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By Scanned Copy via Email

ICANN

4676 Admiralty Way, Suite 330

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Dear ICANN,

I am writing to you regarding your proposed EOI programme that I believe would streamline the introduction of new top level domains. I must say that I am strongly in favour of this programme.

At Chiliogon we advise and assist numerous companies listed on the Alternative Investment Market (AIM) of the London Stock Exchange. It is an actual statutory requirement of AIM that each company have a website and maintain important information on said company that must be updated and maintained on a regular basis. This requirement is stated under AIM Rule 26 which may be found at <http://www.londonstockexchange.com/companies-and-advisors/aim/documents/aim-rules-for-companies.pdf>.

It is always a challenge to find a suitable domain name for the listed company and because of convention, the preference is usually a 'dot com' domain name. I personally find that 'dot com' imparts no real information or descriptive value of the company other than it being commercial. To find a short, memorable, and descriptive domain for a small listed company that is of course not willing to spend millions on a domain is non-trivial.

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New top level domains would add enormous value to small and medium size companies. A mining company, which is what most of our companies are, could secure a domain on the top level domain of 'dot mining' if it existed and it may well do if this revolution in the Internet space is allowed to occur as it should. Then the company would benefit not only from domain name availability but also be part of a top level domain that had real descriptive content that provides value added information to both the company and the investor.

I therefore whole heartedly support the EOI programme as described with a significant fee to discourage the unscrupulous and at the same time being a true test of genuine interest in new top level domains.

Many thanks to ICANN for the opportunity to express my views and I sincerely hope that this EOI programme is accepted and activated promptly.

With best regards,



David de Jongh Weill