public comments submitted. The recommended language should therefore be amended such that, at a minimum, the ICANN staff manager must provide, a full list of all public comments received and an indication of which comments were deemed appropriate to be included in the summary and analysis provided to the WG, and which not.	Mary Wong
31 (Implementation / impact)	The first option seems like it could have value but it is not clear that it would be practical in some PDPs. It may depend on what is meant by implementation guidelines, so that may need some clarification. For example, the New gTLD PDP contained implementation guidelines but they were at a fairly high level; if the final report had to contain more detail, the PDP would have taken considerably longer than the 1.5 years it lasted. And we have seen that the implementation process has taken even longer than the PDP took. To the extent possible, it would be helpful to consult with WGs during the implementation process, but for PDPs that last a long time, WG membership tends to change a lot so that reality needs to be considered. Also, it is important to do that in a way that does not too easily provide an avenue for redoing recommendations in cases where some parties may not have been totally satisfied with the results unless	RySG

	<p>there is strong justification for doing so. Consultation with the GNSO should definitely happen during the implementation plan development. The GNSO Council should mainly be a channel through which that happens.</p> <p>In cases where an implementation team is formed, it would be useful to include members of the WG as possible.</p>	
31 (Implementation / impact)	<p>To the extent that a WG can provide recommendations as to implementation, they would doubtless be useful. A WG ought in all cases to consider including these as part of its report, and should also consider whether to recommend the formation of an implementation team, which should consist of a broad base of participants and preferably include at least a few WG members. Recognizing the periodic difficulty of distinguishing between “policy” and “implementation”, it would be helpful (particularly in soliciting public comment) also if a WG could indicate which issues discussed or raised crossed the line, in its view, from one to the other.</p>	Mary Wong
32 (Staff resources)	<p>The RrSG concurs with this recommendation and encourages adoption of this provision as part of the PDP reform.</p>	RrSG
32 (Staff resources)	<p>The RySG strongly supports this recommendation.</p>	RySG
33 (Constituency Statements)	<p>The RySG thinks this is a good change. It might also be a good idea to note that in some cases constituency statements may be requested more than once.</p>	RySG
33 (Constituency Statements)	<p>The WT’s note that the lack of a statement from a constituency or Stakeholder Group may reflect that group’s belief as to the relative importance of that issue to it, or simply the group’s current workload, is important as it recognizes that there are numerous stakeholders in the ICANN community with varying interests in different issues. The reliance on volunteer participation and the recent increase in overall GNSO workload has also taken its toll on volunteer time and resources. Regardless of the amendment to Clause 7, therefore, the WT’s suggestion of additional follow-up with constituencies and Stakeholder Groups should be incorporated into the proposed manual and/or guidelines, and perhaps included as part of the charter for all WGs tasked with a PDP, where possible.</p>	Mary Wong
34, 35, 36 (WG)	<p>The WT’s recommendations in these respects make sense and should be adopted.</p>	Mary Wong

Output) & 37 (WG Recommendations)		
36 (Public Comment period Initial Report)	INTA agrees that such a public comment period should be mandatory. Optional additional comment periods may be useful in certain circumstances, such as when a final report differs substantially from the Initial Report.	INTA
38 (WG Recommendations)	The RrSG has no currently formed position on this issue, but agrees it is an issue that deserves attention and looks forward to contributing to further discussion.	RrSG
38 (WG Recommendations)	It is important to note that WGs do not necessarily have balanced representation. In contrast, the Council structure is designed to facilitate balanced representation of the stakeholder groups. Assuming that Councilors are consulting with their SGs and constituencies, Council decisions should reflect the consensus or lack thereof of the broader GNSO community and hopefully the broader ICANN Community as applicable.	RySG
38 (WG Recommendations)	No, the GNSO Council should not have the flexibility to ‘pick and choose’ recommendations. It is very important for PDP Final Reports to give an objective description of the level of each consensus for each opinion / recommendation.	Naomasa Maruyama
38 (WG Recommendations)	The Council should not be able to “pick and choose” recommendations, where these have not received full consensus within a WG, without at least fully documenting its reasons for doing so. In such a case, Council members should also indicate for the record whether it consulted with his/her constituency and Stakeholder Group as well as the outcome of such consultations. Where WG recommendations have not received full consensus, the WG report should indicate the actual level of support each recommendation received and (subject to a WG participant’s consent) a list of WG members in support of, or against, particular recommendations.	Mary Wong
39 (Board Report)	ALAC strongly supports this recommendation.	ALAC
39 (Board Report)	INTA’s view is that Staff should be allowed to provide its opinion to the Board, in an open, and non-confidential manner. Staff may be in a better position than most to decipher positive and negative suggestions and recommendations and should be heard in this capacity.	INTA

