

Comments regarding New Top Level Domains and Expression of Interest

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According to “Internet World Stats”, there are 738 million Internet User in Asia and it counts 19% of 3,808 million Asian as Internet User and Asia have 42% of 1,733 million Internet user world –wide.

To many of us in Asia, Internet has been great tool to express our culture, help businesses grow, educate people, communicating and connecting to people. Since many of country are still on process of developing and growing as country or community, Internet will save time, energy and our nature. And Internet will help us focus on what we really need to focus on instead of building infrastructure and destroy our environment.

I understand there have been a lot of comments against this new gTLD process. But I want to let you know there is a lot of positive things can happen to many of us. IDN gTLD will help people in China, Korea, Japan or any other country who use their own character as their language for better use of Internet. Community orientated gTLD can help expressing our culture or building our identity on Internet. Asian people need more choice and opportunity to grow and new gTLD could be the one to make it happen. Majority of our culture use our own language and most of current gTLD models are designed for western language users. Internet is not designed for “EVERYONE” in the world yet.

ICANN should use EOI to correct more accurate data to determine what real issues for trademark holders or any other stakeholders are and consider best way to solve problems while providing opportunity for “EVERYBODY” in the world. I am sure Internet users will really appreciate it. Otherwise, ICANN will be trying to put guidebook together without knowing what new gTLD can bring to ALL of us.

We appreciate ICANN for the opportunity to share our thoughts to ICANN and Internet community.

Sincerely,

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