#### 27 August 2015

The ICANN Board is sharing an impact assessment it received from Jones Day on the CCWG-Accountability's Second Draft Proposal. This assessment was recently received by ICANN. In the spirit of transparency, we are submitting this in the CCWG's public comment forum so that the ICANN community can see the inputs that the Board is receiving as it is analyzing the CCWG proposal.

Jones Day, ICANN's external counsel, was asked to review the CCWG-Accountability's proposal and provide advice to ICANN on the impacts of the proposal. This work included identification of areas where the proposal had sufficient detail to proceed to implementation as well as identification of areas where additional detail is needed prior to being able to advise ICANN on its ability to ultimately adopt the proposal. For the areas where additional detail was needed, Jones Day was asked to identify potential alternatives to the implementation that could still achieve the bulk of what the CCWG was attempting to accomplish. In developing the impact analysis, Jones Day was also asked to explain the CCWG proposal as they understood it; if there are areas where the explanation does not match the CCWG's intent, the Board and CCWG should engage in discussions to reach a common understanding.

This impact assessment is advice to the Board. The Board is taking this advice, along with its discussions with the CCWG-Accountability, advisors and staff, as inputs into developing detailed comments on the Proposal. There may be areas where the Board comments will not reflect the Jones Day advice.

We are committed to continuing to participate in the community process to develop a consensus proposal that meets the community's requirements.

|    | Current Model                         | CCWG Proposal   | Motivation & Importance   | Impact Analysis   | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation  |
|----|---------------------------------------|---|---|---|---|--|---|
| 1. | ICANN currently does not have members | ICANN would amend its<br>Bylaws to provide for a<br>"Sole Member" (in the<br>form of a newly formed<br>unincorporated<br>association) that would<br>exercise statutory and<br>Bylaw designated<br>membership rights at the  | ACT1: Proposal Element: C<br>CCWG-A<br>For CCWG: The CCWG<br>wants SOs/ACs to have<br>the ability to fully<br>implement and enforce<br>the proposed enhanced<br>accountability<br>mechanisms, including<br>through the ability to<br>ultimately enforce such  | Community Mechanism: Sol<br>ccountability Proposal   Section<br>While the Sole Member<br>model is workable as a<br>matter of law, neither<br>ICANN nor the Community<br>has experience operating<br>ICANN under a<br>membership structure,<br>which suggests the need<br>to test the model prior to   | le Membership Model   | Potential Alternative(s) <sup>1</sup><br>Two primary alternatives<br>are (1) retaining the<br>current model, with<br>sufficient accountability<br>enhancements to<br>demonstrate to NTIA and<br>the Community that<br>ICANN will be accountable<br>following the Transition, or  | Implementation<br>If ICANN's existing<br>structure is maintained,<br>implementation would be<br>limited to preparing<br>revisions to Bylaws to<br>reflect the proposed<br>accountability<br>enhancements. If a<br>designator model is     |
|    |                                       | direction of the<br>Community. The CCWG<br>believes that the Sole<br>Member is the best<br>structure to implement the<br>proposed enhanced<br>accountability measures<br>(such as the proposed<br>budget "veto" right) and<br>ensure that SOs/ACs are<br>able to ultimately enforce<br>their rights in a California<br>court, if necessary.<br>The manner in which the<br>Community would direct<br>the Sole Member would<br>vary depending upon the<br>right or power being<br>exercised by the Sole<br>Member, but the rights | rights in a California court,<br>and believe the Sole<br>Member model is the best<br>way to do so.<br><i>For Transition</i> : Other<br>governance models could<br>be employed to provide<br>the Community with most<br>(if not all) of the proposed<br>accountability<br>enhancements in one<br>form or another, and<br>adequately ensure the<br>Board's compliance with<br>the accountability<br>enhancements. | <ul> <li>implementing the Transition.</li> <li>It does not appear that the CCWG has conducted a comprehensive regulatory impact analysis, as suggested by the Board, which would be helpful in identifying and mitigating potential unintended consequences and risks of capture.</li> <li>The move to a membership model is a significant governance shift that should be approached carefully and pursued only when the details of the model are</li> </ul> | revisions, 45-90 days to<br>finalize revisions to<br>implement the Sole<br>Member model and<br>related accountability<br>enhancements, which<br>would then be followed by<br>one or more public<br>comment periods.<br>A considerably longer<br>period of time is required<br>to test the Sole Member<br>model prior to the<br>Transition in order to (1)<br>ensure that ICANN and<br>the Community are able to<br>operate the model in an<br>efficient, effective, non-<br>discriminatory and<br>responsible manner, (2) | (2) moving to a<br>"designator" model. Each<br>of these alternatives<br>would mitigate the risks<br>associated with a<br>potentially significant<br>governance shift, but<br>provide the Community<br>with a governance<br>structure that facilitates<br>most (if not all) of the<br>proposed accountability<br>enhancements sought by<br>the CCWG in one form or<br>another. Under either<br>approach, a community<br>mechanism for discussion,<br>consultation and<br>advisement could be<br>implemented (i.e. | adopted, Bylaw<br>amendments would be<br>more significant, but likely<br>require less revisions and<br>time to implement than<br>compared to implementing<br>the proposed Sole<br>Member model and<br>related structures at this<br>time. |

<sup>&</sup>lt;sup>1</sup> The alternatives set forth below in the "Jones Day Identified Potential Alternative(s)" column are intended to facilitate the Board's review and assessment of the CCWG's Proposal by identifying potential alternatives structures and mechanisms.

| Current Model CCWG Propos   | al Motivation & Importance  | Impact Analysis   | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---|---|---|-----------------------------|---|--|
| generally would be         exercised through th         "Community Mechand         described in the Properation         Each existing SO and         is eligible to elect to         become a "voting         participant" in the         Community Mechani         but a SO/AC is not         required to become a         voting participant         (although if a SO/AC         not elect to become a         voting participant, it would be able to direct         Sole Member). Follow         the initial election of         SO/AC participants,         SO/AC elects to become a         will be effective follow         three month waiting         period.         If they elect to be a wo         participant, each of the ASO, ccNSO, GNSC         Large and GAC wou         have 5 "votes" in the         Community Mechani         while the RSSAC and         SSAC would have on         votes (subject to the         minority views exprese         in the Proposals that         proposed alternative | re<br>hism"<br>posal.<br>hd AC<br>ism,<br>a<br>C does<br>a<br>will<br>the<br>wing<br>if a<br>come a<br>ion<br>wing a<br>voting<br>the<br>D, At-<br>hd<br>e<br>ism,<br>id<br>nly 2<br>essed<br>t | fully defined, completed<br>and tested.<br>California law provides the<br>Sole Member with<br>significant statutory rights.<br>These rights include,<br>among other things, (1)<br>the right to amend the<br>Bylaws without Board<br>approval, (2) the ability to<br>initiate litigation against<br>ICANN and the Board,<br>and (3) the ability to<br>remove directors without<br>cause. In many cases, it is<br>unclear whether ICANN<br>could enforce provisions<br>of the Bylaws that attempt<br>to waive or modify many<br>of the Sole Member's<br>statutory rights. A review<br>of the revised Bylaws<br>implementing the Proposal<br>will be needed to fully<br>assess this item.<br>In addition, the Proposal<br>states that the ASO,<br>ccNSO, GNSO and ALAC<br>are the only SOs/ACs that<br>have indicated that they<br>intend to be voting<br>participants in the Sole<br>Member model. The<br>Proposal contemplates<br>that each SO/AC can<br>resolve to immediately |                             |   |  |
| voting weights).<br>The Community   |   | cease being a voting participant at any time.   |                             | whereby the Community would exercise its                      |  |

| Current Model | CCWG Proposal   | Motivation & Importance | Impact Analysis   | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation |
|---------------|---|-------------------------|---|-----------------------------|---|--|
|               | Mechanism is essentially<br>the manner through which<br>SO and AC votes are<br>tabulated and<br>communicated to the Sole<br>Member to determine how<br>the Sole Member should<br>act on a matter. The<br>voting SOs/ACs are<br>encouraged to apportion<br>their votes (i.e. reflect the<br>views of their<br>constituency) and are<br>encouraged not to vote as<br>a block. |                         | Given that it appears that<br>only four of the seven SOs<br>and ACs will be voting<br>participants (at least<br>initially) and that any one<br>of these groups could<br>resolve to not be a voting<br>participant in the future,<br>the Board could assess<br>whether there should be a<br>minimum level of SO and<br>AC participation past<br>which point the Sole<br>Member model would<br>present a risk of capture<br>or enhanced influence by<br>the voting participant SOs<br>and ACs? This risk of<br>capture and increased<br>influence could be<br>increased by the fact that<br>the Proposal contemplates<br>a three month minimum<br>waiting period for an<br>SO/AC to elect to become<br>a voting member (and a<br>one year waiting period to<br>re-engage as a voting<br>participant).<br>The creation of the<br>Community Mechanism is<br>a meaningful addition to<br>the Proposal, and could<br>serve as a venue for the<br>Community to openly<br>discuss important matters<br>affecting the Community.<br>Given the importance of<br>the Community |                             | designator rights through<br>a legal entity formed for<br>this purpose (similar to the<br>Sole Member).<br>A meaningful number of<br>CCWG participants view a<br>mechanism that can be<br>enforced through litigation<br>as essential to ensuring<br>ICANN's accountability.<br>For these participants,<br>"accountability" arises only<br>if someone has the<br>ultimate right to enforce<br>the accountability<br>measures in a courtroom.<br>The enforceability of<br>selected model is a valid<br>and understandable goal.<br>One potential alternative<br>solution would be reliance<br>upon an enhanced IRP<br>mechanism, rather than<br>ultimately relying on<br>California courts, which<br>would (when coupled with<br>other proposed<br>accountability<br>enhancements) hold the<br>Board accountable<br>because other<br>accountability tools would<br>be available to the<br>Community to address<br>any circumstance where<br>the Board failed to adopt<br>the recommendations of<br>an IRP Panel. |  |

| Current Model | CCWG Proposal | Motivation & Importance | Impact Analysis              | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---------------|---------------|-------------------------|------------------------------|-----------------------------|---|--|
|               |               |                         | Mechanism as a tool to       |                             | Prior to accepting the  |  |
|               |               |                         | ensure broad community       |                             | CCWG's Proposal, the  |  |
|               |               |                         | participation (beyond the    |                             | Board could assess  |  |
|               |               |                         | voting participant SOs and   |                             | whether ICANN's current                                       |  |
|               |               |                         | ACs) and community-          |                             | governance model can be                                       |  |
|               |               |                         | based decision making,       |                             | modified in a manner that                                     |  |
|               |               |                         | the CCWG should              |                             | significantly enhances  |  |
|               |               |                         | consider developing and      |                             | ICANN's accountability  |  |
|               |               |                         | publishing the rules of      |                             | and provides NTIA and   |  |
|               |               |                         | procedures for the           |                             | the Community the   |  |
|               |               |                         | Community Mechanism.         |                             | necessary assurances to                                       |  |
|               |               |                         | These rules of procedures    |                             | complete the Transition,                                      |  |
|               |               |                         | should, to the extent        |                             | while at the same time  |  |
|               |               |                         | possible, ensure that        |                             | preserving a governance                                       |  |
|               |               |                         | global stakeholders who      |                             | model that has been   |  |
|               |               |                         | are not directly involved in |                             | developed and refined   |  |
|               |               |                         | a voting participant SO/AC   |                             | over a period of 16 years.                                    |  |
|               |               |                         | have a voice and can         |                             |   |  |
|               |               |                         | effectively participate      |                             | ICANN's accountability  |  |
|               |               |                         | within ICANN in the future.  |                             | could be significantly<br>enhanced through                    |  |
|               |               |                         | The Community would          |                             | enhancing the existing  |  |
|               |               |                         | appear to benefit most if    |                             | model, or transitioning to                                    |  |
|               |               |                         | these rules of procedures    |                             | the Sole Member model or                                      |  |
|               |               |                         | are developed as part of     |                             | the designator model. One                                     |  |
|               |               |                         | Work Stream 1 and            |                             | of the key distinctions                                       |  |
|               |               |                         | subjected to public          |                             | between the various   |  |
|               |               |                         | comment.                     |                             | models is the level of legal                                  |  |
|               |               |                         | In addition, If it has not   |                             | enforcement available   |  |
|               |               |                         | already done so, the         |                             | under the models. In  |  |
|               |               |                         | CCWG should examine          |                             | practice, enhancing   |  |
|               |               |                         | the impact that the          |                             | ICANN's existing model or                                     |  |
|               |               |                         | proposed voting-based        |                             | implementing the  |  |
|               |               |                         | Community Mechanism          |                             | designator model would  |  |
|               |               |                         | will have on ICANN's         |                             | likely enhance ICANN's  |  |
|               |               |                         | historical consensus-        |                             | accountability in a manner                                    |  |
|               |               |                         | based decision making        |                             | comparable to the Sole  |  |
|               |               |                         | processes, and whether a     |                             | Member model in practice.                                     |  |
|               |               |                         | shift from consensus-        |                             | However, as discussed   |  |
|               |               |                         |                              |                             |   |  |
|               |               |                         | based decision making to     |                             | above, what the   |  |

