



12 Aug 2009

Modification of UDRP Rules: WIPO Proposed Paperless URDP

Please accept the following comments in response to the publication of proposed modifications to the UDRP rules to allow paperless UDRP proceedings.¹ Go Daddy reserves the right to future comments on this issue, and our positions include, but are not necessarily limited to those noted herein.

Overview

On balance, GoDaddy.com supports the modifications proposed by WIPO. The current UDRP system, both in process and in practice, often results in multiple wasteful exchanges of hard copy filings. Our internal UDRP handling procedures are fully capable of transitioning to a paperless model, and we commend WIPO for introducing this proposal to the community.

Registrant Notification

With regard to implementing a paperless UDRP system, we would encourage ICANN to carefully consider the impact of these modifications on registrant notification. Email notification is not uniformly reliable, and can be impeded by mis-configured spam filters and malfunctioning or outdated email accounts.

For these reasons, we urge ICANN to require written notification to the registrant, via postal mail or facsimile, for all UDRP filings. Subsequent documentation can then transition to a paperless format.

Conclusions

We look forward to continued development on these ideas, and working with WIPO and the ICANN community to resolve any implementation details.

Sincerely,
GoDaddy.com, Inc.

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1. <http://www.icann.org/en/wipo/wipo-proposal-eudrp-rules-30dec08-en.pdf>