



Preliminary Issue Report on the Current State of the UDRP

Facebook, Inc. submits these comments on the Preliminary Issue Report on the Current State of the Uniform Dispute Resolution Policy.

Founded in February 2004, Facebook is a social utility that helps people communicate more efficiently with their friends, family and coworkers. The company develops technologies that facilitate the sharing of information through the social graph, the digital mapping of people's real-world social connections. Anyone can sign up for Facebook and interact with the people they know in a trusted environment.

Facebook welcomes the opportunity to share its perspectives on the current state of the UDRP, the Preliminary Issue Report contents and whether the GNSO Council should initiate a PDP on the UDRP.

Facebook has found the UDRP to generally be fair and effective for the intended purpose that it was drafted to address. The elements required to prevail as a Complainant are stringent but not burdensome. Until recently, the UDRP has worked well for Facebook, providing a valuable and easy-to-use solution to enable us to protect our trademark. We have recently experienced difficulties with implementation of the UDRP. These issues are not overwhelming obstacles but should be addressed.

We agree with many of the community comments referenced in the report. Many individuals have identified process issues that could and should be improved. We firmly believe that these issues can be dealt with without resorting to a PDP.

At this time, Facebook does not recommend commencing a PDP as the UDRP has withstood the test of time over the last 10 years and is serving its defined purpose well. ICANN should expend and focus its resources on the overwhelming issues surrounding the impending launch of the new gTLD program.

Thank you for considering Facebook's views.