

ICANN Budget for new gTLDs
All amounts in \$000

	Budget scenarios per ICANN			Analyses			Proposed TLD Budget	Basis for estimate. Multiplier is times ICANN's 500 TLD budget scenario	Notes for new gTLD Application Processing Budget.
	500 TLDs	1000 TLDs	2000 TLDs	1k/500	2k/1k	2k/500			
Application Fees									
New gTLD Application Fees	90,500	183,000	368,000	2.02	2.01	4.07	357,050	Actual	1,930 apps X \$185k
Applicant Support Contributions	2,000	2,000	2,000	1.00	1.00	1.00	2,000	Per ICANN	
Refunds	(8,260)	(16,465)	(32,930)	1.99	2.00	3.99	(32,125)	Per ICANN	9.00%
Net Application Fees	84,240	168,535	337,070	2.00	2.00	4.00	326,925		3.88 Calculated difference with ICANN's 500 TLD budget
Operating Expenses									
Variable									
Program Administration	1,500	2,550	4,550	1.70	1.78	3.03	3,000	2 X	Economies of scale. Doubling program administration is sufficient for 1930 apps.
Background screening	1,655	3,210	6,420	1.94	2.00	3.88	3,310	2 X	ICANN budget assumes new applicant for each TLD. Given that many applicants apply for multiple TLDs, economies of scale are available.
Initial Evaluation									
Fin/Tech/Ops	13,505	24,825	45,491	1.84	1.83	3.37	27,010	2 X	Given that panelists will review repetitive applications from the same applicants and/or same technical provider, economies of scale are available.
Geographic Names	2,478	4,777	9,069	1.93	1.90	3.66	4,956	2 X	Economies of scale. Doubling program administration is sufficient for 66 Geo apps.
String Similarity	2,598	4,875	9,430	1.88	1.93	3.63	5,196	2 X	Economies of scale. Doubling 500 TLD budget is sufficient for 1930 apps.
DNS Stability	376	753	1,505	2.00	2.00	4.00	752	2 X	
Registry Services	590	920	1,580	1.56	1.72	2.68	1,180	2 X	
Extended Evaluation	885	1,770	3,540	2.00	2.00	4.00	1,770	2 X	
Quality Control	2,150	4,300	8,600	2.00	2.00	4.00	2,150	Same as 500 TLD scenario	\$2.15 million is sufficient for QC function. Costs largely covered in risk budget.
String Contentions	680	1,280	2,505	1.88	1.96	3.68	1,360	2 X	Most of the costs are covered by community and/or auction process. Admin support costs for string contention are covered with twice 500 TLD amount.
Independent Objector	6,200	12,400	24,800	2.00	2.00	4.00	12,400	2 X	Economies of scale. Doubling 500 TLD budget is sufficient for 1930 apps.
Pre-Delegation	6,542	12,564	25,128	1.92	2.00	3.84	13,084	2 X	Economies of scale. Doubling 500 TLD budget is sufficient for 1930 apps.
Total Variable	39,159	74,224	142,618	1.90	1.92	3.64	76,168		1.95 Calculated difference with ICANN's 500 TLD budget
Fixed									
gTLD Team	3,048	3,735	5,159	1.23	1.38	1.69	5,159	Same as ICANN	Assumes no efficiency with increase in TLD applications.
ICANN staff allocation	4,340	5,244	6,937	1.21	1.32	1.60	3,100	10% of entire ICANN personnel budget	Using reasonable allocation of ICANN's overall operating budget for personnel of 10%. 10% of \$31 million = \$3.1 million
Travel	104	208	416	2.00	2.00	4.00	416	Same as ICANN	Assumes no efficiency with increase in TLD applications.
Software	540	653	878	1.21	1.34	1.63	878	Same as ICANN	Assumes no efficiency with increase in TLD applications.
Office Space	120	145	195	1.21	1.34	1.63	195	Same as ICANN	Assumes no efficiency with increase in TLD applications.
Supplies	20	24	33	1.20	1.38	1.65	33	Same as ICANN	Assumes no efficiency with increase in TLD applications.
Total Fixed	8,172	10,009	13,618	1.22	1.36	1.67	9,781		1.20 Calculated difference with ICANN's 500 TLD budget
Total Operating expenses	47,331	84,233	156,236	1.78	1.85	3.30	85,949		1.82 Calculated difference with ICANN's 500 TLD budget
Other Income / (expense)									
Development Service Fees	(12,500)	(25,000)	(29,850)	2.00	1.19	2.39	(29,850)	Same as ICANN	Provide support for increase in historical costs from \$12.5 to \$29.9 million, a 239% increase. Need to honor ICANN's commitment to audited cost accounting reporting.
Risk Costs	(30,000)	(60,000)	(120,000)	2.00	2.00	4.00	(60,000)	2x	Key risks eliminated due to passage of time: (E.g., Communication, Application window, Contracts, etc.). Risks are not directly proportional to # of applications. Economies of scale.
Total Other Income/(expense)	(42,500)	(85,000)	(149,850)	2.00	1.76	3.53	(89,850)		2.11 Calculated difference with ICANN's 500 TLD budget
Change in Net Assets	(5,591)	(698)	30,984	0.12	(44.39)	(5.54)	151,126		Surplus of \$151.1 million. \$78.3k per application. (151.1M / 1930 = 78.3k)