Short term schedule and approach

3 weeks to go in the first-pass PDP...

Short-term work plan – atoms assembled into 2 proposals – Interim Report published on July 16th

Task	Reponsitiblity	Due Date
Approve a short (3-week deadline) schedule	Mikey, Roberto, WG	Thursday call - July 1st
Review approach and atoms on the phone call and launch the last 3 weeks of work	WG phone call	Thursday call - July 1st
Draft two proposals, structured around atoms-based matrix, with pros and cons by atom (with a comparisons to DAGv4)	WG	Thursday call - July 8th
Publish proposal matrix and consensus poll	Mikey	Friday - July 9th
Conduct poll (both by atom, and by proposal)	WG	Monday call - July 12th
Assemble Initial Report (with a "hole" for the proposals and poll-results)	Margie, Marika, WG	Monday call - July 12th
Review poll results and Initial-Report sections	WG	Monday call - July 12th
Finish assembling/reviewing the Initial Report	Margie, Marika, WG	Thursday call - July 15th
Open Public-Comment period	Margie	Friday - July 16th
Close Public Comments	Margie	10 days prior to submitting final report Aug 8th
Incorporate public comments into report	Staff and WG	Aug 17th
Submit Final Report	Margie	8 days prior to Council meeting - Aug - 18th
Approve Final Report	GNSO Council	Council meeting Aug 26th
Submit Final Report to Board for Sept. retreat (another public comment	GNSO Council	Aug 27th
period required?) Board retreat	Board	Aug 27th Late Sept

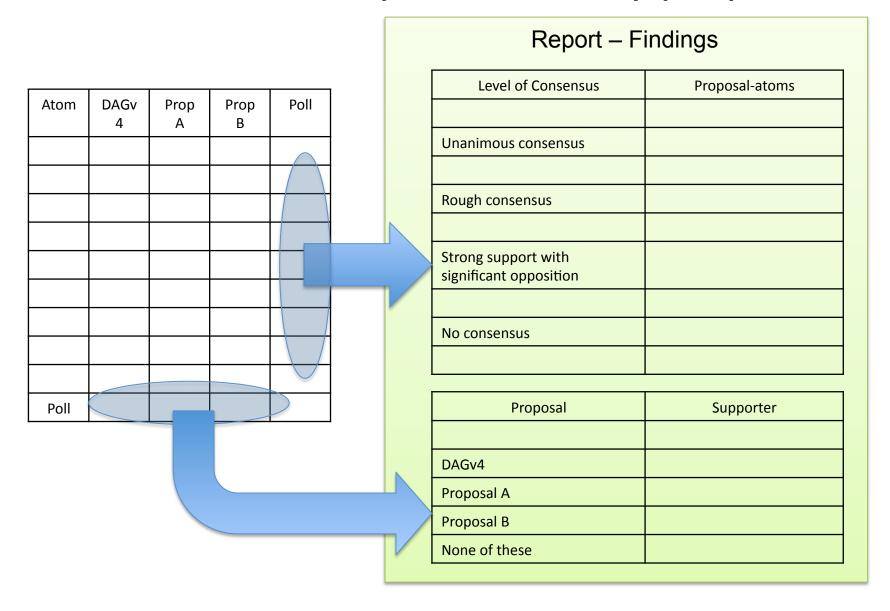
Develop a list of atoms (here's a starter-kit)

- Harm -- Insider trading, anti-competitive collusion
- Harm -- favorable access (to operational support, deleted names, traffic data, "shelf space", etc.)
- Harm -- higher prices (predatory pricing, account lock-ins, transfer-out pricing, etc.)
- Harm -- Reduced innovation, choices for consumers/registrants
- Harm -- Reduced innovation, choices for registry applicants
- Option -- Percent ownership
- Option Control
- Option -- Registry service providers
- Option -- Exception for SRSU
- Option -- Cross-TLD
- Option -- Contracts for non-Ry/Rr's (eg., RSPs)
- Issue -- Compliance/Enforcement
- Issue -- Compliance with competition law

Based on atoms, build two proposals, compare to DAGv4

Atom	DAGv4	Proposal A	Proposal B

Conduct poll – test the sense of the group in 2 dimensions – by atom and by proposal



Template

- Atom
 - Description
 - Proposal
 - Pros
 - Cons