| Current Model | CCWG Proposal | Motivation & Importance | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation |
|---------------|---------------|-------------------------|--|-----------------------------|--|--|
|               |               |                         | "voting" may limit<br>participation in ICANN and<br>the consideration of<br>minority views. This may<br>be a difficult exercise, but<br>it seems worthwhile given<br>ICANN's history and the<br>benefits of consensus-<br>based decision making.<br>In addition, if it has not<br>already done so, the<br>CCWG should assess<br>whether the Sole Member<br>model could result in<br>voting participant SOs and<br>ACs having a greater say<br>in ICANN matters than<br>currently in place, and<br>provide participant SOs<br>and ACs with the ability to<br>override the policy<br>recommendations of SOs<br>or the advice given to the<br>Board by ACs. For<br>example, if the Board<br>takes a specified action<br>that it believed necessary<br>to implement public policy<br>advice of the GAC (e.g.,<br>advice that results in the<br>Board seeking to amend<br>the Bylaws to enact the<br>public policy advice of the<br>GAC, or a Board decision<br>to increase or shift<br>budgeted funding based<br>on public policy advice of<br>the GAC, etc.), could the<br>voting participant SOs and |                             | alternatives to the Sole<br>Member model lack (to<br>some degree depending<br>on the alternative) is the<br>ultimate ability to seek<br>enforcement of the model<br>and its related<br>accountability<br>enhancements through a<br>court of law, if warranted.<br>See below for further<br>assessment of other<br>accountability<br>enhancements.<br>Following its deliberations,<br>the Board should adopt<br>the model that it believes<br>is in the best interests of<br>ICANN and the global<br>public interest. |  |

| Current Model | CCWG Proposal | Motivation & Importance | Impact Analysis   | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---------------|---------------|-------------------------|---|-----------------------------|---|--|
|               |               |                         | ACs effectively override<br>the GAC advice through<br>the approval requirements<br>set forth in the Proposal<br>(e.g., reject the proposed<br>Bylaw amendment or<br>ICANN budget, or initiate<br>a community IRP). The<br>CCWG should assess<br>whether the same<br>situation applies to SO<br>policy advice or SO<br>requested Bylaw changes<br>as well. The CCWG may<br>be able to develop<br>refinements to the<br>Proposal to ensure<br>against this potential<br>impact. |                             |   |  |
|               |               |                         | Finally, the Proposal also<br>provides that a Bylaw<br>provision will be adopted<br>requiring the Board to<br>adopt the CCWG's Work<br>Stream 2<br>recommendations. This<br>would presumably be<br>enforced through the Sole<br>Member. This requirement<br>could violate the Board's<br>fiduciary obligations as the<br>Board will need to assess<br>each recommendation<br>when made and make a<br>determination at that time.  |                             |   |  |

|    | Current Model   | CCWG Proposal  | Motivation & Importance  | Impact Analysis  | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation  |  |  |  |  |  |
|----|---|--|--|--|---|---|---|--|--|--|--|--|
|    |   | <u>ACT2</u> : Proposal Element: Appeals Mechanisms: Independent Review Process (IRP)<br>CCWG-Accountability Proposal   Section 5.1   |  |  |   |   |   |  |  |  |  |  |
| 2. | In addition to the Office of<br>the Ombudsman and its<br>reconsideration process,<br>ICANN has also<br>established a separate<br>process for independent<br>third-party review of Board<br>actions alleged by a<br>materially affected party to<br>be inconsistent with<br>ICANN's Articles of<br>Incorporation or Bylaws.<br>The Bylaws provide that<br>requests for independent<br>review will be referred to<br>an Independent Review<br>Panel. ICANN has<br>designated the<br>International Centre for<br>Dispute Resolution to<br>operate the independent<br>review process. | The CCWG proposes that<br>ICANN amend its Bylaws<br>governing the IRP to<br>introduce multiple<br>changes, including: (i)<br>expanding the scope of<br>the IRP to allow<br>challenges to board<br>"inaction" and staff action<br>and/or inaction and also to<br>conflicting determinations<br>rendered by process-<br>specific expert panels; (ii)<br>grant "the community"<br>standing to bring an IRP;<br>(iii) redefine the "harm"<br>that can be alleged as the<br>basis for an IRP; (iv)<br>provide that an IRP Panel<br>review the challenged<br>action " <i>de novo</i> " or under<br>an objective standard of<br>review; (v) specify the<br>development of a standing<br>panel; (vi) give a right to<br>appeal IRP decisions; (vii)<br>make IRP decisions<br>binding upon ICANN (to<br>the extent doing so would<br>not infringe on the Board's<br>statutory and fiduciary<br>obligations); (viii) provide<br>for interim relief; and (ix)<br>require certain settlement<br>efforts in advance of filing | For CCWG: From the<br>beginning of its work, the<br>CCWG identified certain<br>enhancements to the IRP<br>that it viewed as essential,<br>including the binding<br>nature of decisions,<br>refining the standard of<br>review, improving the IRP<br>process and achieving the<br>implementation of the<br>standing panel.<br>For Transition: ICANN<br>and the NTIA agree with<br>the community that the<br>IRP enhancements are an<br>important accountability<br>enhancement.<br>At the same time, the<br>mechanisms<br>contemplated by the<br>CCWG to achieve such<br>enhancements must be<br>sufficiently developed,<br>articulated and<br>understood so as to allow<br>for appropriate evaluation<br>and possible<br>implementation. | While certain aspects of<br>the IRP should be<br>improved, many of the<br>CCWG's proposed<br>methods for improvement<br>would have a significant<br>impact on ICANN's ability<br>to function. The CCWG<br>has proposed changes<br>that considerably expand<br>the type of conduct that<br>may be subject to<br>challenge under the IRP;<br>"who" has the ability to<br>bring an IRP; and the<br>timeframe within which an<br>IRP must be filed, all of<br>which could lead to less<br>surety and the possibility<br>of the paralysis of ICANN<br>to maintain its operations<br>in a predictable fashion.<br>Moreover, under the<br>Proposal, there is a lack of<br>clarity in how the Board<br>will fulfill its statutory and<br>fiduciary obligations in the<br>event IRP Panel<br>determinations become<br>binding on ICANN.<br>Further, the proposed<br>expansion of the IRP to<br>expert panels enters the<br>IRP into operational | Requires Bylaw<br>amendments as well as a<br>significant amount of<br>implementation work.<br><i>Time</i> : It appears that there<br>is still much work to be<br>done in developing the<br>proposed enhancements<br>to the IRP. Among other<br>things, (i) it is unclear how,<br>under the Proposal,<br>"inaction" would be<br>analyzed in the context of<br>an IRP; (ii) more defined<br>requirements as to what<br>staff action/inaction could<br>be subject to an IRP must<br>be developed; (iii) more<br>defined requirements as<br>to what aspects of such<br>"conflicting decisions"<br>could be subject to an IRP<br>must be developed; (iv) it<br>is unclear how attenuated<br>a harm the CCWG<br>envisions as sufficient for<br>purposes of establishing<br>standing; and (v) it is<br>unclear what the CCWG<br>means when it states that<br>"the IRP panel will not<br>replace the Board's<br>fiduciary judgment with its<br>own judgment." | The IRP could be<br>enhanced to address<br>certain of the CCWG's<br>primary proposed areas of<br>improvement, while<br>leaving other broader<br>issues concerning, for<br>example, changes to the<br>standing requirements, to<br>a scheduled review cycle,<br>including experts and<br>taking on inputs from the<br>enhancements achieved<br>during this transition<br>period. | Requires Bylaw<br>amendments.<br>Implementation work<br>would still be required. For<br>example, it will take time<br>to get the standing panel<br>operational, but this can<br>proceed with much of the<br>detail as proposed by the<br>Community. |  |  |  |  |  |

|    | Current Model   | CCWG Proposal   | Motivation & Importance   | Impact Analysis   | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation  |
|----|---|---|---|---|---|--|---|
|    |   | an IRP.   |   | matters, where violations<br>of Bylaws and Articles are<br>less clear and less likely.<br>The current Bylaws limit<br>IRPs to Board decisions,<br>which are most likely to<br>implicate the Bylaws or<br>Articles.  |   |  |   |
|    |   |   |   | Finally, giving the IRP<br>Panel the authority to<br>review a claim under a <i>de</i><br><i>novo</i> standard of review,<br>effectively puts the IRP<br>Panel in the place of the<br>actual Board, since the<br>IRP Panel is essentially<br>able to substitute its views<br>for the views of the Board,<br>which is opposite of the<br>usual business judgment<br>rule deference that courts<br>traditionally grant Board<br>decisions. |   |  |   |
|    |   |   |   | The proposed revisions to<br>the IRP will likely result in<br>a significant increase in<br>IRPs, which will also lead<br>to a significant increase in<br>ICANN's costs and<br>expenses, which would<br>need to be reflected in<br>future budgets.   |   |  |   |
| 3. | An IRP may be filed by<br>"[a]ny person materially<br>affected by a decision or<br>action by the Board that<br>he or she asserts is | ICANN would amend its<br>Bylaws to provide that the<br>IRP will be available to<br>reconcile conflicting<br>decisions of process- | <i>For CCWG</i> : The CCWG<br>wants IRPs to be<br>accessible from a standing<br>perspective, and apply to<br>conflicting decisions of | Allowing IRPs to be filed<br>to challenge conflicting<br>decisions of process-<br>specific "expert panels" is<br>a considerable expansion   | Requires Bylaw<br>amendments.<br><i>Time</i> : It appears that<br>there is still much work to<br>be done on this proposed | Two primary alternatives<br>are: (1) retain current<br>model and allow IRPs only<br>to challenge Board action<br>that is allegedly | Nothing required to<br>maintain existing model<br>(other than revisions to<br>Bylaws to reflect other<br>accountability |

|    | Current Model  | CCWG Proposal   | Motivation & Importance   | Impact Analysis   | Estimated<br>Implementation  | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation  |
|----|--|---|---|---|--|---|---|
|    | inconsistent with the<br>Articles of Incorporation or<br>Bylaws."  | specific "expert panels."   | process-specific "expert<br>panels."<br><i>For Transition</i> : See<br>above.   | of the current model,<br>which could lead to (i) an<br>increase in costs to<br>ICANN, (ii) potential<br>paralysis of ICANN's<br>operations and result in a<br>chilling effect and (iii)<br>potentially be redundant of<br>the proposed enhanced<br>reconsideration process.   | mechanism. Among other<br>things, more defined<br>requirements as to what<br>aspects of such<br>"conflicting decisions"<br>could be subject to an IRP<br>must be developed. For<br>example, does the CCWG<br>contemplate that IRPs<br>may be used to challenge<br>both the merits of<br>conflicting decisions of<br>process-specific "expert<br>panels" or only the<br>process utilized by such<br>panels? | inconsistent with the<br>Articles or Bylaws (while<br>enhancing Board<br>accountability through<br>other measures); or (2)<br>retain the existing model,<br>but provide that the<br>consideration and<br>possible development of<br>appropriate appeals from<br>"expert panel"<br>determinations be<br>assessed in the review of<br>the New gTLD Program,<br>with the possibility that<br>such mechanisms will be<br>implemented in future<br>rounds. | enhancements). If the IRP<br>is expanded to allow for<br>challenges to conflicting<br>decisions of process-<br>specific "expert panels,"<br>further work must be done<br>to understand the extent<br>to which such decisions<br>may be challenged in the<br>IRP. Once formulated,<br>Bylaw amendments would<br>be required. |
| 4. | The Bylaws provide that<br>"[i]n order to be materially<br>affected [and thus have<br>standing to bring an IRP],<br>the person must suffer<br>injury or harm that is<br>directly and causally<br>connected to the Board's<br>alleged violation of the<br>Bylaws or the Articles of<br>Incorporation, and not as<br>a result of third parties<br>acting in line with the<br>Board's actions." | ICANN would amend its<br>Bylaws to eliminate the<br>current definition of<br>"materially affected," and<br>instead simply state that<br>"any person/group/entity<br>'materially affected' by an<br>ICANN action or inaction"<br>may bring an IRP. | <i>For CCWG</i> : The CCWG<br>wants IRPs to be<br>accessible from a standing<br>perspective.<br><i>For Transition</i> : See<br>above. | The CCWG is proposing<br>to change the definition of<br>"materially affected" as<br>currently stated in the<br>Bylaws.<br>Under the CCWG's<br>proposal, it is unclear how<br>attenuated a harm the<br>CCWG envisions as<br>sufficient for purposes of<br>establishing standing.<br>Potential for multiple IRPs<br>to be filed that relate to the<br>same action, which could<br>risk overwhelming the IRP<br>Panel and leading to<br>conflicting rulings. | Requires Bylaw<br>amendments.<br><i>Time</i> : It appears that there<br>is still much work to be<br>done on this proposed<br>mechanism. Among other<br>things, under the<br>Proposal, it is unclear how<br>attenuated a harm the<br>CCWG envisions as<br>sufficient for purposes of<br>establishing standing.  | Retain current model with<br>its definition of "materially<br>affected" pending any<br>further articulation by the<br>CCWG of how it intends to<br>revise the definition of<br>"materially affected."   | Nothing required to maintain existing model.  |
| 5. | The Community does not   | ICANN would amend its   | For CCWG: The CCWG  | Allowing IRPs to be filed   | Requires Bylaw   | Retain current model  | Nothing required to   |

