

Peter Dengate Thrush, Chairman  
Members of the Board of Directors  
ICANN  
4676 Admiralty Way, Suite 330  
Marina del Rey, CA 90292-6601

RE: Employ Medias TLD Charter Amendment

Dear Chairman Dengate Thrush and Members of the Board:

I strongly suggest that you stop the proposed expansion of the .jobs top level domain (TLD) by EmployMedia. Here's why:

- It lessens the value of the .jobs TLD for companies that have already purchased a .jobs extension. Based on its own charter, EmployMedia never told these companies it would do what it currently proposes. The creation of 50,000 or 100,000 new sites will dilute the TLD.
- it has the potential of setting up a monopoly - with monopoly-like price gouging by EmployMedia
- it would hurt the employment site industry - a \$4 billion dollar industry that has been effective at lowering the hiring costs for companies worldwide
- it offers no positive outcomes for employers - only negative ones.

Thanks for listening to my concerns-

Sincerely,

*Alan Cohen*

Alan Cohen, President  
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