NPOC

Not-for-Profit Operational Concerns Constituency

Annual Report 2012

An Internet Corporation for Assigned Names and Numbers (ICANN) Constituency within the Non-Commercial Stakeholders Group (NCSG), a part of the Generic Names Supporting Organization (GNSO).

www.npoc.org

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Message from the Chair

Approved as a new Internet Corporation for Assigned Names and Numbers (ICANN) Constituency at ICANN's Board Meeting in Singapore on 24 June 2011, the Not-for-profit Operational Concerns Constituency (NPOC) was 18 months old when calendar 2012 came to an end.

This is the first annual report ever and covers calendar year 2012.

I first take this opportunity to recognize the outstanding work done by Debbie Hughes from the American Red Cross and Amber Sterling from the Association of American Medical Colleges in bringing about the creation of NPOC, the very first new Constituency of ICANN since its inception in 1998. It was a work of giants, a battle for inclusion and respect, and endless volunteering days and weeks. We warmly thank Debbie and Amber for this outstanding achievement.

NPOC was managed by an interim Executive Committee until the very first elections were held in 1Q 2012. I wish to thank NPOC Colleagues for electing me as Chair and also wish to thank my colleagues Lori Schulman, Klaus Stoll and Eduardo Monge for their early and endless support and volunteering, as well as sharing their expertise at key moments, and despite holding down full time jobs. Special mentions go to Amber Sterling for continuing Executive Committee duties, this time as an elected Officer, despite her double duty of holding a full time day job and going to Law School at night. Finally, thanks to Marie-laure Lemineur, Cintra Sooknanan, Poncelet Ileleji and Olévié Kouami for coming onboard in 2012. The Latin America, Caribbean and Africa regions are now starting to be represented in the running of NPOC Affairs.

Special thoughts go to Lori Schulman from ASCD and Judy Branzelle from Goodwill Industries International who could not assume their duties fully as expected for reasons beyond their control. This crippled NPOC's capacity to fully participate in the work of the Non-Commercial Stakeholders Group (NSCG)-Policy Committee. The 2013 elections and an increasing NPOC membership will hopefully see more Domain Name System (DNS) policy and policy impact interests, and participation emerge within NPOC.

NPOC was present at ICANN 43/44/45 meetings in San José, Prague and Toronto, respectively, as well as at Internet Governance Forum (IGF) 2012 meeting in Baku and organized a number of well-attended quality events, summarized in the Program Committee Chair Report below. Thanks to ICANN Travel Support, PIR.org and the Global Knowledge Partnership Foundation, additional NPOC Executive Committee members could participate.

Integrating NPOC with the NCSG continues to be a challenge despite minor legacy and teething issues from the time before the creation of NPOC. I can say with some degree of assurance and optimism that the NCSG-Executive Committee (NCSG-EC) meeting in Toronto was an inflexion point and intra-stakeholders' group issues are now starting to be addressed in both substantive and relational terms. NPOC continues to work with the Non-Commercial Users Constituency (NCUC), in the interest of building the NCSG and ICANN with the understanding

of mutual respect and cooperation in accordance with Standards of Member Behavior (see https://community.icann.org/display/gnsononcomstake/NCSG+Charter). We look forward to strengthening ties and trust, notably starting at the Los Angeles inter-sessional meeting of the Non-Contracted Parties House of the Generic Names Supporting Organization (GNSO) in January 2013.

NPOC membership has expanded and diversified in 2012. The Membership Committee Chair Report below gives the highlights.

We look forward to continuing our integration and contribution to the Non-Commercial Stakeholders' Group and to ramping-up the voice of Not-for-profits and Non-Governmental Organizations at ICANN.

