



THE Odom CORPORATION

July 14, 2010

Peter Dengate Thrush, Chairman
Members of the Board of Directors
International Corporation for Assigned Names and Numbers
Internet Corporation for Assigned Names and Numbers
4676 Admiralty Way, Suite 330
Marina del Rey, CA 90292-6601

By Email To: jobs-phased-allocation@icann.org

RE: Employ Media's TLD Charter Amendment

Dear Chairman Dengate Thrush and Members of the Board:

I am writing on behalf of The Odom Corporation, to urge you to reject Employ Media's request for authority to permit second level registration of strings that do not correspond to an employer's name in the ".jobs" sponsored top level domain (TLD). My company would be directly and adversely affected by this request and therefore we oppose the unilateral expansion of the ".jobs" charter to encompass regional and industry-specific second-level registrations.

Since 1993, the community of online employment service companies--job boards, associations, staffing firms, newspapers and other publications that operate job posting and/or resume' search databases--has effectively served working men, women and employers worldwide. These same organizations have also significantly improved the career prospects of veterans, minorities, disadvantaged persons and those displaced by natural disasters such as Hurricane Katrina.

The separate and distinct communities of employers, staffing agencies, third party recruiters, job boards, and even career services are now threatened by the proposed expansion of the ".jobs" TLD. The charter holder is attempting to expand the application of the TLD from its approved community--direct employers--into the online employment services community by introducing geocentric (i.e., Atlanta.jobs, NewYork.jobs, Athens.jobs) and occupation specific (i.e., nurse.jobs, salesperson.jobs, systemsanalyst.jobs) web sites. It now has a proposal to implement this plan before the governing board of the Internet Corporation for Assigned Names & Numbers (ICANN). This proposal violates both the spirit and the letter of the charter holder's contract with ICANN.

Sincerely,

Richard Dowd, SPHR
Regional HR Manager
rich.dowd@odomcorp.com