39 (Board Report)	The RySG suggests rewording this sentence along the lines of the following: “Reports on PDPs should be delivered from the GNSO Council to the Board and any summaries needed should be approved by the Council after consultation with the Working Group (if necessary)”. This would more clearly allow the Council to enlist GNSO policy staff support in preparing and delivering summaries and reports while still leaving approval of such to the Council in its representative capacity of GNSO Community members. In relation to the last sentence, as this initial report illustrates, reports need to be much more concise. Detailed background and supporting information can be referenced as appendices or attachments.	RySG
39 (Board Report)	All reports to the Board should be public. ICANN staff may be requested by the GNSO Council to assist in providing summary and analysis to the Board, but (as recommended by the WT) ultimate responsibility for the content of such summary and analysis should lie with the Council, who should work with the relevant WG to determine the need for and extent of ICANN staff assistance.	Mary Wong
40 (Agreement of the Council)	Although not presumably within the scope of this WT, it should be noted that the actual procedures regarding absentee voting in the GNSO Council Operating Rules are currently being clarified. The WT should take note of the official interpretation (if any) of the pertinent part of the Rules, and review whether or not to revisit this issue in light of it.	Mary Wong
42 (Implementation)	INTA agrees with the recommendation to create an implementation review team as it will ensure that policy is implemented as agreed to in other stages of the process.	INTA
42 (Implementation)	The RrSG has no objection to this recommendation, but it should be considered in the context of the RrSG’s other comments about an overtaxed staff and volunteer community.	RrSG
42 (Implementation)	The RySG supports the idea contained in the first sentence of the recommendation and suggests that the recommended composition of such review team be made in the WG final report. The review team then could serve as an ongoing resource for the GNSO Council and ICANN implementation staff.	RySG
42 (Implementation)	A WG Implementation Review Team would likely facilitate implementation efforts, and could act as the main conduit between the GNSO Council and ICANN staff charged with actual implementation of adopted policy	Mary Wong

	recommendations. If a WG has included implementation recommendations as part of its report, the Implementation Review Team should ensure that these recommendations are either followed or amendments/departures from them justified. In addition, ICANN staff should consult regularly with the Team and update it frequently on the status of implementation efforts, as well as refer questions that might raise policy issues to it promptly, for review as to whether these should be referred to the Council.	
43 / 44 (Review of policy and WG)	Providing a policy now on these issues might create an avenue to appeal policy decisions rather than provide meaningful insights. Other aspects of the report already address avenues for measuring whether specific policy implementations are successful. Review can be positive and beneficial, but the multiple layers of review and assessment proposed may be overly extensive and might hinder the PDP process.	INTA
45 (Review of PDP process)	A periodic review of the effectiveness of the PDP Process would probably be beneficial. It may be that this review should be undertaken after a threshold number of PDPs have been completed.	INTA
Overarching Issues		
	Without firm recommendations or, in some cases, any roadmap suggesting the direction of the WT's discussions to date on a particular overarching issue, it is difficult for the public to comment. INTA hopes that the public will have another opportunity to comment upon any recommendations relating to the overarching issues before the Council considers them.	INTA

1725

1726 **Annex II – New PDP Flowchart**

1727

1728 [Need to update recommendation numbers if this section is to remain in the report]

1729 This is a section reproduced from the Initial Report which contains a flow-chart that shows the
1730 main elements of the proposed new Annex A – GNSO Policy Development Process of the ICANN

1731 Bylaws based on the recommendations that are put forward by the PDP-WT for the

1732 community’s consideration. The first chart provides a high level overview of the different steps
1733 and elements that are proposed to form the new PDP. Following the high level overview, you
1734 will find a more detailed breakdown of each phase, including the relevant recommendations of
1735 the PDP-WT in relation to each step. To facilitate review of the relevant recommendations,
1736 please see Annex IV for a list.

