



Medellin, 1st of February 2011

Dear Mr. Beckstrom, Mr. Dengate-Thrush and the ICANN Board of Directors,

Thank you for the opportunity to provide comments on the petition and charter of the prospective Not-for-Profit Operational Concerns Constituency (NPOC). Makaia is a social not-for-profit organization that promotes the institutional strengthening of civil society organizations, social enterprises, local governments, not-for-profit organizations and Social Responsibility Initiatives, committed with the social and economic development of Colombia and Latin America. The institutional strengthening of these organizations includes building and strengthening their capacities so they can provide better services, be more efficient in the search and use of their resources, improve the monitoring and evaluation of the projects and improve their projects and services with updated and relevant information from national and international sources. Makaia's services fall in two areas:

Consulting for Internationalization - This is one of the greatest needs of the third sector in Colombia and Latin America and one of the greatest strengths of Makaia due to its wide network of contacts and the experience of its partners and employees. The services in this area are designed to enhance the international skills of the organizations that we work with.

Specialized consulting on Information and Communication Technologies (ICT) - The use of ICT has become a key element of development policies and programs. It promotes efficiency and greater impact. Makaia and its partners have invaluable experience in this area, which include project management in the public and NGO sector in Colombia, as well as in multilateral agencies and international development banks.

Makaia believes the petition for recognition of the NPOC as expressed in the proposed NPOC charter adequately explains how the NPOC will improve the ability of the GNSO to carry out its policy-development responsibilities. Makaia believes the ICANN community will benefit from a new constituency that will robustly represent the non-commercial perspective of organizational registrants and organizational users of domain names. Also, Makaia believes the NPOC's outreach activities and outreach plan demonstrate how NPOC will provide a global voice for not-for-profit/NGOs within ICANN.



Therefore, we urge the ICANN Board to promptly recognize the Not-for-Profit Operational Concerns Constituency in accordance with Section 5(4) of Article X of the current ICANN Bylaws.

Respectfully submitted,

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