

## RIGHTS REVOLUTION

450 N. ROXBURY DRIVE, STE. 602, BEVERLY HILLS, CA, 90210

Dear ICANN,

As a 30 year music industry veteran, I can tell you first hand that there is a significant problem with .com domain names. I have worked with many superstar artists such as Bruce Springsteen, Bob Dylan, and the Black Eyed Peas and understand the frustration artists have with the current system for acquiring domains names. Many of the musicians I work with are held hostage by domain squatters who demand hundreds of thousands of dollars to release their rightful web addresses. The internet has transformed the music industry and it is absolutely crucial that consumers are able to connect with recording artists and their music in a trusted and consistent manner.

For years, my company and I have been asking ourselves if there was a better way. When we heard about the now top level domains a year ago, we became very interested. We thought to ourselves: maybe there could someday be a .country, .hiphop, .jazz or even .music -- real alternatives for our clients: professional musicians.

The delays, however, have been very discouraging -- until now.

I support the Expressions of Interest and hope that the board of ICANN, in its wisdom will approve it moving forward and use this opportunity to ensure that no further delay in bringing new top level domains.

Yours Sincerely,



Bruce Lampcov