1737

1738 The Board Governance Committee Report on GNSO Improvements noted that ‘Many in the
1739 ICANN community support removing the PDP requirements from the Bylaws and incorporating
1740 them into the GNSO’s operating procedures. The procedure for developing “consensus policies,”
1741 however, must track with ICANN’s contractual requirements, and should be clarified in the
1742 Bylaws’. To this end, the PDP-WT has provided an indication of which elements the PDP-WT is
1743 considering recommending be included in Annex A of the ICANN Bylaws (B) or the GNSO Rules
1744 of Procedure (R). The main difference being that changes to the ICANN Bylaws need to be
1745 approved by the ICANN Board while changes to the GNSO Rules of Procedure can be adopted by
1746 the GNSO Council, without requiring Board approval.

1747

1748 **Figure 1 – High level overview of the proposed new GNSO PDP**

1749 **Figure 2 – Other GNSO Processes**

1750 **Figure 3 - Stage I – Planning and Request for an Issues Report**

**Figure 4 - Stage II – GNSO Council Review of the Issues Report and Initiation of the Policy
Development Process**

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Figure 5 - Stage III – Working Group

Figure 6 - Stage IV – Voting and Implementation

Stage V – Policy Effectiveness and Compliance

To be decided – see recommendations 43, 44, 45.

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ANNEX III - Background

On 26 June 2008 the ICANN Board [approved a set of recommendations](#) designed to improve the effectiveness of the GNSO, including its policy activities, structure, operations, and communications. The [GNSO Improvements Report](#), approved by the Board, identified the following key objectives:

- Maximize the ability for all interested stakeholders to participate in the GNSO’s policy development processes;
- Ensure that recommendations can be developed on gTLD “consensus policies” for Board review and that the subject matter of “consensus policies” is clearly defined;
- Ensure that policy development processes are based on thoroughly-researched, well-scoped objectives, and are run in a predictable manner that yields results that can be implemented effectively;
- Align policy development more tightly with ICANN’s strategic and operations plans; and
- Improve communications and administrative support for GNSO objectives.

The Board emphasized the need to improve inclusiveness and representativeness in the GNSO’s work while increasing its effectiveness and efficiency. The following pertains to the PDP-WT’s mission:

Revising the PDP: The Policy Development Process (PDP) needs to be revised to make it more effective and responsive to ICANN’s needs. It should be brought in-line with the time and effort actually required to develop policy and made consistent with ICANN’s existing contracts (including, but not limited to, clarifying the appropriate scope of GNSO “consensus policy” development). While the procedure for developing “consensus policies” will need to continue to be established by the Bylaws as long as required by ICANN’s contracts, the GNSO Council and Staff should propose new PDP

rules for the Board’s consideration and approval that contain more flexibility. The new rules should emphasize the importance of the preparation that must be done before launch of a working group or other activity, such as public discussion, fact-finding, and expert research in order to properly define the scope, objective, and schedule for a specific policy development goal and the development of metrics for measuring success.

The charter of the PDP-WT is to develop and document a revised GNSO Policy Development Process that achieves the goals established by the ICANN Board. The PDP-WT, with staff assistance, will need to determine what changes to the bylaws will be required. New processes will need to be documented properly to ensure that the bylaws (and any related operational rules or procedures) are updated accurately. The revised PDP, after review and approval by the PPSC, GNSO Council, and ICANN Board, would replace the current PDP defined in Annex A of the ICANN bylaws.

This mandate arises not from a change in the mission or role of the GNSO, but from the accumulation of experience with the current PDP and the decisions that have been made by the ICANN Board concerning an organizational restructuring of the GNSO.

