Short term schedule and approach

3 weeks to go in the first-pass PDP…

Short-term work plan – atoms assembled into 2 proposals – Interim Report published on July 16th

Task	Reponsitiblity	Due Date
Approve a short (3-week deadline) schedule	Mikey, Roberto, WG	Thursday call - July 1st
Review approach and atoms on the phone call and launch the last 3 weeks of work	WG phone call	Thursday call - July 1st
Draft two proposals, structured around atoms-based matrix, with pros and cons by atom (with a comparisons to DAGv4)	WG	Thursday call - July 8th
Publish proposal matrix and consensus poll	Mikey	Friday - July 9th
Conduct poll (both by atom, and by proposal)	WG	Monday call - July 12th
Assemble Initial Report (with a "hole" for the proposals and poll-results)	Margie, Marika, WG	Monday call - July 12th
Review poll results and Initial-Report sections	WG	Monday call - July 12th
Finish assembling/reviewing the Initial Report	Margie, Marika, WG	Thursday call - July 15th
Open Public-Comment period	Margie	Friday - July 16th
Close Public Comments	Margie	10 days prior to submitting final report -- Aug 8th
Incorporate public comments into report	Staff and WG	Aug 17th
Submit Final Report	Margie	8 days prior to Council meeting - Aug - 18th
Approve Final Report	GNSO Council	Council meeting -- Aug 26th
Submit Final Report to Board for Sept. retreat (another public comment period required?)	GNSO Council	Aug 27th
Board retreat	Board	Late Sept

Develop a list of atoms (here's a starter-kit)

- Harm -- Insider trading, anti-competitive collusion
- Harm -- favorable access (to operational support, deleted names, traffic data, "shelf space", etc.)
- Harm -- higher prices (predatory pricing, account lock-ins, transfer-out pricing, etc.)
- Harm -- Reduced innovation, choices for consumers/registrants
- Harm -- Reduced innovation, choices for registry applicants

- Option -- Percent ownership
- Option – Control
- Option -- Registry service providers
- Option -- Exception for SRSU
- Option -- Cross-TLD
- Option -- Contracts for non-Ry/Rr's (eg., RSPs)

- Issue -- Compliance/Enforcement
- Issue -- Compliance with competition law

Based on atoms, build two proposals, compare to DAGv4

Atom	DAGv4	Proposal A	Proposal B

Conduct poll – test the sense of the group in 2 dimensions – by atom and by proposal

Atom	DAGv 4	Prop A	Prop B	Poll
Poll				

Report – Findings

Level of Consensus	Proposal-atoms
Unanimous consensus	
Rough consensus	
Strong support with significant opposition	
No consensus	

Proposal	Supporter
DAGv4	
Proposal A	
Proposal B	
None of these	

Template

- Atom
  - Description
  - Proposal
  - Pros
  - Cons