|    | Current Model  | CCWG Proposal   | Motivation & Importance   | Impact Analysis  | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation   |
|----|--|---|---|--|---|---|--|
|    | have standing to bring an IRP.   | Bylaws to provide that the<br>"Community" would have<br>standing to bring an IRP.   | wants IRPs to be<br>accessible from a standing<br>perspective.<br><i>For Transition</i> : See<br>above.   | by the Community is a<br>considerable expansion<br>from the current model. It<br>is also unclear what the<br>"Community" is for<br>purposes of the IRP (i.e.,<br>the Sole Member?) or how<br>it would act or direct an<br>IRP.<br>Increase in costs to<br>ICANN, as the CCWG<br>proposes that ICANN will<br>bear the costs in such<br>instances.   | amendments.<br><i>Time</i> : It appears that<br>there is still much work to<br>be done on this proposed<br>mechanism. The CCWG<br>has not presented a<br>proposal concerning the<br>mechanism or process by<br>which the "Community"<br>could bring an IRP,<br>including standing<br>requirements.  | pending any further<br>articulation by the CCWG<br>of how the "Community<br>IRP" would work.<br>Rather than permit the<br>Community to bring IRPs,<br>it may be more productive<br>to develop an alternative<br>process whereby the<br>Community could express<br>its concerns and require<br>the Board to consider<br>and/or act on those<br>concerns. | maintain existing model.   |
| 6. | The IRP Panel must apply<br>a defined standard of<br>review to the IRP request,<br>focusing on:<br>(1) did the Board act<br>without conflict of interest<br>in taking its decision?;<br>(2) did the Board exercise<br>due diligence and care in<br>having a reasonable<br>amount of facts in front of<br>them?; and<br>(3) did the Board<br>members exercise<br>independent judgment in<br>taking the decision,<br>believed to be in the best<br>interests of the company? | ICANN would amend its<br>Bylaws to provide that the<br>standard of review be an<br>"objective examination,"<br>and that the IRP Panel<br>may undertake a " <i>de</i><br><i>novo</i> " review of the case,<br>make findings of fact, and<br>issue decisions based on<br>those facts. | <i>For CCWG</i> : The CCWG is calling for a fully independent judicial/arbitral function that is "not beholden to ICANN."<br><i>For Transition</i> : See above. | By giving the IRP Panel<br>the authority to review a<br>claim under a <i>de novo</i><br>standard of review, it<br>effectively puts the IRP<br>Panel in the place of the<br>actual Board, meaning<br>that the IRP Panel is<br>essentially able to<br>substitute its views for the<br>views of the Board, which<br>is opposite of the usual<br>business judgment rule<br>that courts traditionally<br>grant Board decisions. | Requires Bylaw<br>amendments.<br><i>Time</i> : Minimal.<br><i>Cost</i> : Potentially<br>significant. The IRPs that<br>have been initiated to date<br>have been much more<br>expensive than<br>anticipated, costing<br>millions of dollars.<br>De novo review, if<br>adopted, would place the<br>IRP Panels in the Board's<br>shoes, with less<br>information and less<br>accountability to the<br>Community. Expanding<br>that review to<br>staff/operational work is<br>not the stated intent of the<br>IRP enhancements. While<br>we recognize that the | Two primary alternatives<br>include: (1) retain current<br>model; or (2) create a<br>standard by which some<br>level of consideration or<br>deference is given to<br>decisions of the Board.  | Requires Bylaw<br>amendments (except if<br>current model is retained).<br><i>Cost</i> : Minimal. |

|    | Current Model   | CCWG Proposal   | Motivation & Importance   | Impact Analysis  | Estimated<br>Implementation  | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation  |
|----|---|---|---|--|--|---|---|
|    |   |   |   |  | "business judgment rule"<br>may not be viewed as<br>strong enough, <i>de novo</i><br>review would effectively<br>move the power of the<br>organization to IRP<br>Panels as opposed to the<br>Board, which is ultimately<br>responsible for the<br>governance of the<br>organization.<br>Moreover, a <i>de novo</i><br>review does not support<br>consistency in decision-<br>making among IRP<br>Panels. |   |   |
| 7. | IRPs are considered by<br>one or three member IRP<br>Panels, but in practice<br>demonstrates the<br>prevalence of three<br>member panels.   | The decisional panel will<br>consist of three panelists.<br>The panel members must<br>be independent of ICANN,<br>including SOs/ACs.<br>The panel should be<br>geographically diverse.<br>Panelists will serve fixed<br>terms of five years with no<br>removal except for<br>specified cause. | <i>For CCWG</i> : This does not appear to be critical.<br><i>For Transition</i> : See above.                | Potential increase in time<br>necessary to convene the<br>IRP Panel, although all<br>IRP Panels to date have<br>been three member<br>panels. | Requires Bylaw<br>amendments.<br><b>Cost</b> : The cost of<br>compensating one versus<br>three panelists is real, but<br>likely not significant.   | Amend Bylaws to provide<br>that the decisional panel<br>may consist of a single<br>panelist or, if an IRP<br>relates to certain specified<br>issues, to three panelists.<br>Consideration should also<br>be given to whether the<br>removal right should be<br>strengthened by, for<br>example, giving each of<br>ICANN and the<br>Community the ability to<br>remove and replace one<br>panelist a year. | Requires Bylaw<br>amendments.<br><i>Cost</i> : Minimal.   |
| 8. | The IRP Panel may (i)<br>declare whether an action<br>or inaction of the Board<br>was inconsistent with the<br>Articles of Incorporation or | The Proposal<br>contemplates that an IRP<br>Panel will be able to direct<br>the Board and staff to take<br>actions, but that the IRP  | <i>For CCWG</i> : The CCWG is calling for a fully independent and authoritative judicial/arbitral function. | Potentially considerable,<br>depending on the nature<br>of the relief awarded by<br>the IRP Panel.<br>Significant risk that by               | Requires Bylaw<br>amendments.<br><i>Time</i> : It appears that there<br>is still much work to be<br>done on this proposed  | Two alternatives include:<br>(1) retain current model; or<br>(2) grant the IRP Panel<br>authority to order ICANN<br>to remedy the violation,  | Nothing required to<br>maintain existing model.<br>Perhaps devise a<br>procedure that would<br>allow a sub-set of the |

|    | Current Model  | CCWG Proposal  | Motivation & Importance  | Impact Analysis   | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation  |
|----|--|--|--|---|---|--|---|
|    | Bylaws; and (ii)<br>recommend that the<br>Board stay any action or<br>decision, or that the Board<br>take any interim action,<br>until such time as the<br>Board reviews and acts<br>upon the opinion of the<br>IRP. | panel will not replace the<br>Board's fiduciary judgment<br>with its own judgment. | <i>For Transition</i> : See above.   | giving the IRP Panel<br>powers even stronger than<br>those of the Board,<br>including with respect to<br>operational matters, the<br>IRP Panels will infringe on<br>the Board's statutory<br>obligations and fiduciary<br>duties because the Board<br>will lose authority to make<br>final decisions on behalf of<br>the corporation. | mechanism. It is unclear<br>what the CCWG means<br>when it states that "the<br>IRP panel will not replace<br>the Board's fiduciary<br>judgment with its own<br>judgment." | but leave to ICANN's<br>discretion the manner in<br>which the remedy is<br>effectuated.  | Board to initially assess<br>(either prior to the<br>constitution of an IRP<br>Panel or following the<br>decision of an IRP Panel)<br>whether the IRP would<br>infringe on the Board's<br>statutory obligations and<br>fiduciary roles.<br>The threshold for such a<br>determination could be<br>sufficiently high such that<br>the Board should search<br>for ways of determining<br>that the Panel's decision<br>could be implemented<br>without violating its<br>fiduciary duties.                               |
| 9. | IRP Panel declarations<br>are not binding on ICANN.  | IRP Panel declarations<br>would be binding on<br>ICANN.                            | <i>For CCWG</i> : The CCWG is calling for a fully independent and authoritative judicial/arbitral function. <i>For Transition</i> : See above. | Potentially considerable,<br>depending on the nature<br>of the relief awarded by<br>the IRP Panel.<br>Significant risk that the<br>IRP Panel will infringe on<br>the Board's statutory<br>obligations and fiduciary<br>duties.  | Requires Bylaw<br>amendments.   | Two alternatives include<br>(1) retain current model; or<br>(2) develop a framework<br>to ensure that IRP Panel<br>declarations may not bind<br>the Board where doing so<br>would override the<br>Board's fiduciary duties<br>and statutory obligations. | Nothing required to<br>maintain existing model.<br>Perhaps devise a<br>procedure that would<br>allow a sub-set of the<br>Board to initially assess<br>(following the decision of<br>an IRP Panel) whether the<br>IRP Panel's decision, if<br>implemented, would<br>infringe on the Board's<br>statutory obligations and<br>fiduciary roles. The<br>threshold for such a<br>determination could be<br>sufficiently high such that<br>the Board should search<br>for ways of determining<br>that the Panel's decision |

|     | Current Model  | CCWG Proposal   | Motivation & Importance  | Impact Analysis  | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation  |
|-----|--|---|--|--|-------------------------------|--|---|
|     |  |   |  |  |                               |  | could be implemented<br>without violating its<br>fiduciary duties.  |
| 10. | No interim relief is<br>permitted in advance of<br>Board action.                                 | Interim relief will be<br>available in advance of<br>Board/staff action.  | <i>For CCWG</i> : The CCWG is calling for a fully independent and authoritative judicial/arbitral function. <i>For Transition</i> : See above.   | Permitting interim relief<br>before any actual action is<br>taken by ICANN (Board or<br>staff) could have serious<br>adverse consequences on<br>ICANN's ability to function.   | Requires Bylaw<br>amendments. | Two alternatives include<br>(1) retain current model; or<br>(2) provide for interim<br>relief only where there is a<br>definite, concrete, real and<br>substantial controversy<br>amenable to specific relief,<br>and where the<br>complainant demonstrates<br>that (i) the harm cannot be<br>cured once a decision has<br>been taken or for which<br>there is no adequate<br>remedy once a decision<br>has been taken; (ii) it has<br>a likelihood of success on<br>the merits; and (iii) a<br>balance of hardships tips<br>decidedly toward the party<br>seeking relief. | Nothing required to<br>maintain existing model.<br>Defining a standard for<br>interim relief will require<br>amendments to the<br>Bylaws. |
| 11. | Cooperative engagement<br>and conciliation in<br>advance of filing an IRP<br>are both voluntary. | The CCWG contemplates<br>that the parties engage in<br>settlement efforts in<br>advance of the filings of<br>an IRP, including by<br>mediation. | <i>For CCWG</i> : This does not<br>appear critical (although<br>timing issues need to be<br>addressed).<br><i>For Transition</i> : See<br>above. | It appears that there is still<br>much work to be done on<br>this proposed mechanism.<br>However, the injection of a<br>mediator in CEP raises<br>serious questions,<br>including, for example,<br>how the mediator is<br>selected, whether the<br>mediation would be non-<br>binding, whether an IRP<br>may be pursued following<br>non-binding mediation,<br>whether the IRP Panel | Requires Bylaw<br>amendments. | Consider limiting<br>cooperative engagement<br>to a defined period of time<br>so that neither side can<br>stall the process.<br>One alternative is to<br>provide for mediation in<br>CEP only if both parties<br>agree.  | Requires Bylaws<br>amendments.<br><b>Cost</b> : Potentially<br>significant if mediation is<br>pursued regularly.                          |

|     | Current Model  | CCWG Proposal   | Motivation & Importance  | Impact Analysis  | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation   |
|-----|--|---|--|--|-------------------------------|--|--|
|     |  |   |  | has access to the<br>mediation materials.<br>Having a non-binding<br>mediation prior to an IRP<br>risks a serious drain on<br>ICANN's resources.<br>Cooperative engagement<br>should be designed to<br>narrow the issues for an<br>IRP or preferably resolve<br>the issues entirely.<br>Incentives should be<br>provided in this respect.  |                               |  |  |
| 12. | A request for independent<br>review must be filed within<br>30 days of the posting of<br>the minutes of the Board<br>meeting (and the<br>accompanying Board<br>Briefing Materials, if<br>available) that the<br>requesting party contends<br>demonstrates that ICANN<br>violated its Bylaws or<br>Articles of Incorporation. | A materially affected party<br>may bring an IRP "within<br>[number of days to be<br>determined by the IRP<br>Sub Group] days<br>becoming aware of the<br>alleged violation and how<br>it allegedly affects them." | For CCWG: The CCWG<br>appears to want to make<br>the IRP more accessible<br>and to cover more issues<br>and to "broaden the types<br>of decisions" subject to<br>reconsideration.<br>For Transition: See<br>above. | This "actual knowledge"<br>standard could result in<br>IRPs being filed long after<br>the allegedly offending<br>action occurs. A<br>mechanism for "finality"<br>needs to be added to<br>avoid this result.<br>An important aspect of<br>accountability is<br>predictability and there are<br>many who rely on ICANN<br>for a predictable business<br>environment. The IRP<br>(and the Reconsideration<br>Process) should provide<br>for some level of<br>predictability for when<br>challenges must be<br>brought. Clarity of other<br>issues, such as the exact<br>expectations of what<br>ICANN would fund for<br>IRPs is needed. The | Requires Bylaw<br>amendments. | Two alternatives include<br>(1) retain current model; or<br>(2) allow a materially<br>affected party to file an<br>IRP within a certain<br>number of days after the<br>affected party became<br>aware of, or reasonably<br>should have become<br>aware of, the challenged<br>action. | Nothing required to<br>maintain existing model.<br>Revising the deadline for<br>when an IRP must be filed<br>will require amendments<br>to the Bylaws.<br><b>Cost</b> : Minimal. |