The PDP-WT’s mission is closely related to that of the parallel Working Group Work Team (WG-WT) also chartered by the PPSC. The charter of the WG-WT is to “[d]evelop a new GNSO Working Group Model that improves inclusiveness, improves effectiveness, and improves efficiency”. The two PPSC Work Teams are expected to work independently, but in consultation with each other.

For further details please visit [the GNSO Improvements Home Page](#).

ANNEX IV - Working Group Charter

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I. TEAM CHARTER/GOALS:

The GNSO Council's responsibility in recommending substantive policies relating to generic top-level domains is a critical part of ICANN's function. The mechanism by which the GNSO makes such recommendations to the ICANN Board of Directors is through the GNSO Policy Development Process (PDP) set forth in the ICANN Bylaws. The PDP Work Team is responsible for developing a new policy development process that incorporates a working group approach and makes it more effective and responsive to ICANN's policy development needs. The primary tasks are to develop:

1. Appropriate operating principles, rules and procedures applicable to a new policy development process; and
2. An implementation/transition plan.

Specifically, the GNSO Improvements Report approved by the ICANN Board recommended that a new PDP:

1. Be better aligned with the contractual requirements of ICANN's consensus policies as that term is used in its contracts with registries and registrars and clearly distinguishes the development of "consensus policies" from general policy advice the GNSO Council may wish to provide to the Board. In addition, the Bylaws should clarify that only a GNSO recommendation on a consensus policy can, depending on the breadth of support, be considered binding on the Board, unless it is rejected by a supermajority vote.
2. Emphasize the importance of the work that must be done before launching a working group or other policy development activity, such as public discussion, fact-finding and expert research in order to define properly the scope, objective and schedule for a specific policy development goal.

3. Be more flexible than the current model, containing timelines that are consistent with the task.
4. Provide for periodic assessment to determine the effectiveness of revised rules, processes, and procedures on policy development work including self-reporting by each working group of any lessons learned, as well as input on metrics that could help measure the success of the policy recommendation. In addition the GNSO Council Chair should present an annual report to the ICANN community on the effectiveness of new GNSO policies using the metrics developed at the end of each PDP. The report should also contain a synthesis of lessons learned from policy development during the year with a view to establishing best practices. The report should be presented annually at an ICANN public meeting each year, and the material should be incorporated into the ICANN Annual Report prepared by Staff.
5. Better align the PDP process with ICANN's strategic plan and operations plan. The Council, constituencies and staff should publish an annual "policy development plan" for current and upcoming work, to better align resources with strategic objectives, and to create a stronger nexus between the work plan of the GNSO Council and the ICANN planning process. The plan should be linked to ICANN's overall strategic plan, but be sufficiently flexible to accommodate changes in priority determined by rapid evolution in the DNS marketplace and unexpected initiatives.
6. Contain rules, processes and procedures that are more effective and efficient and that meet consensus policy requirements as detailed further in the Report, to include specifying certain policy activities that should be done, including: research, consultation with constituencies, periods for public comment, timelines consistent with the complexity of the task, regular reporting to the Council as established in the scoping phase, and a final report and public comment period as in the current PDP.

The PDP Team shall work independently from, but in close consultation with, the Working Group Team of the Policy Process Steering Committee (PPSC). The Policy Development Process Team shall be responsible for making recommendations concerning the development of and transition to a new PDP for PPSC review.

ANNEX V - The Working Group

- Following the adoption of the charter by the GNSO Council, a call for volunteers was launched. The following individuals are part of the PDP-WT. Statements of Interests can be found [\[include link\]](#), [\[include link\]](#).