Yours Truly,

Alain Berranger

Chair, NPOC

Main NPOC Activities at 2012 ICANN Public Meetings

ICANN 45 Public Meeting, 14-18 October 2012

NPOC held two sessions at the ICANN 45 Public Meeting in Toronto, Canada:

1. "The Multi-stakeholder model from the NGO´s perspective" a NPOC Workshop held on 17 October 2012, in partnership with At Large. Presentations, reference materials and transcripts are available at:

   https://community.icann.org/display/gnsocouncilmeetings/Multi-stakeholder+process+from+the+NGO+perspective+Toronto+2012-10-17

   http://toronto45.icann.org/meetings/toronto2012/transcript-msp-ngo-17oct12-en.pdf

2. NPOC´s Constituency Meeting was held on 16 October 2012. This meeting's presentations, reference materials, audiocasts and transcripts are available at:

   https://community.icann.org/display/gnsocouncilmeetings/NPOC+Toronto+Meeting+2012-10-16

   http://audio.icann.org/meetings/toronto2012/npoc-16oct12-en.mp3 (Audiocast)

   http://toronto45.icann.org/meetings/toronto2012/transcript-npoc-16oct12-en.pdf (Transcript)

ICANN 44 Public Meeting, 24-29 June 2012

NPOC held one event at ICANN 44 in Prague, Czech Republic on 26 June 2012 entitled "The impact of the Internet and e-Fundraising on Not-for-profits and NGOs" with panel participation by Angie Graves, President, Worldwide Electronic Broadcasting Group, and Kiran Malancharuvil, Associate Attorney, Silverberg, Goldman & Bikoff, LLP.

- Presentations, transcripts and audiocasts are available at
  http://prague44.icann.org/node/31703

ICANN 43 Public Meeting, 11-16 March 2012

NPOC held two events at ICANN 43 in San Jose, Costa Rica.

1. A NPOC Constituency meeting and presentation entitled "Not-for-Profit Operational Concerns Constituency (NPOC). The Newest ICANN Constituency. Vision, Mission and Priorities" held on 13 March 2012 with panel participation by representatives from the American Red Cross, Strategy XXI Century, National Academy of Science of Costa Rica, Council for the Promotion of Competitiveness, Omar Dengo Foundation, and members of NPOC Interim Executive Committee.

   http://costarica43.icann.org/meetings/sanjose2012/transcript-npoc-13mar12-en.pdf

2. A NPOC Launch Cocktail held also on 13 March 2012 made possible through the kind support of our sponsors as PIR.org, Global Knowledge Partnership, Omar Dengo Foundation and Schulman Legal Services PLLC.

NPOC activities at 2012 Internet Governance Forum (IGF) in Baku

With the support of ICANN, three members of NPOC´s Executive Committee attended the Internet Governance Forum from 6-9 November that took place in 2012 in Baku, Azerbaijan. Cintra Sooknanan, NPOC Vice-Chair, Marie-laure Lemineur, Chair of the Program Committee and Poncelet O. Ileleji, Vice-Chair of the Program Committee organized and delivered a side session titled "Why is the participation of the social sector in the Internet Governance important for everybody?" in collaboration with the Global Knowledge Partnership Foundation and NCUC's Bill Drake who gave the first presentation, an history of the early NFP/NGOs involvement at ICANN.

The quality of the presentations provided in-depth and varied perspectives from the panelists who represented the private, academic and the not-for-profit sectors, on the role, relevance, benefits and extent of the social sector and non-profits in Internet Governance. There was also a significant amount of interaction with the audience.

Transcript of the side session is available at:

http://www.intgovforum.org/cms/2012-igfbaku/transcripts

NPOC Highlights of Policy Comments submitted to ICANN and ICANN committee participation

NPOC members are active participants of the following ICANN Committees:

1. Supporting Organization (SO) - Advisory Committee (AC) New generic top level domain (gTLD = Applicant Support Working Group (JAS-WG), represented by Cintra Sooknanan of Trinidad and Tobago Internet Society Trinidad & Tobago Chapter and Alain Berranger, Chasquinet Foundation.

2. ICANN Finance Ad Hoc Working Group represented by Eduardo Monge, Omar Dengo Foundation, and Alain Berranger, Chasquinet Foundation.

3. Standing Committee on GNSO Improvement Implementation by Alain Berranger, Chasquinet Foundation.

4. Inter-Registrar Transfer Policy (IRTP) Part C Policy Development Process Working Group by Alain Berranger, Chasquinet Foundation.

