## **NIDA's Position on the Implementation of IDN TLDs**

The National Internet Development of Korea(hereafter referred to as NIDA) would first like to express its appreciation to the efforts and the work done by ICANN in implementing the IDN TLDs and the contribution of all relevant entities including GNSO, ccNSO and the GAC for the proliferation of multiligualism of the Internet.

The introduction of IDN TLDs is expected to be a turning point in the history of the Internet. As much as it is important to assure the stability of the Internet, one should not overlook the importance of localization in terms of IDNs.

Taking into account the distinct characteristics of IDN TLDs, which is to serve the local language community, governments' endorsements and the support of the language community should be considered as a prerequisite in applying for an IDN TLD.

NIDA strongly believes that the IDN TLD registry has a duty to serve the targeted local community, thus prior consultation with the local government or the public entity in developing general registration rules of the IDN TLD should also be a mandatory requirement in selecting the registry.

In such context, NIDA suggests that ICANN provide additional application criteria for IDN TLDs rather than trying to resolve the issue by proposed process such as comparative evaluation and auction.

Thank you.