|     | Current Model   | CCWG Proposal   | Motivation & Importance   | Impact Analysis  | Estimated<br>Implementation                                     | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation                                       |
|-----|---|---|---|--|---|--|--|
|     |   |   |   | potential for ICANN to<br>fund panel costs for the<br>expanded IRPs, which in<br>the past have been quite<br>expensive, could have a<br>significant impact on<br>ICANN's budget.   |   |  |  |
|     |   | Į   | <u>ACT3</u> : Proposal Element: A   |  |   |  |  |
|     |   |   | CCWG-Ac   | countability Proposal   Sectio   | n 5.2   |  |  |
| 13. | ICANN's Board<br>Governance Committee is<br>responsible for receiving<br>requests from any person<br>or entity that has been<br>materially affected by any<br>ICANN staff action or<br>inaction if such affected<br>person believes the action<br>contradicts established<br>ICANN policies, or by<br>actions or inactions of the<br>Board that such affected<br>person or entity believes<br>has been taken without<br>consideration of material<br>information. | The CCWG proposes that<br>ICANN amend its Bylaws<br>governing the<br>reconsideration process to<br>introduce multiple<br>changes, including: (i)<br>expanding "who" has<br>standing to file a<br>reconsideration request to<br>include those materially<br>affected by a Board or<br>staff action or inaction that<br>contradicts ICANN's<br>missions, core values, and<br>policies, and also those<br>challenging conflicting/<br>inconsistent "expert<br>opinions"; (ii) having the<br>Ombudsman review a<br>reconsideration request in<br>the first instance and<br>recommending a course<br>of action to the Board<br>Governance Committee,<br>followed by the BGC's<br>review and<br>recommendation to the full<br>Board, which would make | For CCWG: From the<br>beginning of its work, the<br>CCWG identified certain<br>enhancements to the<br>reconsideration process<br>that it viewed as essential,<br>including expanding the<br>scope of permissible<br>requests, particularly as it<br>relates to staff behavior,<br>and also removing<br>ICANN's counsel (inside<br>and outside) from the<br>reconsideration process.<br>For Transition: ICANN<br>and the NTIA agree with<br>the community that the<br>reconsideration<br>enhancements are an<br>important accountability<br>enhancement. | While certain aspects of<br>the reconsideration<br>process should be<br>improved, some of the<br>CCWG's proposed<br>methods for improvement<br>would have a significant<br>impact on ICANN. The<br>CCWG has proposed<br>changes that appear to<br>conflate the<br>reconsideration process<br>with the IRP process. | Requires Bylaw<br>amendments as well as<br>implementation work. | The reconsideration<br>process could be<br>enhanced to address<br>certain of the CCWG's<br>primary proposed areas of<br>improvement (including<br>expanding the deadline<br>from 15 to 30 days), while<br>leaving other broader<br>issues concerning, for<br>example, changes to the<br>standing requirements<br>and involvement of the<br>Ombudsman and the<br>entire Board in the<br>reconsideration process to<br>a scheduled review cycle,<br>including experts and<br>taking on inputs from the<br>enhancements achieved<br>during this transition<br>period. | Requires Bylaw<br>amendments.<br>Implementation work<br>would still be required. |

|     | Current Model  | CCWG Proposal  | Motivation & Importance  | Impact Analysis  | Estimated<br>Implementation                             | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation   |
|-----|--|--|--|--|---|--|--|
|     |  | the ultimate decision; and<br>(iii) extending the time for<br>filing a Request for<br>Reconsideration from 15<br>to 30 days.   |  |  |   |  |  |
| 14. | Reconsideration is<br>currently available to<br>challenge staff<br>actions/inactions that<br>contradict ICANN<br>policy(ies) or Board<br>actions/inactions that are<br>taken without<br>consideration of material<br>information or based on<br>false or inaccurate<br>material information. | Amend "who" has<br>standing to file a<br>reconsideration request to<br>include those materially<br>affected by a Board/staff<br>action/inaction that<br>contradicts ICANN's<br>mission and core values<br>and policies, and also<br>those challenging<br>conflicting/ inconsistent<br>"expert opinions." | For CCWG: The CCWG<br>wants to expand the<br>scope of permissible<br>requests, particularly as it<br>relates to staff behavior.<br>For Transition: See<br>above. | By amending the<br>reconsideration process to<br>include challenges to<br>Board or staff<br>actions/inactions that<br>contradict ICANN's<br>mission and core values<br>and policies, the CCWG<br>appears to conflate the<br>reconsideration process<br>with the IRP process<br>(because the IRP process<br>(because the IRP process<br>contemplates that an IRP<br>may be initiated to<br>challenge an alleged<br>violation of the Articles or<br>Bylaws, and the Bylaws<br>contain ICANN's mission<br>and core values).<br>Consider further<br>articulating the degree to<br>which the IRP and<br>reconsideration processes<br>overlap with and/or<br>complement the other.<br>Increase in<br>reconsideration requests<br>could lead to a substantial<br>increase in costs to<br>ICANN.<br>In addition, allowing<br>parties to seek | Requires Bylaw<br>amendments.<br><i>Time</i> : Minimal. | Provide that (i) IRPs are<br>available to challenge<br>Board actions; (ii)<br>reconsideration is<br>available to challenge staff<br>actions/inactions taken in<br>violation of ICANN's<br>mission and core values<br>and "policies"; and (iii)<br>reconsideration is<br>available to challenge<br>board actions/inactions<br>taken without<br>consideration of material<br>information or based on<br>false or misleading<br>information.<br>Here, the only change is<br>expanding the scope of<br>reconsideration to include<br>challenges to staff<br>actions/inactions taken in<br>violation of ICANN's<br>mission and core values<br>(instead of just policies). | Requires Bylaw<br>amendments.<br><i>Time</i> : Minimal.<br><i>Cost</i> : Moderate. |

|     | Current Model   | CCWG Proposal  | Motivation & Importance  | Impact Analysis   | Estimated<br>Implementation    | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation |
|-----|---|--|--|---|--------------------------------|---|--|
|     |   |  |  | reconsideration requests<br>based on conflicting<br>"expert opinions" is a<br>considerable expansion<br>from the current model.<br>Consider developing more<br>defined requirements as to<br>what aspects of such<br>"conflicting/inconsistent<br>expert opinions" could be<br>subject to a<br>reconsideration request.<br>This expansion could also<br>potentially paralyze<br>ICANN's operations, and<br>cause a chilling effect.   |                                |   |  |
| 15. | The Board has designated<br>the Board Governance<br>Committee (BGC) to<br>review and consider any<br>Reconsideration<br>Requests. | Reconsideration requests<br>will be reviewed by the<br>Ombudsman in the first<br>instance. The<br>Ombudsman would make<br>an initial recommendation<br>to the BGC. The BGC<br>would then make a<br>recommendation to the<br>Board, which would make<br>the final decision on all<br>reconsideration requests.<br>It is also proposed that<br>ICANN's lawyers (in-<br>house or outside) should<br>be removed from the<br>reconsideration process<br>entirely. | For CCWG: The CCWG<br>states that "there is need<br>to rely less on the ICANN<br>legal department to<br>guide the BGC on its<br>recommendations" in the<br>reconsideration process.<br>For Transition: See<br>above. | The review and<br>recommendations<br>concerning<br>reconsideration requests<br>require substantial time<br>and effort. Given that<br>ICANN has, in recent<br>years, received between<br>20 and 45 requests for<br>recommendation (per<br>year), it seems that<br>tasking the Ombudsman<br>with making<br>recommendations to the<br>BGC would overwhelm the<br>Ombudsman.<br>Furthermore, requiring the<br>entire Board to review and<br>determine all<br>reconsideration requests<br>could place an undue | Requires Bylaws<br>amendments. | The Ombudsman could<br>make its initial<br>recommendation to the<br>BGC. The BGC would<br>continue to have the<br>delegated authority to<br>determine all<br>reconsideration requests<br>concerning staff<br>action/inaction. The entire<br>Board would continue to<br>decide reconsideration<br>requests concerning<br>Board action.<br>Whether it is the BGC or<br>the Board making the<br>determination, the BGC or<br>Board needs to have the<br>ability to obtain whatever<br>advice and expert<br>counseling it requires in | Requires Bylaw<br>amendments.              |

| Current Model | CCWG Proposal | Motivation & Importance | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation |
|---------------|---------------|-------------------------|--|-----------------------------|---|--|
|               |               |                         | burden on the Board.<br>In addition, there may be<br>instances where, before<br>filing a Reconsideration<br>Request, the requester<br>had lodged a complaint<br>with the Ombudsman<br>about an ICANN staff or<br>Board action or inaction<br>and the Ombudsman has<br>already investigated and<br>attempted to resolve the<br>complaint in his<br>Ombudsman capacity.<br>The CCWG has not<br>proposed what the<br>Ombudsman role should<br>be in such circumstances,<br>and whether the<br>Ombudsman's<br>involvement prior to a<br>reconsideration request<br>being filed is problematic. |                             | order to carry out its<br>obligations. Any limitation<br>on this ability infringes<br>upon the Board's authority<br>and conflicts with the<br>BGG's and Board's<br>fiduciary obligations to<br>make decisions on an<br>informed basis.<br>In addition, the Proposal<br>does not address what<br>confidentiality<br>requirements should be<br>imposed on the<br>Ombudsman, as it relates<br>to confidential information<br>provided by the parties to<br>the reconsideration<br>request. |  |
|               |               |                         | Finally, consideration of<br>reconsideration requests<br>are inherently legal in<br>nature and necessitate the<br>provision of legal advice in<br>their resolution.<br>Eliminating lawyers from<br>involvement in the<br>reconsideration process<br>would be quite detrimental<br>to the organization,<br>particularly insofar as<br>limiting the Board's inputs<br>to those of the<br>Ombudsman may impair  |                             |   |  |

|     | Current Model  | CCWG Proposal  | Motivation & Importance  | Impact Analysis  | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation   |
|-----|--|--|--|--|---|--|--|
|     |  |  |  | the Board's ability to<br>comply with its fiduciary<br>obligations.  |   |  |  |
|     |  |  | ACT4: Proposal Elemen  | t: Bylaws: Mission/Commit  | ments/Core Values   |  |  |
|     |  |  | CCWG-A   | ccountability Proposal   Section   | on 3  |  |  |
| 16. | Mission: ICANN's current<br>Bylaws provide for a<br>Mission statement that<br>defines and limits ICANN's<br>Mission. | The Proposal would<br>amend ICANN's Mission<br>as follows:<br>(1) Provide that ICANN<br>has no power to act "other<br>than in accordance with,<br>and as reasonably<br>appropriate to achieve its<br>Mission."<br>(2) Provide that ICANN<br>"shall not engage in or use<br>its powers to attempt the<br>regulation of services that<br>use the Internet's unique<br>identifiers, or the content<br>that they carry or provide."<br>(3) Provide that, with<br>respect to domain names,<br>ICANN's Mission is limited<br>to coordinating policy<br>development and<br>implementing policy that<br>(i) is reasonably<br>necessary to facilitate the<br>openness, interoperability,<br>resiliency, security and/or<br>stability of the DNS and (ii)<br>that are developed<br>through bottom-up<br>multistakeholder | For CCWG: The CCWG<br>views ICANN's Mission<br>statement, Core Values<br>and Commitments at "the<br>heart of ICANN's<br>accountability."<br>For Transition: It is<br>important that ICANN<br>avoid mission creep. In<br>addition, holding ICANN to<br>its technical Mission is<br>important for the<br>Transition to ensure that<br>ICANN is focused on<br>IANA. | The expanded IRP and<br>reconsideration request<br>processes will likely<br>increase the number of<br>IRPs and reconsideration<br>requests raised by the<br>aggrieved parties. As<br>such, revisions to ICANN's<br>Mission aimed at<br>tightening the scope and<br>limiting ICANN's role and<br>actions will likely only<br>increase the potential for<br>IRPs and reconsideration<br>requests as parties will<br>likely make claims that<br>actions/inactions were<br>outside of ICANN's<br>Mission. In addition, while<br>well intentioned, the<br>proposed revisions<br>understandably lack clarity<br>and are in some respects<br>ambiguous, which also will<br>likely lead to an increased<br>number of IRP and<br>reconsideration requests<br>processes. | Requires Bylaw<br>amendments to reflect<br>revised Mission statement.<br><i>Time</i> : Not overly time<br>consuming from a drafting<br>perspective. | Maintain current Bylaw<br>provisions (which probably<br>would not be acceptable<br>to the Community), or, to<br>the extent possible,<br>modify the proposed<br>revisions to more clearly<br>specify ICANN's Mission<br>in order to avoid<br>confusion, reduce<br>ambiguity and minimize<br>competing interpretations<br>in the future.<br>The proposed revisions<br>would be less challenging<br>if the proposed IRP and<br>reconsideration request<br>modifications are scaled<br>back. | Depends upon approach<br>taken.<br><i>Time</i> : Minimal, assuming<br>the path is to revise<br>CCWG's proposed<br>revisions. |

|     | Current Model   | CCWG Proposal  | Motivation & Importance  | Impact Analysis   | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation   |
|-----|---|--|--|---|---|--|--|
|     |   | processes and designed<br>to ensure DNS stability<br>and security.   |  |   |   |  |  |
|     |   | (4) ICANN's role with<br>respect to IP addresses<br>and AS numbers is as<br>described in an MOU<br>between ICANN and<br>RIRs.  |  |   |   |  |  |
|     |   | (5) ICANN's role with<br>respect to protocol port<br>and parameter numbers is<br>as TBD by the IETF.   |  |   |   |  |  |
|     |   | (6) ICANN's role with<br>respect to the DNS root<br>server system is as TBD<br>by the root server<br>operators.  |  |   |   |  |  |
| 17. | <b>Core Values:</b> The Bylaws<br>also include Core Values<br>that "should guide the<br>decisions and actions of<br>ICANN." Under the<br>Bylaws, the Core Values<br>apply to all ICANN bodies,<br>and not just the<br>corporation.<br>Per the Bylaws, the Core<br>Values are deliberately<br>expressed in very general<br>terms, so that they may<br>provide useful and | The Proposal significantly<br>revises ICANN's existing<br>Core Values:<br>(1) Providing that the Core<br>Values are absolutes, and<br>not principles that should<br>"guide the decisions and<br>actions of ICANN" as<br>currently provided in the<br>Bylaws.<br>(2) Adding new Core<br>Values, such as<br>"depending upon market | <i>For CCWG</i> : The CCWG<br>views ICANN's Mission,<br>Core Values and<br>Commitments at "the heart<br>of ICANN's<br>accountability."<br><i>For Transition</i> : Holding<br>ICANN to enhanced Core<br>Values could further<br>ICANN's accountability. | When measured with the<br>proposed changes to the<br>IRP and reconsideration<br>requests processes, the<br>revisions will create<br>additional grounds for<br>aggrieved parties to allege<br>actions/inactions of the<br>Board and staff taken in<br>violation of the Bylaws.<br>The modifications of the<br>Core Values and the<br>revisions to the<br>"balancing" test will | Requires Bylaw<br>amendments to reflect<br>revised Core Values.<br><i>Time</i> : Not overly time<br>consuming from a drafting<br>perspective. | Maintain current Bylaw<br>provisions, or modify<br>proposed revisions to (1)<br>more clearly specify<br>ICANN's Core Values, (2)<br>preserve the concept that<br>Core Values are guiding<br>principles rather than<br>absolutes, and (3)<br>preserve the existing<br>Bylaw "balancing test":<br>"any ICANN body making<br>a recommendation or<br>decision shall exercise its | Depends upon approach<br>taken.<br><i>Time</i> : Minimal, assuming<br>the path is to revise<br>CCWG's. |
|     | relevant guidance in the<br>broadest possible range of<br>circumstances. Because<br>they are not narrowly   | mechanisms to promote<br>and sustain a healthily<br>competitive environment<br>in the DNS market" and<br>"striving to achieve a  |  | potentially create an<br>environment where<br>ICANN will be subject to a<br>number of IRPs and  |   | judgment to determine<br>which core values are<br>most relevant and how<br>they apply to the specific<br>circumstances of the case   |  |

