



13 March 2014

Dear ICANN,

**Re: Qualified Launch Program Public Comment**

Big Room Inc. supports comments of the geoTLDs and Google Registry on this issue. We welcome any initiative to afford community-based applicants additional flexibility to serve their communities.

We note that the Internet community has itself reserved a number of names for the purpose and use of the Internet community, including examples like ALAC, GAC, IETF and LOCAL, per section 2.2.1.2.1 Reserved Names in the Applicant Guidebook.

The community has also agreed that strings pertaining to the International Olympic Committee and the International Red Cross and Red Crescent Movement should be reserved on the basis of their public interest missions.

The same flexibility to reserve and/or to allocate names should be afforded to other communities in the implementation of their gTLDs and within the boundaries of other rules established by the community, notably those covering rights protection matters.

Yours truly,  


Jacob Malthouse  
Co-founder & Director  
Big Room Inc.