

Seller assumes all responsibility for this listing.

Relisted for a lower price and if it doesn't sell this time I'm keeping as my own investment.

The Internet Corporation for Assigned Names and Numbers (ICANN) have indicated that new top level domain (TLD) extensions will be introduced. You can read about this on the ICANN Website.

That means that large organisations will be bidding for these TLDs - the most popular and expensive will surely be .SEX.

For sale is the fully registered US trademark - sex.sex in Class 009 - Communication software for providing access to the Internet.

The sex.sex trademark is valuable because:

- The bidding for the TLD .SEX won't just be about the highest price it must also reflect existing trademarks and business names. We believe that owning the sex.sex trademark will provide an advantage when ICANN make their decision.
- If a bidder is successful in obtaining the TLD .SEX without ownership of sex.sex, they should be obliged to allow the sex.sex trademark holder to register www.sex.sex on their system.
- Registering a trademark is complicated, there are lenghty approval process and proof of usage issues.

Imagine how much www.sex.sex would be worth? www.sex.com was sold for \$12 million.

Shown in the picture is the certificate from the United States Patent and Trademark Office. You can also search and view the trademark details on the US Trademark website.

Also included in this auction is the domain name www.sexdotsex.net which is a valuable asset just by itself.

On completion of the auction, I will advise the US Trademark office to transfer the sex.sex trademark into the name specified by the auction winner. The domain www.sexdotsex.net can also be transferred to a hosting service specified by the auction winner.

## 00060

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