5. IGO / INGO Protection Policy Development Process Working Group by Poncelet Ileleji, and Alain Berranger, Chasquinet Foundation.

6. GNSO Working Group (WG) on Thick Whois, represented by Marie-laure Lemineur of the Center for Study, Analysis and Training in Human Rights (CECADH) in Costa Rica.

Membership Report

The NPOC membership has increased in 2012 to 37 approved members with 14 potential new members awaiting approval (as of January 2013). More recent new applicants were approved at the 21 December 2012 NCSG-EC meeting. These 14 "older" applicants are legacy potential members who fell between two chairs as NPOC became a "real" Constituency and the leadership changed. The current NCSG-EC is working hard at streamlining the membership application process and a request to ICANN to assume the membership database and application process was made after Toronto. These legacy applicants will have to re-apply. The ongoing NPOC outreach efforts resulted in a continued interest in NPOC membership, and with the increased outreach efforts in 2013, a further large increase of the NPOC membership can be expected for 2013. The list of current NPOC approved members are as follows (in alphabetical order):

1. ALSAC / St. Jude Children's Research Hospital - United States
2. American Council on Education (ACE) - United States
3. American Red Cross (ARC) - United States
4. ASCD - United States
5. Association of American Medical Colleges (AAMC) - United States

6. Australian Red Cross Society - Australia
7. Bangladesh NGOs Network for Radio Communication (BNNRC) - Bangladesh
8. British Red Cross Society - United Kingdom (new in 2012)
9. Centre for Science and Media Studies - India
10. Church of God in Christ, Inc. - United States
11. Fondazione Rosselli Americas - United States (new in 2012)
12. Fundacion Chasquinet - Ecuador
13. Fundacion Omar Dengo - Costa Rica
14. Goodwill Industries International - United States
15. Human Rights Campaign - United States
16. IICD - The Netherlands
17. Institut des Technologies de I'Information et de la Communication pour le Developpement – Togo (new in 2012)
18. International Baccalaureate Organization - Switzerland
19. International Federation of the Red Cross and Red Crescent Societes (IFRC) - Switzerland
20. March of Dimes - United States
21. National Council for Voluntary Organisations (NCVO) - United Kingdom (new in 2012)
22. St. John Ambulance - United Kingdom
23. The Association of NGOs (TANGO) - The Gambia
24. Tranquil Space Foundation - United States
25. Water Environment Research Foundation (WERF) - United States
26. World Wildlife Fund (WWF) - United States
27. YMCA of The Gambia - The Gambia
28. YMCA of the USA - United States
29. Young LIfe - United States

30. Center for Study, Analysis and Training in Human Rights (CECADH) - Costa Rica
31. - Global Knowledge Partnership Foundation (GKPF) - Spain
32. - International Communications Volunteers (ICV Volunteers) - Switzerland
33. - Internet Society Armenia Chapter - Armenia
34. - Internet Society Trinidad & Tobago Chapter - Trinidad & Tobago
35. - Internet Society Belgium Chapter - Belgium
36. - National Council for Voluntary Organisations - UK
37. - REPAOC - Afrique de l'ouest / West Africa

The biggest problem in the NPOC membership development was the complicated application process and the slow processing of membership application by the NCSG-EC. This problem is now solved. This said there are some improvements that can be reported in the approval process and it is hoped that this tendency will continue. It has become clear that NPOC needs administrative support with the processing of membership applications and presentations in

this regard have been made to ICANN. When the current situation is improved, there should be no reason why NPOC could not double its membership in 2013.

Communications Report

The Communications Committee's work during 2012 was aimed at maintaining the efficient exchange of information between the NPOC, its members, the NCSG and the ICANN community.

Public distribution and communications lists currently available to NPOC, which are archived and available to NPOC members and the ICANN community are the following:

* NPOC Voice mailing list http://forum.icann.org/lists/npoc-voice/

* NPOC Executive Committee list http://forum.icann.org/lists/npoc/

The Communications Committee also managed the content of NPOC's web site at www.npoc.org, provides inputs to ICANN staff and edits NPOC's web pages on the ICANN community Wiki at https://community.icann.org/display/NPOCC/NPOC+Home as well as makes contributions to NPOC's presence at the ICANN wiki web page at http://icannwiki.com/index.php/NPOC.