| Current Model  | CCWG Proposal   | Motivation & Importance | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation |
|--|---|-------------------------|--|-----------------------------|--|--|
| prescriptive, the specific<br>way in which they apply,<br>individually and<br>collectively, to each new<br>situation will necessarily<br>depend on many factors<br>that cannot be fully<br>anticipated or<br>enumerated; and,<br>because they are<br>statements of principle<br>rather than practice,<br>situations will inevitably<br>arise in which perfect<br>fidelity to all eleven core<br>values simultaneously is<br>not possible. Any ICANN<br>body making a<br>recommendation or<br>decision shall exercise its<br>judgment to determine<br>which core values are<br>most relevant and how<br>they apply to the specific<br>circumstances of the case<br>at hand, and to determine,<br>if necessary, an<br>appropriate and<br>defensible balance among<br>competing values. | reasonable balance<br>between the interests of<br>different stakeholders."<br>(3) Adding qualifying text<br>to existing Core Values,<br>such as "to ensure that<br>the bottom-up,<br>multistakeholder policy<br>development process is<br>used to ascertain the<br>global public interest and<br>that those processes are<br>accountable and<br>transparent."<br>(4) Removing existing<br>Core Values and<br>relabeling them as<br>"Commitments", with<br>revised text (see below).<br>(5) Modifying the<br>"balancing" language in<br>the Bylaws to provide that<br>"where one Core Value<br>must be reconciled with<br>another, potentially<br>competing Core Value,<br>the balancing must further<br>an important public<br>interest goal within<br>ICANN's Mission that is<br>identified through the<br>bottom-up,<br>multistakeholder<br>processes.<br>(6) Limiting the scope of<br>application to ICANN and<br>not other ICANN bodies |                         | reconsideration requests<br>and possibly result in staff<br>and Board action (and<br>inaction) being second-<br>guessed on a daily or<br>weekly basis through IRPs<br>and reconsideration<br>requests, which would<br>divert staff and Board<br>attention away from<br>operating ICANN and<br>fulfilling ICANN's mission,<br>and, in some<br>circumstances, could<br>result in organizational<br>paralysis and inaction. |                             | at hand, and to determine,<br>if necessary, an<br>appropriate and<br>defensible balance among<br>competing values."<br>Each Core Value should<br>be reviewed and<br>assessed to ensure that<br>the Core Value is<br>appropriate for ICANN,<br>including the impact of the<br>Core Value when coupled<br>with the expansion of the<br>IRP and reconsideration<br>request processes.<br>The proposed revisions<br>would be less problematic<br>if (1) the proposed IRP<br>and reconsideration<br>request modifications are<br>scaled back, and (2) the<br>current "balancing" test is<br>maintained, in each case,<br>following appropriate<br>revisions along the lines<br>discussed above. |  |

|     | Current Model   | CCWG Proposal  | Motivation & Importance   | Impact Analysis   | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation   |
|-----|---|--|---|---|---|--|--|
|     |   | (SOs and ACs).   |   |   |   |  |  |
| 18. | Commitments: Bylaws do<br>not currently contain the<br>"Commitments" provided<br>for in the Proposal. | The Proposal creates a category of "Commitments":<br>(1) Adding entirely new concepts, such as ICANN respecting international human rights (specific wording to be provided by the CCWG at a later date) and "Maintain[ing] the capacity and ability to coordinate the DNS at the overall level and to work for the maintenance of a single interoperable Internet"<br>(2) Importing and revising existing Core Values, such as importing Core Value #1 (preserving and enhancing the operational stability, reliability, security, and global interoperability of the Internet) and revising it to also commit ICANN to "Preserve and enhance the neutral and judgment free operation of the DNS" and the "openness of the DNS."<br>(3) Expanding the scope of existing Core Values and labeling them as Commitments, such as making policies and | For CCWG: The CCWG<br>views ICANN's Mission<br>statement, Core Values<br>and Commitments at "the<br>heart of ICANN's<br>accountability."<br>For Transition: holding<br>ICANN to absolute<br>Commitments could<br>further ICANN's<br>accountability. | Essentially, the<br>Commitments raise similar<br>concerns to the<br>modifications of the Core<br>Values. In addition, the<br>Proposal does not provide<br>for a "balancing" test that<br>would guide Board or staff<br>decisions when perfect<br>fidelity to all Commitments<br>and Core Values is not<br>possible, which seems like<br>a possible occurrence.<br>In addition, the revised<br>Proposal contemplates a<br>Bylaw provision requiring<br>a Commitment by ICANN<br>to respect internationally<br>recognized human rights.<br>While this Commitment is<br>laudable and it is<br>understandable why the<br>CCWG would favor<br>inclusion of such a<br>Commitment in the<br>Bylaws, it may be<br>challenging when<br>actions/inactions of<br>ICANN staff and the Board<br>are subject to IRPs and<br>reconsideration requests<br>based on interpretations of<br>principles of human rights<br>and an assessment of<br>ICANN's actions relating<br>thereto. | Requires Bylaw<br>amendments to reflect<br>revised Commitments.<br><i>Time</i> : Not overly time<br>consuming from a drafting<br>perspective. | There are various<br>alternatives, including (1)<br>modifying the proposed<br>Commitments to more<br>clearly specify ICANN's<br>Commitments and in<br>some cases not include<br>certain Commitments, (2)<br>preserving the concept<br>that Core Values are<br>guiding principles rather<br>than absolutes and extend<br>this concept to the<br>Commitments, and (3)<br>extending the existing<br>Bylaw "balancing" test to<br>Commitments.<br>In addition, each<br>Commitment should be<br>reviewed and assessed to<br>ensure that the<br>Commitment is<br>appropriate for ICANN,<br>including the impact of the<br>Commitment when<br>coupled with the<br>expansion of the IRP and<br>reconsideration requests<br>processes.<br>The proposed revisions<br>would be less challenging<br>if the (1) proposed IRP<br>and reconsideration<br>request modifications are<br>scaled back, and (2) the<br>current "balancing" test is | Depends on the approach<br>taken.<br><i>Time</i> : Minimal, assuming<br>the path is to revise<br>CCWG's proposed text. |

|     | Current Model  | CCWG Proposal  | Motivation & Importance  | Impact Analysis   | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation   |
|-----|--|--|--|---|---|---|--|
|     |  | decisions in a neutral<br>manner but "without<br>singling out any particular<br>party for discriminatory<br>treatment."<br>(4) Providing that<br>Commitments are<br>absolutes, and not<br>principals that should<br>guide the decisions and<br>actions of ICANN.<br>(5) Not including any<br>"balancing" test if<br>Commitments or Core<br>Values conflict (or if<br>multiple Commitments<br>conflict) as it relates to any<br>staff or Board decision<br>(the balancing test only<br>applies to Core Values). |  | The inclusion of a human<br>rights Commitment could<br>also force ICANN to seek<br>inclusion of "human rights"<br>provisions in its registry<br>and registrar agreements,<br>as failing to do so (i.e.,<br>inaction) could be viewed<br>as a violation of the<br>Bylaws. In addition, parts<br>of the Community could<br>pressure ICANN and the<br>Board (particularly if each<br>SO/AC can unilaterally<br>and without cause remove<br>its appointed directors or<br>initiate a removal process<br>for NomCom directors) to<br>incorporate such<br>provisions and introduce<br>them through the<br>amendment and<br>negotiation provisions of<br>registry and registrar<br>agreements. |   | included  |  |
|     |  |  | ACT5: Proposal Element: Ir   | ncorporation of the AoC Re  | views into the Bylaws   |   |  |
|     |  |  | CCWG-A   | ccountability Proposal   Section  | on 9  |   |  |
| 19. | ICANN's Bylaws currently<br>do not require ICANN to<br>conduct the reviews<br>contemplated by the<br>Affirmation of<br>Commitments (AoC).<br>ICANN's AoC with the<br>USG sets forth various<br>commitments by ICANN, | The Proposal incorporates<br>the commitments and<br>reviews called for in the<br>AoC in the Bylaws.<br>The Proposal also outlines<br>a process that would be<br>followed when conducting<br>the reviews that goes<br>beyond the text of the  | For CCWG: The<br>incorporation of the AoC<br>into the Bylaws is seen as<br>one of the most critical<br>aspects of replacing the<br>USG's stewardship of the<br>IANA function.<br>For Transition: ICANN<br>staff and Board have | The incorporation of the<br>reviews themselves may<br>have minimal impact on<br>ICANN as these reviews<br>are already undertaken by<br>ICANN.<br>However, an assessment<br>of each review is<br>advisable to ensure such  | Requires Bylaw<br>amendments to reflect<br>incorporation of AoC and<br>related reviews.<br><i>Time</i> : Not overly time<br>consuming (other than the<br>future risk associated with<br>an increased number IRPs<br>and reconsideration | One alternative is to<br>incorporate the reviews<br>from the AoC but not the<br>"commitments" into the<br>Bylaws.<br>The Board could also<br>consider whether it is<br>appropriate to incorporate<br>all "reviews" into the | Depends upon approach<br>taken.<br><i>Time</i> : Minimal if path is to<br>revise CCWG's proposed<br>revisions. |

| Current Model  | CCWG Proposal   | Motivation & Importance   | Impact Analysis   | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation |
|--|---|---|---|-----------------------------|--|--|
| including commitments to<br>conduct several periodic<br>reviews related to<br>ICANN's governance,<br>processes and programs. | AoC.<br>The Proposal provides<br>that the review teams<br>would consist of up to 22<br>review team members (21<br>Community members and<br>one Board member<br>participant). Each SO/AC<br>participating in the review<br>may nominate up to 7<br>prospective review team<br>members (balanced for<br>diversity and skills), which<br>would include 3 members<br>from the SO/AC. Review<br>team members may solicit<br>the advice of experts, but<br>is not required to follow or<br>give deference to the<br>advice. | committed to incorporating<br>the AoC into the Bylaws<br>given that the relationship<br>between the USG and<br>ICANN will change post-<br>Transition. | review should be included<br>in the Bylaws or whether it<br>is better left to existing or<br>alternative review<br>mechanisms that are not<br>dictated or provided for in<br>the Bylaws.<br>In addition, it may be<br>unwise to incorporate and<br>enshrine reviews and<br>review processes into the<br>Bylaws when the reviews<br>and processes could be<br>outdated or require<br>modification in the<br>relatively near future,<br>especially since they may<br>be difficult to amend in the<br>future as Fundamental<br>Bylaws. | requests).                  | Bylaws or if some reviews<br>are better suited to remain<br>subject to existing review<br>and consideration<br>mechanisms outside of<br>the Bylaws (such as the<br>directory services review).<br>In addition, an analysis of<br>the text of the reviews<br>needs to occur to<br>determine whether what<br>"made sense" several<br>years ago remains<br>sensible today and in the<br>future. |  |
|  | The Proposal also outlines<br>ICANN's obligations as it<br>relates to disclosure of<br>confidential information to<br>the review teams. The<br>Proposal establishes a<br>presumption that review<br>teams will have access to<br>all ICANN information,<br>including confidential<br>information, but that<br>ICANN may require review<br>team members to sign<br>customary confidentiality<br>agreements. The Proposal<br>also contemplates "levels<br>of classification" that<br>documents and                      |   | In addition, the<br>incorporation of the<br>"commitments" set forth in<br>the AoC could have<br>material impact on ICANN<br>because the commitments<br>are imprecise and/or<br>aspirational in nature and,<br>when coupled with the<br>expanded scope of the<br>revised IRP and<br>reconsideration request<br>processes, could result in<br>ICANN being subject to<br>numerous IRPs and<br>reconsideration requests<br>stemming from<br>interpretation of the   |                             |  |  |

| Current Model | CCWG Proposal   | Motivation & Importance | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---------------|---|-------------------------|--|-----------------------------|---|--|
|               | information may be<br>subject to, and the classes<br>of individuals who may<br>access such documents<br>and the related process<br>for such access.   |                         | commitments (including<br>potentially competing<br>interpretations) and the<br>scope of the obligations<br>implied by the<br>commitments.  |                             |   |  |
|               | Any documents and<br>information designated as<br>confidential and not<br>disclosed by ICANN to the<br>review team will be<br>indentified, and, if the<br>review team disagrees<br>with ICANN's designation,<br>the review team can<br>appeal to the Ombudsman<br>and/or the Board. |                         | The new "commitments"<br>include:<br>(1) A commitment to<br>enforce WHOIS / directory<br>service policy, subject to<br>applicable laws.<br>(2) A commitment to<br>ensure that, as ICANN<br>expands the TLD space, it<br>will adequately address<br>issues of competition,<br>consumer protection,<br>security, stability and<br>resiliency, malicious<br>abuse issues, sovereignty<br>concerns and rights<br>protection. |                             |   |  |
|               |   |                         | Each of these represent<br>laudable goals, but difficult<br>and challenging<br>commitments to be held<br>accountable for through<br>IRPs and reconsideration<br>requests.  |                             |   |  |
|               |   |                         | For example, it is<br>conceivable these<br>commitments could make<br>launching future rounds of<br>new gTLDs very<br>challenging, and subject<br>ICANN to numerous   |                             |   |  |

