

December 7, 2011

Dear ICANN New gTLD Management,

Escrow.com has had the opportunity to review the brief submitted December 5, 2011, by Global Digital LLC, regarding the Financial Structure of the Continuity of Operations "C.O.I." Registry Security Program. Escrow.com is mentioned as a possible participant in this program as a neutral third party fiduciary holder of New gTLD Registry C.O.I. security funds.

Escrow.Com has a globally well known and trusted fiduciary reputation of successfully dealing with diverse financial institutions, insurers and with brands and businesses of all sizes. In addition, ICANN Registries and Registrars, domain brokers, domain buyers and sellers have grown over the years, to rely upon Escrow.Com's range of domain escrow services.

There is simply no other party in the domain industry that has built a universally trusted reputation of consistency and reliably in managing over US One Billion Dollars in third party funds.

In recent years we have launched a very successful Domain Holding Program where the buyer and seller agree to hold the domain(s) in escrow while the buyer makes scheduled payments. Similarly, we are very capable of establishing separate C.O.I. Registry Security Fee Escrow Accounts with high transparency.



Escrow.Com would collect the pre-established quarterly in advance minimum CRF payments (and Registry Security Fee contributions above the minimum amount) due from each TLD Registry. A dual ICANN/Registry account reporting program would be established at the direction of ICANN. Once we have a better understanding of the Registry Security Fee Program structure, we will be able to provide ICANN with a competitive management fee proposal.

Please consider this letter to be a commitment of interest in exploring this opportunity should ICANN decide to consider this proposal. We are located in southern California and are available to meet in Marina del Rey at your convenience.

We look forward for the continued success of ICANN and the possibility of participating in those successes with you.

Yours Sincerely,

Brandon

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About Us

Since 1999, Escrow.com has established itself as the financial market leader in secure online escrowed sales transactions with a proven track record of safety and 100% reliability. To date, we have completed well over US One Billion Dollars in asset sales transactions. The vast majority of these transactions have involved domain names, websites and most recently transactions included the escrow transfer of registered trademark rights.

Our mission is driving e-commerce settlement

Headquartered in Rancho Santa Margarita, CA, Escrow.com and its operating subsidiaries provide online escrow services that facilitate and accelerate e-commerce by assuring secure settlement.

Escrow.com is a privately held company that has pioneered the process of online escrow services. The Company, founded in 1999 by Fidelity National Financial, has established itself as the leading provider of secure business and consumer transaction management on the Internet.

Our escrow solution is safe and secure

All escrow services are provided independently and exclusively by Internet Escrow Services^(SM) (IES), one of the operating subsidiaries of Escrow.com. IES is <u>fully licensed and accredited</u> as an escrow company and is subject to compliance with all applicable escrow regulations, including the California Financial and Business Code. Escrow.Com has consistently maintained a Better Business Bureau rating of A+, the highest rating the BBB gives.



Our Partnerships

Escrow.com is the recommended transaction settlement service of many of the top names in eCommerce, including eBay, GoDaddy, Cars.com, AutoTrader and a growing number of partner companies in emerging and developed markets.