

Vertical Integration

Status update

GNSO Council

Sunday, June 20, 2010

Puzzles to Solve

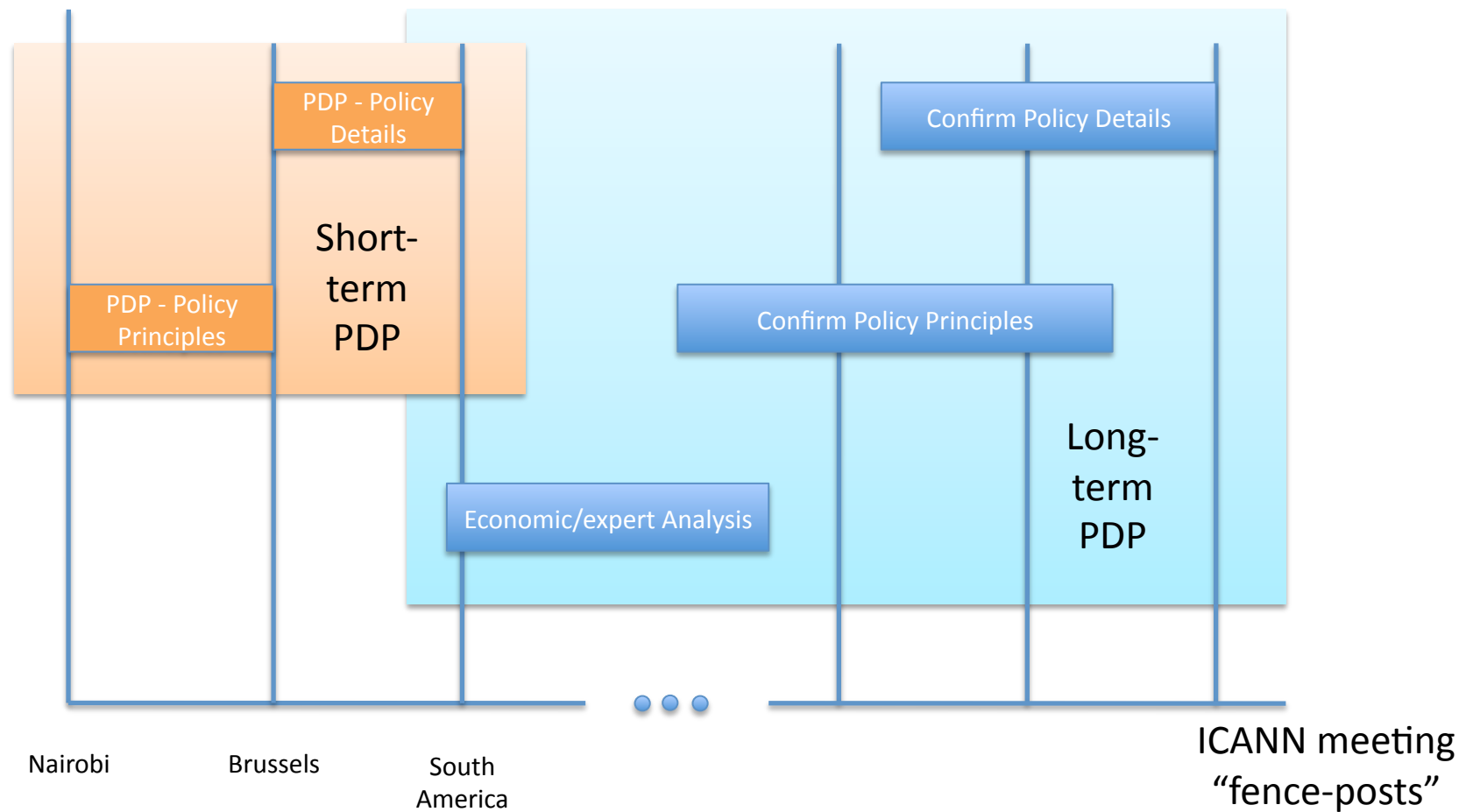
- Scope
 - Charter includes new and existing TLDs
 - Charter includes a review of contracts to ID current/previous practices
 - Charter asks us to ID and articulate changes cross-ownership, separation, and equivalent access to those proposed in the current DAG – but the Board resolution came at the end of the chartering process, which makes current-DAG a moving target
- Approach/process
 - Project has been chartered as a PDP (avg time = ~400 days) but Obj 6 of the charter says “do not delay launch”
 - Work plan in the charter needs revision to comply with bylaws and WG guidelines, which will lengthen it
 - Some of the possible work (economic studies, regulatory analyses, etc.) may not lend itself to PDP approach/work-plan and certainly don’t fit in a compressed schedule
- Target dates?
 - DAG 4 – May 15th
 - Brussels – June 22nd
 - Next DAG deadline – guesstimate is mid-November
 - None of these – work until we are done