NAME	AFFILIATION	Meetings Attended
Sophia Bekele	Individual	
James Bladel	Registrar	
Marilyn Cade	Individual	
Bertrand de la Chapelle	GAC	
Paul Diaz	Registrar	
Avri Doria	NCA/NCSG ¹	
J. Scott Evans (Observer)	IPC	
Alex Gakuru	NCUC	
Alan Greenberg	ALAC	
Tony Harris	ISP	
Wolf-Ulrich Knoben	ISP	
Tatyana Khramtsova	Registrar	
Cheryl Langdon-Orr	ALAC (Alternate)	
Zbynek Loebel	IPC	
David Maher	RyC	
Jeff Neuman (Chair)	RyC	
Gabriel Pineiro	NCUC	
Mike Rodenbaugh	CBUC	
Kristina Rosette	IPC	
Greg Ruth	ISP	
Antonio Tavares	ISP	
Jean-Christophe Vignes	Registrar	
Jaime Wagner	ISP	
Liz Williams	CBUC	
Brian Winterfeldt	IPC	

To view the attendance sheet, please click [here](#).

¹ NCA until 26 Oct 09, NCSG after

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Stage 1 – Planning and Request for an Issues Report

Stage 2 – GNSO Council Review of the Issues Report and Initiation of the Policy

Development Process

Stage 3 – Working Group

Stage 4 – Voting and Implementation

Stage 5 – Policy Effectiveness and Compliance

Based on these discussions, e-mail exchanges, surveys and review of the public comments on the Initial Report on the subject matter, the PDP-WT has developed these recommendations that are intended to form the basis for the new GNSO Policy Development Process.

Overarching Issues

In addition to the five stages discussed in the previous sections of this report, the PDP-WT also identified a number of ‘overarching issues’ which were deemed to have an impact on the overall policy development process or related to various stages of the new PDP and therefore needed to be considered once an initial outline of the new PDP would have been completed. These overarching issues consist of:

Timing

Translation

Development of definitions

Voting thresholds

Decision-making methodology

Transition / Implementation of the new PDP

Proposed Changes to Annex A – GNSO Policy Development Process of the ICANN By-Laws

Section [TBC] of this draft Final Report contains a number of flow charts that reflect the main elements of the new Annex A, as well as those elements that are envisioned to be incorporated in the rules of procedure. .

Following review of the public comments received and further deliberations, the PDP-WT has developed, with the support of ICANN staff, a proposed basis forfor the new Annex A for consideration by the PPSC.

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. The following options are being explored:

Setting a maximum timeframe (e.g. 30-45 days) in the By-Laws which can be modified on the request of ICANN Staff with the agreement of the GNSO Council or the Issues Report requestor (if requested by an Advisory Committee or the ICANN Board); or

Request that ICANN staff provide the GNSO Council with an estimate of time it would take for the ICANN Staff to complete an issues report taking into account the complexity of the issue and the ICANN staff workload.

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The PDP-WT is considering the notion of having a fast-track procedure that would allow for a more timely PDP in cases where such urgent action is deemed to be necessary while at the same time ensuring broad participation and avoiding gaming. The PDP-WT hopes to receive further input from the community on which elements such a procedure should contain and how it would work in practice, during the public comment period.

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The PDP-WT has not completed its work on all these overarching issues, but has noted in section 8 its initial thoughts on these issues for public input and consideration. It is the intention of the PDP-WT to finalize its recommendations on these issues following the review and analysis of public comments on this initial report.

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The methodology proposed by the Working Group Work Team for Working Groups in general is as follows:

(From the latest version of the WG WT dated 14 October 2010)[GNSO Working Group Guidelines](#)

It should be noted that further changes might be made following submission to the Policy Process Steering Committee.

In addition, the PDP WT might want to review whether further details need to be provided for decision-making in a drafting team responsible for preparing a charter. No specific rules are currently provided, but a recent experience demonstrates that there might be a need to provide further guidance especially in cases where there is disagreement or even deadlock on what should be included in the charter.

See also feedback from WG-WT members to a number of questions in relation to decision-making: https://st.icann.org/icann-ppsc/index.cgi?additional_questions.

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The recommendation of the Staff Manager as to whether the Council should initiate the PDP on the issue.

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or modified as follows:

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or

The unanimous vote of each House of the GNSO Council, for those modifications and amendments considered to be non-controversial or involving insignificant wording changes to the approved policy. Prior to any such vote, the GNSO Council should consider opening a public comment forum on the proposed revisions to the adopted policy.]

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