

To the Members of the Board of ICANN

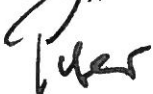
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I am writing expressing the support of FORTIS WATCHES LTD, Switzerland AG for ICANN's EOI model.

For businesses a good domain name becomes increasingly important, however growing demand makes it less likely for them to register a useful and meaningful address. New top level domains open a window of opportunity for these businesses. We believe that choice and competition is important for the Internet, especially when it comes to the domain space. Businesses have the choice to leverage on their location by registering their domain in a geographic domain space, such as.berlin, or they chose to register a domain in a top level domain that is specific to their business, such as watches.

Because the introduction of new top level domains is so important, we believe everything should be done to help the application process. The EOI is essential because it shows ICANN who is seriously committed in applying for a top level domain. It will also give ICANN the opportunity to fathom the volume of new top level domains in the upcoming application round. The EOI will also make the public aware as to what kind of new top level domains can be expected.

Sincerely,



Peter Peter
CEO Watches Ltd.