



Dear ICANN:

I am writing to you today as CEO of Filmaka ([www.filmaka.com](http://www.filmaka.com)), on behalf of over 30,000 (and growing) independent filmmakers, from over 150 countries, who comprise our membership. We run global film competitions and produce award winning webseries, as well as working for and with a number of global brands.

Our members have been frustrated by the limitations of the current domain name registration process and the costs involved. A much wider playing field of TLD's focusing on specific interests like .film, .video, .filmmaker, etc, would help our members tremendously in presenting their work on-line and prospering in the global media world.

In order to greatly increase the choice of TLDs among all web users, we are in full support of the currently discussed EOI process. We hope that the board of ICANN will decide quickly in favor of this measure.

Best regards,



Philip von Alvensleben

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