| Current Model | CCWG Proposal | Motivation & Importance | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---------------|---------------|-------------------------|--|-----------------------------|---|--|
|               |               |                         | competing IRPs and<br>reconsideration requests<br>(both for and against<br>moving forward with a<br>subsequent round of new<br>gTLDs), based on whether<br>ICANN acts to move<br>forward or declines to act<br>to move forward with a<br>subsequent round. For<br>example, how does<br>ICANN attain certainty that<br>it has "adequately<br>address[ed] issues of<br>competition, consumer<br>protection, security,<br>stability and resiliency,<br>malicious abuse issues,<br>sovereignty concerns and<br>rights protection" before<br>opening another round of<br>new gTLDs? |                             |   |  |
|               |               |                         | In addition, the CCWG<br>should further consider<br>whether the Bylaws<br>should prescribe the<br>manner in which reviews<br>will be conducted and<br>standardized. While it is<br>probably important that<br>this work be done (i.e.<br>creation of a review<br>process that optimizes<br>Community participation,<br>sets review team sizes<br>and selection processes,<br>facilitates processes and<br>review procedures that will<br>enhance consensus   |                             |   |  |

| Current Model | CCWG Proposal | Motivation & Importance | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---------------|---------------|-------------------------|--|-----------------------------|---|--|
|               |               |                         | building and decision<br>making, etc.), practical<br>challenges could arise if<br>these processes and<br>procedures are enshrined<br>in the Bylaws (because,<br>among other reasons,<br>Byalws are not typically<br>easily and quickly<br>changed) rather than<br>Board adopted processes<br>and procedures, in<br>consultation with the<br>Community. |                             |   |  |
|               |               |                         | In addition, the CCWG<br>should consider<br>refinements to the<br>Proposal providing the<br>Board with the authority to<br>prioritize reviews, extend<br>reviews, delay reviews,<br>etc. when necessary or<br>advisable (for example, as<br>a result of Community<br>burnout, lack of financial<br>resources, etc.).                                   |                             |   |  |
|               |               |                         | The CCWG should assist<br>the Board in developing<br>protections (in process<br>and procedures materials,<br>not the Bylaws) designed<br>to ensure that reviews will<br>not be used as a means to<br>obtain confidential<br>information for the<br>purpose of misusing,<br>leaking or otherwise<br>disclosing that information.                        |                             |   |  |

|     | Current Model   | CCWG Proposal   | Motivation & Importance  | Impact Analysis   | Estimated<br>Implementation  | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation   |
|-----|---|---|--|---|--|---|--|
|     |   |   |  | Confidentiality agreements<br>are of limited value in<br>terms of actually<br>preventing the disclosure<br>of confidential information<br>when the receiving party is<br>intent on disclosing the<br>information, using the<br>information for personal<br>gain or does not<br>adequately protect such<br>information from<br>accidental disclosure. In<br>the end, ICANN may be<br>required to initiate<br>litigation proceedings<br>against reviewers who do<br>not comply with their<br>confidentiality<br>agreements, which is<br>something that should be<br>examined because the<br>multistakeholder process<br>only works because of the<br>hard work and often<br>exhaustive efforts<br>extended by the volunteer<br>Community. |  |   |  |
|     |   | <u>ACT6</u> : Proposal E  | lement: Empowered Comm   |   |  | or Operating Plans  |  |
|     |   |   | CCWG-  | -Accountability Proposal   Sec  | tion 7.1   |   |  |
| 20. | ICANN currently develops<br>the Budget with<br>community input<br>(including through an<br>informal working group).<br>The Budget is posted for | SOs and ACs (through<br>instructing the Sole<br>Member as directed by<br>the Community<br>Mechanism) would<br>veto/reject both the<br>IANA/PTI Budget and the | <i>For CCWG</i> : The CCWG<br>wants the SOs/ACs to<br>have greater input in<br>ICANN's Budgets and<br>strategic plan. Through<br>allocating resources and<br>defining organizational | Ensuring that IANA/PTI is<br>properly funded is<br>essential to the Transition.<br>ICANN should, to the<br>maximum extent possible,<br>ensure stability for, and<br>confidence in, ICANN's  | Requires Bylaw revisions<br>to provide for the Budget<br>and strategic plan veto<br>processes and related<br>activities of the Sole<br>Member and Community<br>Mechanism (required for | ICANN could adopt a<br>Board Policy or Bylaw<br>setting forth requirements<br>that must be followed<br>before the Board<br>approves any Budget or | Need to draft Board<br>Policy/Bylaw and get<br>agreement upon them if<br>that approach is taken.<br><i>Time</i> : Not overly time<br>consuming from a drafting |

| Current   | Model  | CCWG Proposal   | Motivation & Importance  | Impact Analysis   | Estimated<br>Implementation  | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation |
|---|--|---|--|---|--|--|--|
| public commer<br>finalized by Bo<br>Committee.<br>The Budget is<br>approved wher<br>Board votes to<br>Strategic plans<br>similar process<br>The public con<br>requirements for<br>not embedded<br>Bylaws. | finally<br>n the full<br>approve it.<br>s undergo a<br>s.<br>hsultation<br>for these are | ICANN Budget <u>after</u> the<br>Board approves them, but<br>before they take effect.<br>This right could be<br>exercised an unlimited<br>number of times.<br>If a Budget is not in place<br>(i.e. the Community<br>vetoes the IANA or ICANN<br>Budget), a "caretaker"<br>budget at the previous<br>year's Budget, as<br>applicable, will apply and<br>the Board will continue to<br>have the ability to make<br>out-of-budget funding<br>decisions on the same<br>basis as it does today.<br>The process would<br>proceed as follows:<br>(1) Any SO or AC could<br>submit a petition to the<br>Sole Member within 15<br>days (30 days if a<br>strategic plan) of the<br>announcement of the<br>Board decision to approve<br>a budget/plan.<br>(2) A 15 day (30 days if a<br>strategic plan) discussion<br>period would follow, which<br>will include an online<br>meeting of the Community<br>Forum (i.e. an online<br>meeting of the Community<br>to discuss petitioned<br>actions. | goals, ICANN's Budget<br>and strategic plans have a<br>material impact on how<br>ICANN fulfills its Mission.<br><i>For Transition</i> : As it<br>relates to IANA, it is<br>essential to ensure that<br>IANA operations are<br>properly funded. | ability to oversee the IANA<br>functions. ICANN's<br>strategic plans are also<br>important, and the<br>Community has a vested<br>interest in ensuring these<br>plans are consistent with<br>ICANN's limited technical<br>Mission and the outcome<br>of bottom-up stakeholder<br>input and consensus.<br>Continuing to engage the<br>Community in the ICANN<br>Budget and strategic plan<br>processes is beneficial in<br>ensuring that ICANN<br>remains responsive to the<br>Community and the global<br>public interest.<br>However, irrespective of<br>the manner through which<br>a budget veto is provided<br>(either through the<br>Proposal or an alternative<br>mechanism), removal of<br>Board members remains<br>the ultimate accountability<br>mechanism on this topic<br>because (1) the Board<br>cannot be forced to adopt<br>a Budget or strategic plan<br>that it does not agree with<br>or believe is in the bests<br>interest of ICANN and the<br>global public interest, and<br>(2) the Proposal<br>appropriately<br>contemplates allowing the | all enhancements).<br><i>Time</i> : Not overly time<br>consuming from a drafting<br>perspective. | strategic plan.<br>This could include a<br>community right to reject a<br>Budget or plan (e.g.,<br>polling of SO/AC Chairs<br>as to the consensus views<br>of their stakeholder<br>groups, or use of a<br>"community mechanism"<br>where the consensus of<br>the Community can be<br>measured). If so<br>"rejected", the Board could<br>be required to consider<br>the public comments, the<br>reasons stated for the<br>rejection and address<br>such comments and<br>reasons when approving a<br>revised Budget or<br>strategic plan. In addition,<br>there could be an<br>institution of a higher<br>threshold for the Board to<br>approve a Budget/plan<br>over the consensus<br>objection of the<br>Community, and/or a<br>requirement for a<br>consultation, similar to the<br>GAC/Board consultation<br>requirement if the Board is<br>seeking to act<br>inconsistently with advice.<br>IRP enforcement<br>mechanism could allow<br>the Community to ensure<br>that the Board follows the | perspective.                               |

| Current Model | CCWG Proposal  | Motivation & Importance | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation |
|---------------|--|-------------------------|--|-----------------------------|---|--|
|               | <ul> <li>(3) A second 15 day (30 days if a strategic plan) period would follow the discussion period, during which the voting participant SOs and ACs would vote on the matter.</li> <li>(4) Initial veto requires 66% level of support in Community Mechanism; thereafter 75%.</li> </ul> |                         | Board to continue to make<br>unbudgeted expenditures.<br>The additional process will<br>increase the amount of<br>time for Budgets and<br>strategic plans to be<br>developed, which could<br>lead to Budgets and<br>possibly plans being more<br>projective and<br>assumption-based (i.e.,<br>the process may need to<br>accelerate to the point<br>where certain data points<br>are not available).<br>Separate vetoes for the<br>ICANN Budget and the<br>IANA/PTI Budget create<br>the assumption that the<br>Budgets are not<br>interlinked. Revisions to<br>one may require revisions<br>to the other (even if the<br>other was not vetoed by<br>the Community). |                             | Bylaws' procedural<br>requirements. This policy<br>or process could be<br>implemented without<br>transitioning to the Sole<br>Member model or the<br>designator model.<br>These alternatives would<br>also give community<br>increased power, but<br>ultimate control over the<br>Budget (if that is the goal)<br>is more likely achieved<br>through a veto power<br>through the Sole Member<br>model. That said, the<br>utility of the Budget and<br>strategic plan "veto" right<br>may be overstated, as<br>discussed under "Impact<br>on ICANN." |  |
|               |  |                         | In addition, as there does<br>not currently exist an<br>IANA/PTI Budget, there<br>does not exist a<br>"caretaker" IANA/PTI<br>Budget if that Budget is<br>rejected in the first year<br>following the Transition.<br>The CCWG should refine<br>the Proposal to provide<br>the Board with further<br>discretion in this case.   |                             |   |  |

| Current Model | CCWG Proposal | Motivation & Importance | Impact Analysis   | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---------------|---------------|-------------------------|---|-----------------------------|---|--|
|               |               |                         | There is also a potential<br>risk that SOs/ACs could<br>use budgetary approval<br>power as leverage in other<br>matters and potentially<br>lead to areas of capture<br>within the Community or<br>"trades" among the<br>different parts of the<br>Community (e.g., "we'll<br>support a veto on your<br>stated ground if you<br>support our position in<br>another area"). This risk<br>could be partially mitigated<br>I the number of vetoes is<br>limited and the Board is<br>authorized to adopt a<br>Budget/plan at some point<br>notwithstanding the prior<br>veto(es) |                             |   |  |
|               |               |                         | In addition, Budget and<br>plan vetoes could also be<br>used offensively by certain<br>segments of the<br>Community, as simply<br>delaying an initiative (for<br>example, through a<br>Budget funding veto)<br>could result in<br>permanently stymieing an<br>initiative. In this respect,<br>the Board could determine<br>to trust that the<br>Community will act in a<br>responsible manner.<br>Numerous Budget vetoes<br>could also cause instability  |                             |   |  |

| Current Model | CCWG Proposal | Motivation & Importance | Impact Analysis   | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---------------|---------------|-------------------------|---|-----------------------------|---|--|
|               |               |                         | within ICANN (and the<br>anticipated PTI), but this<br>would seem unlikely to<br>occur in practice.   |                             |   |  |
|               |               |                         | In addition, numerous<br>vetoes over Budgets or<br>strategic plans and the<br>staff and Board attention<br>required to address,<br>respond, etc. to these<br>vetoes would divert staff<br>and Board attention away<br>from operating ICANN and<br>fulfilling its Mission, and, in<br>some circumstances,<br>could result in<br>organizational paralysis<br>and inaction if, for<br>example, a Budget<br>disagreement between the<br>Community and the Board<br>persists. The Board could<br>determine that the benefits<br>of the Community<br>involvement, couple with a<br>limitation on the number of<br>vetoes, outweighs and |                             |   |  |
|               |               |                         | mitigates this concern.<br>The CCWG's first<br>proposal contained a<br>limitation on the number of<br>"vetoes" relative to a<br>Budget or plan. The<br>revised Proposal does not<br>provide the rationale for<br>removing this limitation.<br>The CCWG should<br>consider re-instituting this   |                             |   |  |