NPOC also launched its twitter page at https://twitter.com/NPOC_ICANN during the days previous to NPOC's activities at the ICANN 44 Public Meeting in Prague in June with the purpose of sharing and promoting NPOC and NPOC-members' activities and to disseminate DNS and Internet governance related issues.

Financial Report

NPOC
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ICANN

NPOC Financial Report
Cash and In-kind Revenues and Expenses
for the period of March 2012 to December 2012
In US dollars
As of December 31st, 2012

REVENUES

Cash-based revenues	Total
1. PIR.ORG	5.000,00 $
2. Fundación Omar Dengo	250,00 $
3. Schulman Legal Services	100,00 $
Total Cash-based Revenues	**5.350,00 $**

In-kind based revenues

ICANN: Meeting room for session at ICANN 43, IT and logistical support. Airfare, travel expenses for one NPOC-EC member to attend ICANN 44, meeting room for session, IT and logistical suppport. Meeting room, airfare, travel expenses for one (1) NPOC representative to attend ICANN 45 in Prague. Airfare, travel expenses for four (4) NPOC
1. representatives to attend ICANN 46 in Toronto.
   Fundacion Omar Dengo: Meeting rooms, mailing and invitations, staff support, banner design for ICANN 43
2. preparations
3. Global Knowledge Partnership: Airfare for two NPOC-EC members to attend ICANN 43

EXPENSES [1/]

Cash-based expenses	Date	Total
NPOC Launch Cocktail at ICANN 43 by invitation		
1. only 20 persons (Finger foodd and beverages)	13 March, 2012	542,01 $
Accommodations for two NPOC-EC Members at		
ICANN 43 based on quote of $130 + Tax based on		
2. Ramada Herradura	7-16 March, 2012	2.340,00 $
Per diem for two NPOC-EC Members at ICANN		
4. 43$50 per day as per ICANN directive for San Jose	7-16 March, 2012	900,00 $
Local transportation for NPOC-EC Members in San		
5. Jose	7-16 March, 2012	397,34 $
Working lunches for NPOC Members previous to to		
6. ICANN 43 in San Jose	09-10 March, 2012	84,19 $
7. Banner, frane & bag	12 March & 08 June, 2012	76,45 $
8. Photocopies & printing	30 March, 2012	20,48 $
8. Wire transfer fee PIR sponsorship	15 March, 2012	23,00 $
Airfare expense for NPOC-EC member to attend		
9. meeting with ICANN in Washington, DC	30 July, 2012	517,17 $
10. Wire transfer fee airfare reimbursement	30 July, 2012	23,00 $
11. FOD´S Administrative/financial fee	15 April, 2012	107,00 $
Total expenses		**5.030,64 $**

TOTAL CASH SURPLUS	**319,36 $**

Notes:
*1/ Printing and other logistic expenses during ICANN 46 in Toronto in the amount of are still
due and will be paid in 2013.*

Updated by Eduardo Monge, Acting NPOC Treasurer
December 31st, 2012

The road ahead: NPOC activities in 2013

Launching of NPOC's outreach plan

Towards the second half of 2012, NPOC worked on the preparation of its outreach plan. As a result of this work in early in 2013, NPOC will present its outreach plan with the objective is for non-governmental organizations (NGOs) and not-for-profits (NFPs) to increase their understanding of ICANN's mission to supervise the core technical functions of the Internet–names, numbers and protocols, as well as of related Internet governance issues. NGOs/NFPs recognize that Internet governance implies that a wide range of sectors, globally and locally engage in defining the rules and norms that shape the Internet and that these issues have an impact on their daily operations, notably for programming, learning, training, communications and fundraising.

This strategy will be implemented through partnering and knowledge sharing with other organizations that hold the same vision and have common interests: Webinars, Workshops, Panels, Publications, and Membership Recruitment Events.

The 2013 NPOC Outreach Plan is available to partners and sponsors on demand.