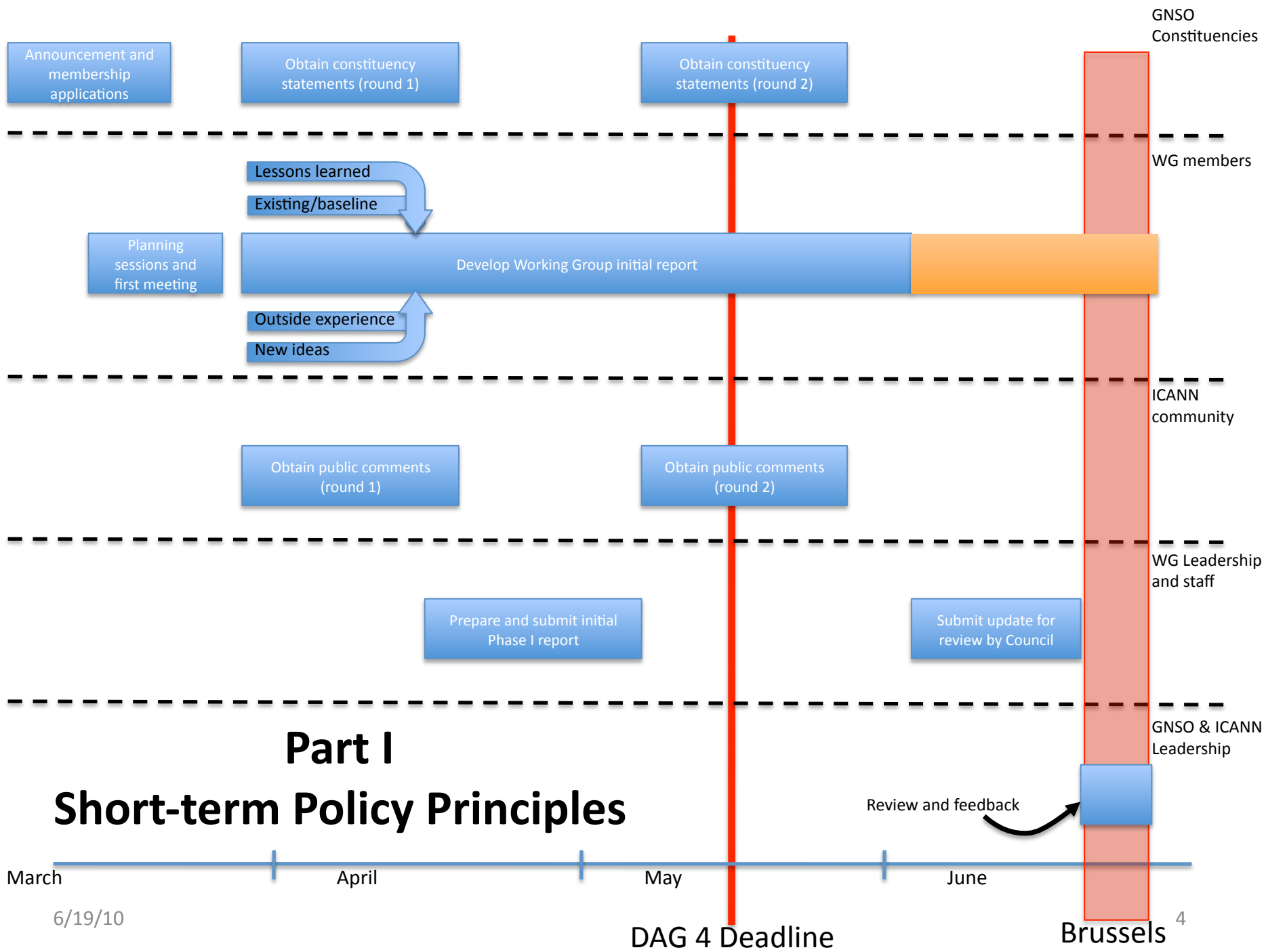
Approach – VI is two PDPs in one

Level of detail

High

Low





Current status:

We're late – but not for lack of trying

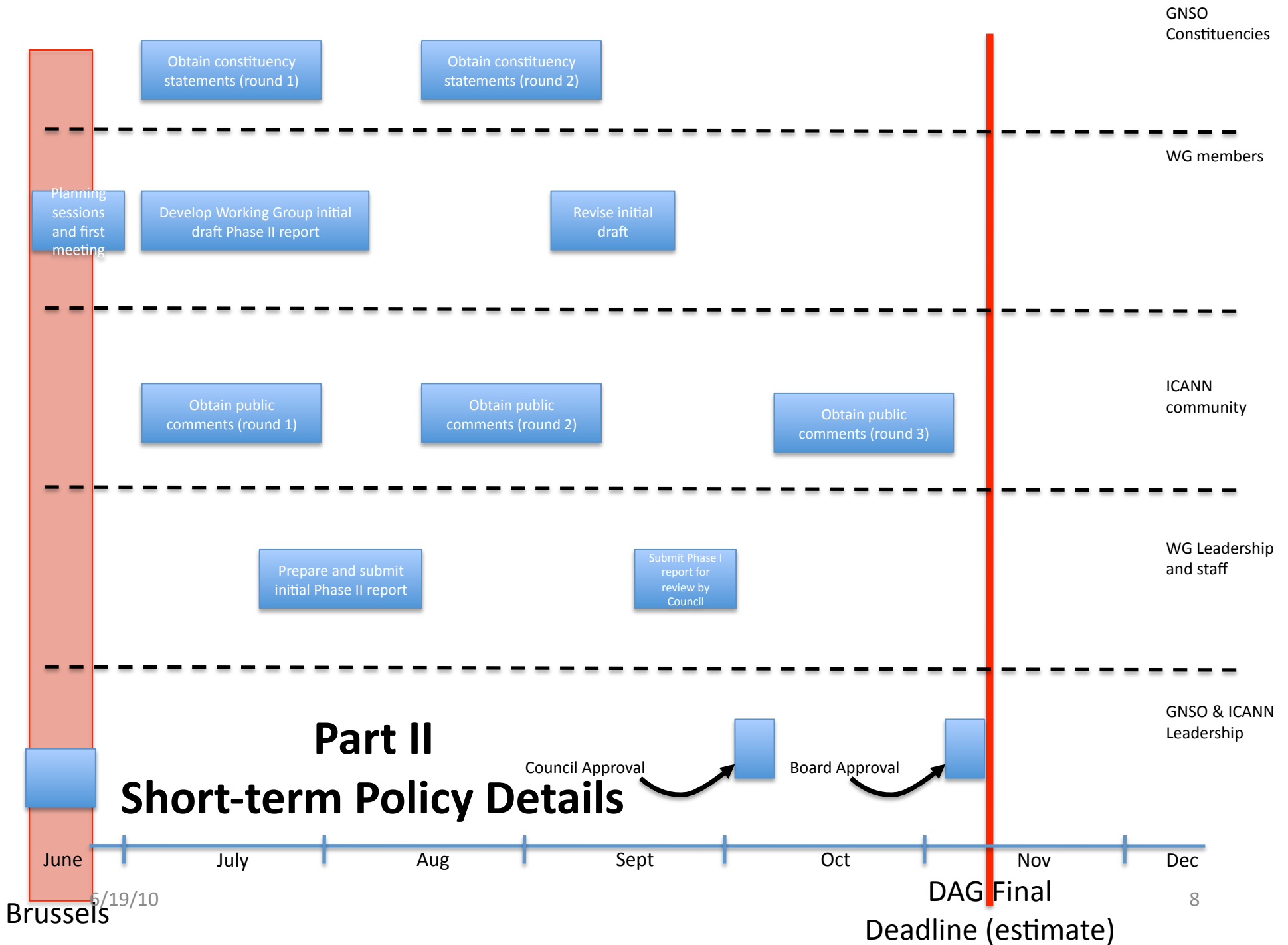
- Compressing a PDP into 180 days instead of 450-500
- Approaching 70 members
- 12 proposals (many with multiple drafts)
- 2000+ emails in 90 days
- Biweekly meetings for the last 3 weeks
- Face to face sessions in Brussels

Atoms

- Enforcement/compliance
- Control
- Single registrant
- Common ownership
- Exceptions
- Within TLD
- RSP
- Interim solution

Molecules

- Insert Jeff and Richard's summaries here...



Next steps

- Options
 - **Arrive at consensus and launch the 2nd half of the short-term PDP**
 - See substantial progress toward consensus and request an extension
 - Confirm that consensus cannot be reached and move on to the long-term PDP

Stay tuned for further bulletins