|     | Current Model   | CCWG Proposal   | Motivation & Importance   | Impact Analysis   | Estimated<br>Implementation  | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation   |
|-----|---|---|---|---|--|--|--|
|     |   |   |   | limitation, as a maximum<br>of two vetoes would help<br>guard against operating<br>ICANN for an extended<br>period of time pursuant to<br>an outdated budget or<br>plan. With two vetoes, the<br>Community would<br>effectively communicate<br>its concerns to the Board,<br>while at the same time<br>respecting the fiduciary<br>obligations of the Board to<br>ultimately adopt Budgets<br>or plans that the Board<br>determines are in the best<br>interests of ICANN and<br>the global public interest.<br>Forcing ICANN to operate<br>under an outdated Budget<br>or plan would not seem to<br>serve the interests ICANN<br>or the Community. |  |  |  |
|     |   | <u>ACT7</u> : Proposal Eler   | ment: Empowered Commun<br>CCWG-Ac   | ity Powers – Reconsider/Reconsider/Reconstative Proposal   Section  |  | andard' Bylaws   |  |
| 21. | Bylaws may be amended<br>and new Bylaws adopted<br>only upon action by a two-<br>thirds vote of all members<br>of the Board. Prior to<br>adopting any Bylaw<br>amendment, the Board<br>holds a public comment<br>period relating to the<br>proposed amendment.<br>The public consultation | Standard Bylaw<br>amendments could be<br>vetoed by the Sole<br>Member (acting based on<br>a 66% approval of the<br>veto by the voting<br>participant SOs/ACs in the<br>Community Mechanism).<br>Although only tangentially<br>referred to in the Proposal<br>with other statutory rights, | <i>For CCWG</i> : "Veto" over<br>Bylaw amendments<br>affords the Community<br>with greater input on<br>Bylaw amendments on<br>provisions of the Bylaws<br>that are not focused on<br>accountability (which are<br>covered below as<br>Fundamental Bylaws).<br><i>For Transition</i> : The ability | The Proposal will increase<br>the amount of time for<br>amendments to Standard<br>Bylaws due to potential<br>vetoes and possible<br>negotiations with the<br>SOs/ACs on the<br>substance of such an<br>amendment in order to<br>avoid or respond to a<br>Community Mechanism<br>veto. That said, it seems   | Requires Bylaw revisions<br>to provide for Sole<br>Member/Community<br>Mechanism approval<br>requirement to amend<br>Standard Bylaws.<br><i>Time</i> : Minimal from a<br>drafting perspective. | Implementation of the<br>Sole Member Model is not<br>required to provide the<br>Community with the right<br>to approve/veto Bylaw<br>amendments. California<br>law permits ICANN to<br>adopt a provision that<br>requires the approval of a<br>third party to approve<br>amendments to the | Requires Bylaw<br>amendments to provide<br>for third party approval<br>requirement.<br><i>Time</i> : Minimal from a<br>drafting perspective. |

| Current Model  | CCWG Proposal  | Motivation & Importance  | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation |
|--|--|--|--|-----------------------------|---|--|
| requirements for these are<br>not embedded into the<br>Bylaws. | under California law, the<br>Sole Member has the<br>statutory right to<br>unilaterally amend the<br>Bylaws without any<br>requirement that the<br>Board also approve the<br>amendment (unless the<br>Bylaws require the<br>approval of a third party,<br>other than the member or<br>the Board, which does not<br>appear to be<br>contemplated). | to veto standard Bylaw<br>amendments appears<br>important to the CCWG to<br>guard against unilateral<br>Board action, either<br>without notice to or input<br>from the Community, or in<br>face of substantial<br>opposition. That said,<br>standard bylaws would not<br>appear to be essential to<br>the Transition because the<br>Standard Bylaw provisions<br>will not relate to IANA/PTI<br>or the material<br>accountability<br>enhancements proposed<br>by the CCWG. | unlikely (although not<br>impossible) that<br>amendments to Standard<br>Bylaws would not be<br>extremely time sensitive<br>and that the potential<br>delays would cause<br>significant problems in<br>practice.<br>The ability of Sole<br>Member to unilaterally<br>amend the Bylaws could<br>be destabilizing.<br>In addition, the Proposal<br>could negatively impact<br>the balance of<br>power/influence of the<br>existing SO/AC structure.<br>For example, SOs<br>currently recommend<br>Bylaw amendments<br>modifying their processes,<br>etc. as set forth in the<br>Bylaws. In ICANN's<br>current structure, Board<br>approval would be<br>sufficient to implement the<br>requested amendments<br>(and likely would be<br>granted). In a model<br>where the Community<br>Mechanism could "veto"<br>Bylaw amendments, the<br>Community Mechanism<br>could veto Bylaw<br>amendments proposed by<br>an SO (e.g., the GNSO),<br>which would significantly |                             | <ul> <li>Bylaws.</li> <li>In a designator model, the<br/>Bylaws could provide that<br/>approval of a majority of<br/>the designators (i.e.<br/>Chairs of SOs and ACs)<br/>would be required to<br/>amend the Bylaws. A<br/>similar mechanic could be<br/>incorporated into ICANN's<br/>current governance model<br/>by giving the Chairs of<br/>SOs/ACs third party<br/>approval rights. There is<br/>also the potential of using<br/>the "community forum"<br/>concept to identify areas<br/>of Community consensus<br/>to guide those designators<br/>or Chairs, as applicable, in<br/>this process.</li> <li>One key benefit of<br/>maintaining the current<br/>structure or implementing<br/>the designator model is<br/>that the Sole Member<br/>would not have the<br/>statutory right to<br/>unilaterally amend<br/>ICANN's Bylaws.</li> </ul> |  |

|     | Current Model   | CCWG Proposal  | Motivation & Importance  | Impact Analysis   | Estimated<br>Implementation  | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation  |
|-----|---|--|--|---|--|---|---|
|     |   |  |  | alter the current balance.<br>Numerous Bylaw<br>amendment vetoes could<br>cause instability within<br>ICANN, depending upon<br>the subject matter of the<br>Bylaw amendment.  |  |   |   |
|     |   |  |  | Finally, the Board could<br>consider whether the<br>Community should have<br>the power to veto<br>Standard Bylaw<br>amendments, which are in<br>many cases tied to<br>operational or day-to-day<br>matters, such as officers,<br>SO/AC provisions, Board<br>committees,<br>indemnification, etc., or<br>whether approval of<br>Standard Bylaws is<br>properly within the<br>fiduciary capacity of the<br>Board. |  |   |   |
|     |   | <u>ACT8</u> : Propos   | cal Element: Empowered Co<br>CCWG-A  | ommunity Powers – Approvo   |  | ' Bylaws  |   |
| 22. | Bylaws may be amended<br>and new Bylaws adopted<br>only upon action by a two-<br>thirds vote of all members<br>of the Board. Prior to<br>adopting any Bylaw<br>amendment, the Board<br>holds a public comment<br>period relating to the | Amendments to<br>"Fundamental Bylaws"<br>(principally the Bylaw<br>provisions covering<br>IANA/PTI matters and the<br>accountability<br>enhancements, including<br>ICANN's Mission<br>Statement, Core Values<br>and Commitments) require | <i>For CCWG</i> : Affirmative<br>approval over<br>Fundamental Bylaw<br>amendments affords the<br>Community with increased<br>power and assurance that<br>the Board will not reverse<br>or minimize the newly<br>adopted accountability | The CCWG's view that the<br>Community should have<br>the right to reject<br>amendments to<br>Fundamental Bylaws<br>(particularly those that<br>implement the enhanced<br>accountability measures)<br>is understandable.   | Requires Bylaw<br>amendments to provide<br>for Sole<br>Member/Community<br>Mechanism approval<br>requirement to amend<br>Fundamental Bylaws and<br>to designate which Bylaws<br>qualify as Fundamental | Implementation of the<br>Sole Member Model is not<br>required to provide the<br>Community with the right<br>to approve/veto Bylaw<br>amendments. California<br>law permits ICANN to<br>adopt a provision that<br>requires the approval of a<br>third party to approve | Requires Bylaw<br>amendments to provide<br>for the third party approval<br>requirement and to<br>designate which Bylaws<br>qualify as Fundamental<br>Bylaws.<br><i>Time</i> : Minimal from a<br>drafting perspective. |

| Current Model  | CCWG Proposal  | Motivation & Importance   | Impact Analysis  | Estimated<br>Implementation                                      | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation |
|--|--|---|--|--|--|--|
| proposed amendment.<br>The public consultation<br>requirements for these are<br>not embedded into the<br>Bylaws. | the approval of the Board<br>(by a 75% threshold) and<br>the approval of the Sole<br>Member (i.e. the<br>Community Mechanism by<br>a 75% vote of the<br>participating SOs/ACs).<br>Although only tangentially<br>referred to in the Proposal<br>with other statutory rights,<br>under California law, the<br>Sole Member has the<br>statutory right to<br>unilaterally amend the<br>Bylaws without any<br>requirement that the<br>Board also approve the<br>amendment (unless the<br>Bylaws require the<br>approval of a third party,<br>other than the member or<br>the Board, which does not<br>appear to be<br>contemplated). | enhancements.<br>For Transition: The<br>requirement that the Sole<br>Member affirmatively<br>approve Fundamental<br>Bylaw amendments<br>appears important to the<br>CCWG to guard against<br>unilateral Board action,<br>either without notice to or<br>input from the Community,<br>or in face of substantial<br>opposition. | That said, the Proposal<br>will increase the amount of<br>time for amendments to<br>Fundamental Bylaws due<br>to the approval process<br>(and potential vetoes) and<br>possible negotiations with<br>the SOs/ACs on the<br>substance of any<br>amendment in order to<br>obtain the Community<br>Mechanism approval.<br>The ability of Sole<br>Member to unilaterally<br>amend the Bylaws could<br>be destabilizing. While the<br>Proposal protects the<br>global stakeholder<br>community against<br>unilateral Board action to<br>amend the Bylaws, the<br>Proposal does not<br>necessarily protect the<br>global stakeholder<br>community from unilateral<br>action by the Sole<br>Member. This protection<br>serves against the Board<br>making changes to<br>Fundamental Bylaws, and<br>not against the will of the<br>limited number of SOs and<br>ACs that are voting<br>participants in the<br>Community Mechanism<br>that will direct the Sole<br>Member's action.<br>Numerous vetoes to | Bylaws.<br><i>Time</i> : Minimal from a<br>drafting perspective. | amendments to the<br>Bylaws.<br>In a designator model, the<br>Bylaws could provide that<br>approval of a majority of<br>the designators (i.e.<br>Chairs of SOs and ACs)<br>would be required to<br>amend the Bylaws. A<br>similar mechanic could be<br>incorporated into the<br>current governance model<br>by giving the Chairs of<br>SOs/ACs third party<br>approval rights.<br>There is also the potential<br>of using the "community<br>forum" concept to identify<br>areas of Community<br>consensus to guide those<br>designators in this<br>process.<br>One key benefit of<br>maintaining the current<br>structure or implementing<br>the designator model is<br>that the Community would<br>not have the statutory<br>right to unilaterally amend<br>ICANN's Bylaws. |  |

| Current Model   | CCWG Proposal   | Motivation & Importance   | Impact Analysis   | Estimated<br>Implementation  | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation   |
|---|---|---|---|--|---|--|
|   |   |   | Fundamental Bylaw<br>amendment proposals of<br>the Board could cause<br>instability within ICANN,<br>depending upon the<br>matter subject to the<br>Bylaw amendment.  |  |   |  |
|   | <u>ACT9</u> : Propo   | sal Element: Empowered Co   | ommunity Powers – Remov   | e Individual ICANN Board I   | Directors   |  |
|   |   | CCWG-Ac   | countability Proposal   Sectio  | n 7.3  |   |  |
| <ul> <li>23. Any director may be removed, following notic to that director, by a three fourths vote of all directors. If the director was selected by an SO/AC, notice must be provided to that SO/AC the same time notice is provided to the director. With the exception of the non-voting liaison appointed by the GAC, any non-voting liaison may be removed, following notice to that liaison and to the organization by which the liaison was selected, by three-fourths vote of all directors if the selecting organization fails to promptly remove that liaison following such notice. The Board may request the GAC to consider the replacement.</li> </ul> | <ul> <li>may initiate a process to remove one of its appointed directors by a simple majority vote of the governing body of the applicable SO or AC. When such a vote is obtained, then the following process is initiated:</li> <li>(1) Within 15 days, a Community Forum will be convened, at which the removing SO/AC must explain why it is seeking the director's removal, the director in question will have the opportunity to reply, and a Q&amp;A will be held for all participants in the Community Forum.</li> <li>(2) Within 15 days</li> </ul> | <i>For CCWG</i> : Director<br>removal is the ultimate<br>accountability mechanism.<br>The CCWG wants SOs<br>and ACs to have<br>meaningful and constant<br>influence over Board<br>members to ensure that<br>an SO/AC's nominated<br>director(s) remain<br>accountable to the body<br>that appointed him or her.<br><i>For Transition</i> : The ability<br>to remove directors has<br>been identified as a key<br>provision of expected<br>accountability<br>enhancements, including<br>by the NTIA. | Potentially could lead to a<br>"representative" Board<br>where appointed directors<br>feel compelled to<br>represent the interests of<br>their appointing SO/AC<br>rather than the best<br>interests of ICANN and<br>the global public interest.<br>This would largely arise<br>from the lack of objective<br>standards against which<br>Board member actions<br>would be measured, and<br>the ability of the SOs and<br>ACs to direct the Sole<br>Member to remove a<br>director appointed by that<br>SO or AC for any reason.<br>As noted in a minority<br>statement included within<br>the Proposal, an SO's or<br>AC's removal of a Board<br>member due to<br>disagreement over the<br>decisions made by the<br>director (even when the | Requires Bylaw revisions<br>to provide the Sole<br>Member (through the<br>direction of the SOs and<br>ACs, as applicable) with<br>the right to remove<br>individual directors, as<br>well as the removal<br>procedures and process.<br><i>Time</i> : Developing the<br>removal procedures could<br>take time. Additionally,<br>development of the<br>removal standards should<br>be a Work Steam 1<br>matter, particularly if<br>"standards" are to be<br>employed or otherwise<br>limit director removal. | Implement a model or<br>mechanism whereby<br>directors can be removed<br>by the Community or, if<br>the Board determines<br>appropriate, the appoint<br>SO or AC, in each case<br>upon a showing of<br>"cause."<br>This could be<br>implemented under<br>ICANN's current Bylaws<br>through advance<br>resignation letters, or<br>through a designator<br>model through provisions<br>provided in the Bylaws<br>(the Bylaws can limit the<br>right of designators to<br>remove directors without<br>cause, which is a<br>significant difference<br>between the designator<br>model and the Sole<br>Member model). It may be<br>possible to fashion the<br>Sole Member model in a | Requires Bylaw<br>amendments to provide<br>for director removal<br>whether through advance<br>resignation letters or a<br>designator model. Draft<br>applicable "cause" or other<br>standards by which<br>director service will be<br>measured.<br><i>Time</i> : Moderate, when<br>prepared at the same time<br>as the other proposed<br>provisions. |

| Current Model  | CCWG Proposal  | Motivation & Importance | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>   | Potential Alternative(s)<br>Implementation |
|--|--|-------------------------|--|-----------------------------|---|--|
| of the non-voting liaison<br>appointed by that GAC if<br>the Board, by a three-<br>fourths vote of all<br>Directors, determines that<br>such an action is<br>appropriate.<br>There is no requirement<br>for "cause" for the Board<br>removal of a director,<br>however there are<br>documents including the<br>Conflicts of Interest Policy<br>and the Code of Conduct<br>that can guide both<br>Directors and the Board in<br>identifying situations<br>where removal may be<br>warranted or a defined<br>penalty for violations. | decision whether to<br>remove the director by a<br>75% vote of the SO/AC.<br>(3) If the SO/AC votes to<br>remove the director during<br>such 15 day period, then<br>the Sole Member will<br>exercise its removal right<br>and remove the director.<br>(4) No new call to remove<br>the same director can be<br>made during the<br>remainder of that<br>director's term (assuming<br>the vote fails or no final<br>vote is held).<br>The applicable SO/AC will<br>then be responsible for<br>filling the vacancy.<br><i>NomCom Directors</i> : With<br>respect to NomCom<br>directors, the above<br>process applies except<br>that:<br>(1) A removal petition may<br>be initiated by a simple<br>majority vote of any<br>SO/AC who is a voting<br>participant in the<br>Community Mechanism.<br>(2) Each voting participant<br>SO/AC will vote on the<br>removal of the director.<br>(3) 75% of the votes<br>available in the<br>Community Mechanism is |                         | director is acting in what<br>he or she believes to be<br>the best interests of<br>ICANN and the global<br>public interest)<br>jeopardizes director<br>independence. In addition,<br>given that it is likely that<br>not all SOs and ACs will<br>be voting participants in<br>the Community<br>Mechanism, some SOs<br>and ACs could gain<br>significant control over<br>NomCom directors<br>through their voting rights<br>in the Community<br>Mechanism.<br>The Board could also<br>consider whether the<br>removal of any director<br>should be a Community<br>decision, rather than an<br>individual SO or AC. If the<br>goals is to empower the<br>Community, then a<br>Community removal right<br>would more accurately<br>reflect the wishes of the<br>entire Community.<br>If ICANN forms a<br>membership, then the<br>Sole Member will have the<br>right (as a matter of law)<br>to remove directors<br>without cause.<br>The Sole Member model<br>also significant alters the |                             | manner the effectively<br>incorporates a cause<br>requirement, but it would<br>be more challenging and<br>possibly subject to judicial<br>challenge.<br>ICANN's existing structure<br>permits SOs and ACs to<br>rotate directors every<br>three years, if they are<br>unsatisfied with their<br>nominees. |  |

|     | Current Model  | CCWG Proposal  | Motivation & Importance   | Impact Analysis  | Estimated<br>Implementation   | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation  |
|-----|--|--|---|--|---|--|---|
|     |  | required to remove the<br>director.<br>Even though the CCWG's<br>Proposal states that "[i]t is<br>expected that this power<br>would only be exercised in<br>cases of serious difficulty<br>with a particular director"<br>and that "community<br>standards that will guide<br>Board members" will be<br>developed in Work Stream<br>2, the expectation and<br>standards will not limit the<br>ability of the SOs and ACs<br>to unilaterally remove<br>directors. |   | dynamics associated with<br>the Board's removal of a<br>director. If the Sole<br>Member model is adopted,<br>the Board would no longer<br>have the ability to remove<br>a director without "cause."<br>This right would belong to<br>the Sole Member and not<br>the Board. In addition,<br>only a California court can<br>remove a director for<br>"cause" (e.g., fraud, gross<br>abuse of authority, breach<br>of fiduciary duty, etc.)<br>following a petition by a<br>director or the Sole<br>Member. |   |  |   |
|     |  | <u>ACT10:</u> Propo  |   | ommunity Powers – Recall<br>countability Proposal   Sectio   | the Entire ICANN Board of I<br>n 7.4  | Directors  |   |
| 24. | Removal of the entire<br>Board at once is not<br>contemplated. | Sole Member would be<br>entitled to remove the<br>entire Board.<br>Process is initiated by a<br>petition of at least 2 SOs<br>or ACs, at least one of<br>which must by an SO<br>(indicated by a decision of<br>a simple majority of the<br>SOs or AC's governing<br>body). If the petition is<br>deficient in some manner,<br>the Sole Member will<br>inform the petitioning SOs<br>or ACs of the deficiency.<br>If the petition is valid, the                   | <i>For CCWG</i> : Board recall<br>is the ultimate<br>accountability mechanism.<br>The CCWG wants SOs<br>and ACs to have<br>meaningful and constant<br>influence over Board<br>members to ensure that<br>the Board is acting in<br>accordance with the<br>wishes of the Community.<br><i>For Transition</i> : Board<br>recall has been identified<br>as a key provision of<br>expected accountability<br>enhancements, including | In addition to many of the<br>issues surrounding<br>individual director<br>removal, recall of the<br>entire Board would at a<br>minimum be extremely<br>disruptive and potentially<br>destabilizing to ICANN.<br>As a result, the Board<br>should assess the<br>likelihood that a recall of<br>the entire Board would<br>destabilize ICANN and<br>jeopardize its ability to<br>operate, particularly as it<br>relates to the IANA  | Requires Bylaw<br>amendments to provide<br>the Sole Member (through<br>the direction of the SOs<br>and ACs, as applicable)<br>with the right to remove<br>the Board, as well as the<br>Community Mechanism<br>and removal procedures<br>and process.<br><i>Time</i> : Moderate, when<br>prepared at the same time<br>as the other proposed<br>provisions. | There are various<br>potential alternatives,<br>including (1) not providing<br>for Board recall, (2)<br>creating a construct where<br>some number (e.g., a<br>majority) directors are<br>recalled, but not the entire<br>Board, or (3) implementing<br>a model or mechanism<br>whereby the entire Board<br>can be removed by the<br>Community upon a<br>showing of "cause" or<br>some other standard.<br>This could be | Requires Bylaw<br>amendments to provide<br>for removal right through<br>advance resignation<br>letters or a designator<br>model.<br><i>Time</i> : Moderate, when<br>prepared at the same time<br>as the other proposed<br>provisions. |

| Current Model | CCWG Proposal   | Motivation & Importance | Impact Analysis  | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup>  | Potential Alternative(s)<br>Implementation |
|---------------|---|-------------------------|--|-----------------------------|--|--|
|               | Sole Member will (1)<br>provide notice to all SOs<br>and ACs that the Sole<br>Member has received a<br>valid petition seeking<br>removal of the entire<br>Board, (2) specify a 15<br>day discussion period and<br>a 15 day decision period<br>thereafter and (3) request<br>that all SOs and ACs<br>select one (or two<br>depending upon their<br>allocation) interim<br>director(s) by the end of<br>the 15 day discussion<br>period (including a signed<br>statement by such interim<br>directors of their<br>willingness to serve, etc.).<br>The NomCom would<br>appoint two interim<br>directors if the recall vote<br>succeeds.<br>During the 15 day<br>discussion period, SOs | by the NTIA.            | functions. For example,<br>the Board could assess, to<br>the extent possible, the<br>potential upheaval in staff<br>in the event of Board<br>recall. Would staff<br>(particularly IANA staff)<br>determine to seek a more<br>stable work environment?<br>Board-level dysfunction<br>often times adversely<br>affects the operations of<br>the associated company.<br>Given this risk, the Board<br>could also assess whether<br>"cause" or some other<br>standard should be<br>required for the<br>Community to remove the<br>entire Board, and, if<br>desired, which<br>governance model best<br>facilitates such a<br>requirement.<br>In addition, the "interim" |                             | implemented under<br>ICANN's current Bylaws<br>through advance<br>resignation letters, or<br>through a designator<br>model through provisions<br>provided in the Bylaws. |  |
|               | and ACs will individually<br>and collectively deliberate<br>and discuss the issue,<br>including via a Community<br>Forum.   |                         | Board mechanism does<br>not require compliance<br>with Bylaws' diversity<br>requirements, does not<br>contemplate director<br>independence, and limits   |                             |  |  |
|               | At the end of the<br>discussion period, each<br>SO and AC would have 15<br>days to follow its own<br>internal processes to<br>decide how to vote. At the<br>"decision" period, each SO  |                         | NomCom to two interim<br>directors. The Board could<br>consider whether the<br>Proposal would have the<br>affect of degrading<br>ICANN's governance<br>standards at a time when  |                             |  |  |

| Current Model | CCWG Proposal                                       | Motivation & Importance | Impact Analysis                                    | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---------------|---|-------------------------|--|-----------------------------|---|--|
|               | and AC would certify its                            |                         | ICANN is likely                                    |                             |   |  |
|               | vote to the Sole Member.                            |                         | experiencing a crisis and                          |                             |   |  |
|               | 75% of all votes of                                 |                         | would arguably be best                             |                             |   |  |
|               | participating SOs and ACs                           |                         | served by relying upon the<br>highest standards of |                             |   |  |
|               | (i.e. SOs and ACs that                              |                         | governance.  |                             |   |  |
|               | have elected to exercise                            |                         | -  |                             |   |  |
|               | voting rights in the Sole                           |                         | The interim Board would,                           |                             |   |  |
|               | Member model) is                                    |                         | as a matter of law, have                           |                             |   |  |
|               | required to recall the                              |                         | the full powers and duties                         |                             |   |  |
|               | Board. It is contemplated                           |                         | (including fiduciary duties)                       |                             |   |  |
|               | that each of the GNSO,                              |                         | of the normal Board.                               |                             |   |  |
|               | ccNSO, ALAC, GAC and                                |                         | Accordingly, the Board                             |                             |   |  |
|               | ASO would have 5 votes                              |                         | should consider whether                            |                             |   |  |
|               | in the Community                                    |                         | the smaller interim Board                          |                             |   |  |
|               | Mechanism and each of                               |                         | (which would consist of a                          |                             |   |  |
|               | the RSSAC and SSAC                                  |                         | majority of SO and AC                              |                             |   |  |
|               | would have 2 votes, if and only if such SOs and ACs |                         | appointments) creates a<br>risk of capture because |                             |   |  |
|               | elect to participate as                             |                         | the Proposal does not                              |                             |   |  |
|               | voting participants in the                          |                         | impose any independence                            |                             |   |  |
|               | Sole Member (if an SO or                            |                         | requirements (i.e. one of                          |                             |   |  |
|               | AC does not elect to be a                           |                         | the two interim directors                          |                             |   |  |
|               | voting participant, the                             |                         | must independent from                              |                             |   |  |
|               | votes of that SO and AC                             |                         | the appointing SOs and                             |                             |   |  |
|               | are eliminated from                                 |                         | ACs).  |                             |   |  |
|               | equation).  |                         | ,  |                             |   |  |
|               | . ,   |                         | The Board could also                               |                             |   |  |
|               | If the recall is approved,                          |                         | examine whether the                                |                             |   |  |
|               | then the nominated                                  |                         | short-term nature of the                           |                             |   |  |
|               | interim directors would                             |                         | interim Board adequately                           |                             |   |  |
|               | immediately sit as the                              |                         | mitigates certain of                               |                             |   |  |
|               | Board. The Proposal                                 |                         | potential impacts                                  |                             |   |  |
|               | contemplates that the                               |                         | discussed above.                                   |                             |   |  |
|               | Bylaws would provide                                |                         | The Proposal also                                  |                             |   |  |
|               | that, absent compelling circumstances, the interim  |                         | assumes that the                                   |                             |   |  |
|               | Board would consult with                            |                         | Community will be able to                          |                             |   |  |
|               | the Community before                                |                         | quickly identify a sufficient                      |                             |   |  |
|               | taking any action that                              |                         | number of qualified and                            |                             |   |  |
|               |   |                         | willing candidates                                 |                             |   |  |

| Current Model | CCWG Proposal   | Motivation & Importance | Impact Analysis   | Estimated<br>Implementation | Jones Day Identified<br>Potential Alternative(s) <sup>1</sup> | Potential Alternative(s)<br>Implementation |
|---------------|---|-------------------------|---|-----------------------------|---|--|
|               | <ul> <li>would materially change<br/>the strategy, policies or<br/>management of ICANN.</li> <li>A director that is a<br/>member of the Board<br/>subject to the recall vote is<br/>not eligible to serve on the<br/>interim board, but can be<br/>appointed to the<br/>permanent replacement<br/>Board.</li> <li>Recall of the entire Board<br/>would not apply to<br/>ICANN's President.</li> <li>The interim Board is not<br/>subject to the Bylaws<br/>diversity requirements.</li> <li>The interim Board would<br/>serve for no longer than<br/>120 days.</li> </ul> |                         | (including NomCom) to<br>serve on the replacement<br>Board prior to expiration of<br>the interim Board's term<br>(i.e. 120 days). The Board<br>could assess this<br>assumption.<br>The Proposal<br>contemplates that the<br>Bylaws would provide that,<br>absent compelling<br>circumstances, the interim<br>Board would consult with<br>the Community before<br>taking any action that<br>would materially change<br>the strategy, policies or<br>management of ICANN.<br>This limitation, while<br>potentially helpful against<br>capture, is unique and<br>likely untested as a matter<br>of law as to its<br>enforceability against<br>interim directors who act<br>in what they believe is the<br>bests interests of ICANN<br>and the global stakeholder<br>community, particularly in<br>cases where time is of the<br>essence.<br>If ICANN forms a<br>membership, then the<br>Sole Member will have the<br>right (as a matter of law)<br>to remove all directors<br>without cause. |                             |   |  |